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**VIOLENCE!**





# AN EXCITING NEW SUBSCRIPTION OFFER EXCLUSIVELY FOR READERS OF MAD MAGAZINE!

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Unique in all of jewelry-making history, we broke the mold before we cast these pins!

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The Official MAD Pin Collection smells like jewelry that costs thousands of dollars and can be mistaken for real gold at distances over 500 meters (though at shorter distances they may be mistaken for a lot of other things!)

These Pins will not be sold in any store—we know, we tried getting any store we could find to sell them and nobody would touch them!

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# VIOLENCE II



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FRONT COVER ARTIST: JAMES WARHOLA

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**NICK MEGLIN** and **JOHN FICARRA** editors

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**THOMAS NOZKOWSKI** production director

**CHARLIE KADAU** and **JOE RAIOLA** associate editors

**DICK DE BARTOLO** creative consultant

**ANDREW J. SCHWARTZBERG** editorial asst.

**CONTRIBUTING ARTISTS AND WRITERS** the usual gang of idiots





**KNOCK ON WOODY DEPT.**

I'm **Woody Alien!** I'd like to introduce you to my **latest film!** I'm very proud of it—it's **new**, it's **different!** Like for instance, even though it's the 14th consecutive film in which I've played a **total neurotic**, this is the **first time** there are **other neurotics** in even **worse shape** than me, mainly...



# HENNA HER

(OR: "PLAY ANNIE HALL'S")

I'm **Henna**, and these are my **two sisters**, **Hollow** and **Loose!** Welcome to our hip, contemporary, utterly **Nouveau York** Thanksgiving dinner! **Let's get started!**

Okay, I'll start with **neurosis** and **guilt!**

Who wants some **angst** and **despair?**

Please pass me a **double helping** of **letching!** And make sure you **lean all over me** when you serve it!

Thank you for the **blessings** we're about to receive—the **turkey**, the **stuffing**, the **cranberries**, and the **one-liners** about **Franz Kafka**, **Nazis**, and **psychoanalysis!**



Listen, everyone—Melissa just said her **very first word!** Say it again, Melissa!

**Depression!**

Isn't she just **darling!**

ARTIST: MORT DRUCKER



# NA AND SICKOS

MANHATTAN MEMORIES AGAIN, SAM!")



Can I make a wish?

If it's appropriate...

I wish for world peace!

That won't do...

Okay, how's **this**—I wish to attend a Gestalt Therapy summer camp so I can work through my anxiety crisis!

That's much better, dear!

This is a veritable masterpiece! Woody has certainly grown as a filmmaker!

What brilliant touches! Instead of Gershwin music, he's using Rodgers and Hart! And instead of Diane Keaton talking in overlapping dialogue, he has Mia Farrow doing it!

HOW AM I DOIN'?

I ♥ TO HATENY.

He shows real maturity as a Director since "Manhattan" and "Stardust Memories"!

Right! Woody's finally learned where to buy color film!

WRITER: DEBBEE OVITZ



You missed a really terrific Thanksgiving, Heimlich!

I can't be **bothered** with such **frivolous nonsense**—I'm getting ready for an **important engagement** next weekend!

Oh? A new **gallery showing** of your work?

No, I'm entered in the **All-City Brooding Tournament!** I'm seeded **third!**

Level with me, Doctor! It's a **brain tumor**, isn't it?

**Murk**, you are a **world class hypochondriac!** It's just a **minor hearing loss!** Injured your ear lately?

Well, yes... I did **bang my ear** against the side of the **oven...**

What were you doing, **baking** a pie?

No, **attempting suicide!** I was **sure** I had a **brain tumor!**

My new career as a **caterer** is **fizzling**—nobody's even touched my **chopped liver** mold of **Sigmund Freud!**

I would have **devoured** it if it was in the shape of **Frank Lloyd Wright!** You see, I'm an **attractive architect** by profession, and a **cultural snob** socially! Let me whisk you two lovely creatures away from the world of **herring** and **cheese puffs** to the world of **unbridled passion!**

**STANISLOBSKY CATERING co.**

This is it? This is your idea of **unbridled passion**—looking at the **Chrysler Building**, the **Williamsburg Bridge**, and the **World Trade Center?**

We're two **horny gals**, and you take us on a **"Wide World of Concrete"** tour?

Hey, don't blame **me**, I didn't write this scene! **Woody** is **horny** for anything and everything about **New York City!** I understand his next film has a romantic tour of all the **"Spaldeens"** lost in **Brooklyn sewers** in the summer of '56!

Leah, I am weak with **desire** for you!

Elliyup, you're such a **nervous wimp!** Why can't you be more like you were in your **other movies?**

Like the **sexy charmer** in **"Alfie"**?

Even like the **maniac** in **"Dressed To Kill"** would be an **improvement!**

**SCIENCE FICTION**

**BALANCED BUDGET  
EQUAL TAXATION  
PEACE IN THE  
MIDDLE EAST**

I'm afraid this doesn't look **too good!**

I **knew** it! That must be my **brain scan!** I'm **dying!**

These are **box office results** of your films in areas **outside of New York and L. A.!** You're not **dying**—your movies are!

But I've got a **tumor** the size of a **basketball!** The **Nicks** were practicing **slam-dunking** with my head!





Look, you're tense!  
You need something to  
take your mind off  
**today's problems!**  
I'm **prescribing** a  
**flashback** so you can  
deal with **yesterday's**  
**problems...**

**Good news**—  
these  
**fertility**  
**tests**  
indicate  
you **can't**  
have any  
children!

Why  
is  
that  
"**good**  
**news**"?

That means  
there will  
be **one less**  
**bouncing**  
**baby**  
**neurotic**  
brought into  
the world!

Considering how you're a  
**close friend** and how I've  
managed to use you in most  
of my pictures **despite** your  
**sagging career**, you gotta  
do me this **favor** and become  
the father of my child! No  
**physical contact**, of course...

Gee, Murky,  
I don't  
know...  
it's all  
so **cold**,  
**clinical**,  
**unromantic**...

You want  
**romance**?  
Take the  
**test**  
**tube**  
out for a  
**candlelight**  
**dinner!**



That's **terrific**  
news, Murky!  
The **lab tests**  
proved **negative!**  
You're **not**  
going to die!

**Right!** And my  
**brush with death**  
gives me a chance  
to do a "**search**  
**for the meaning of**  
**life**" segment...

...complete with a **voice-**  
**over monologue** that enables  
me to use **leftover gags**  
from my **other films**, since  
they're all so easily  
**inter-changeable**...

...I can pick  
on **Socrates**,  
**homosexuals**,  
**Ice Capades**,  
**boiled**  
**chicken**...

...and deal with some **major**  
**questions** that have been  
plaguering mankind, like  
"**Does God exist?**", "**Is there**  
**life after death?**" and, "**Will I**  
**ever be able to top 'Annie Hall'?**"



Mother,  
tell me  
the  
**truth**,  
was I an  
**adopted**  
**child**?

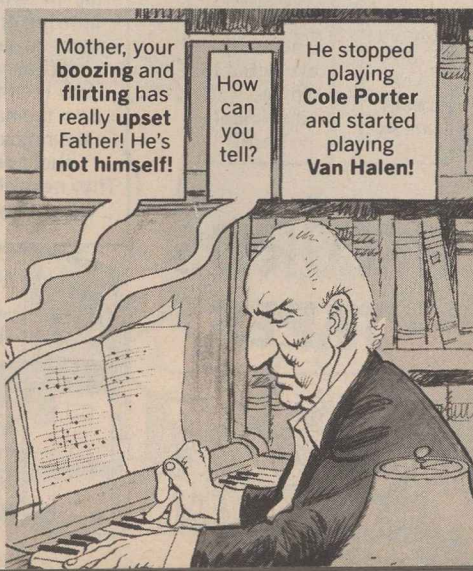
Of  
**course**  
**not**,  
Henna!  
Why do  
you ask?

Well, it's **hard**  
to **believe** that  
a couple so  
**colorful** could  
have a **daughter**  
as **wooden**  
and **boring** as me!

Mother, your  
**boozing** and  
**flirting** has  
really **upset**  
Father! He's  
**not himself!**

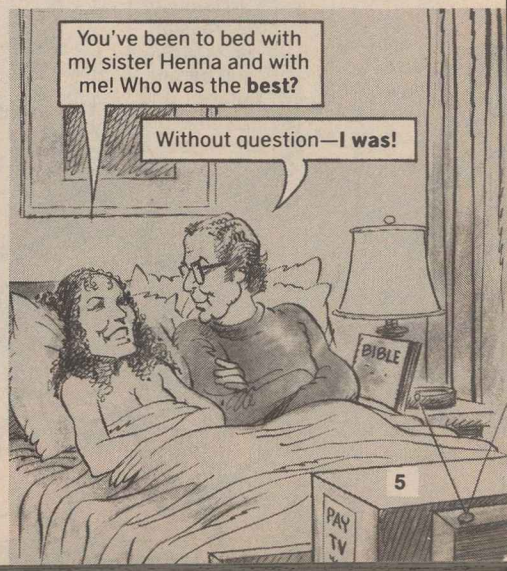
How  
can  
you  
tell?

He stopped  
playing  
**Cole Porter**  
and started  
playing  
**Van Halen!**



You've been to bed with  
my sister Henna and with  
me! Who was the **best**?

Without question—I **was!**





Hollow, you're the **flakiest** of all the sisters! You dress like a deranged Gypsy and you snort coke like a pro athlete! I can't believe I brought you along...

Murky, it's only a date!

Who cares about the **date**—I can't believe I brought you along on this **next flashback...**

I think I need a **dramatic change** in my life! I'm thinking about **converting to Catholicism!**

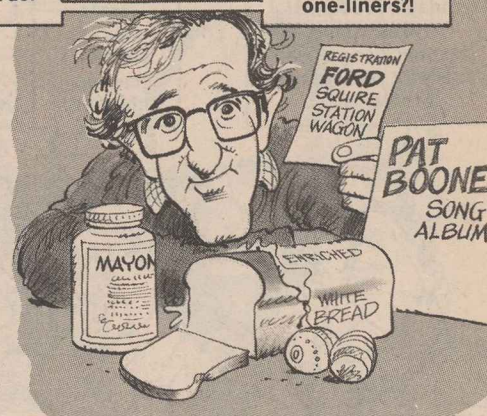
I'm sorry, but we **can't** allow any more of you into the fold! We have a **quota!**

**Quota? Of Jews?**

**No, of nerds!**

I can't seem to **reach God**—I think he's too busy answering prayers of **William Morris agents!**

Are you really serious about **conversion**, or are you merely looking to find **salvation** for your ridiculous **one-liners?!**

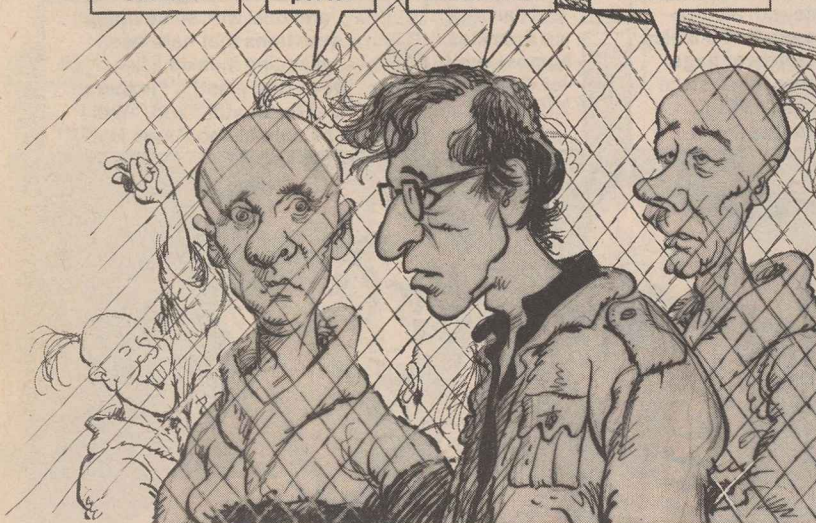


Can I join you guys? I've given up on being a Catholic!

Can you beg at airports?

No, that's not my style! The only place I beg is in bedrooms!

Oh, it's **one-liners** you seek! Why don't you try the **Moonies?**



Henna, I have to **borrow some money** for my new career...

**Again?**

You think I'm just a **loser**, don't you?

I've tried to be supportive, Hollow, but a career in **"electrolysis by mail"**?



Hollow! I haven't seen you since our **disastrous date!** What have you been up to?

Oh, bouts of **depression, insecurity, and career failures**, and a series of **life crises...**

Sounds **great!** Let's you and me **get married!**

Murky, do you really mean it?

Of course! I've always been **sexually attracted** to women with a **suicidal flare!**

## RECORDS TAPES



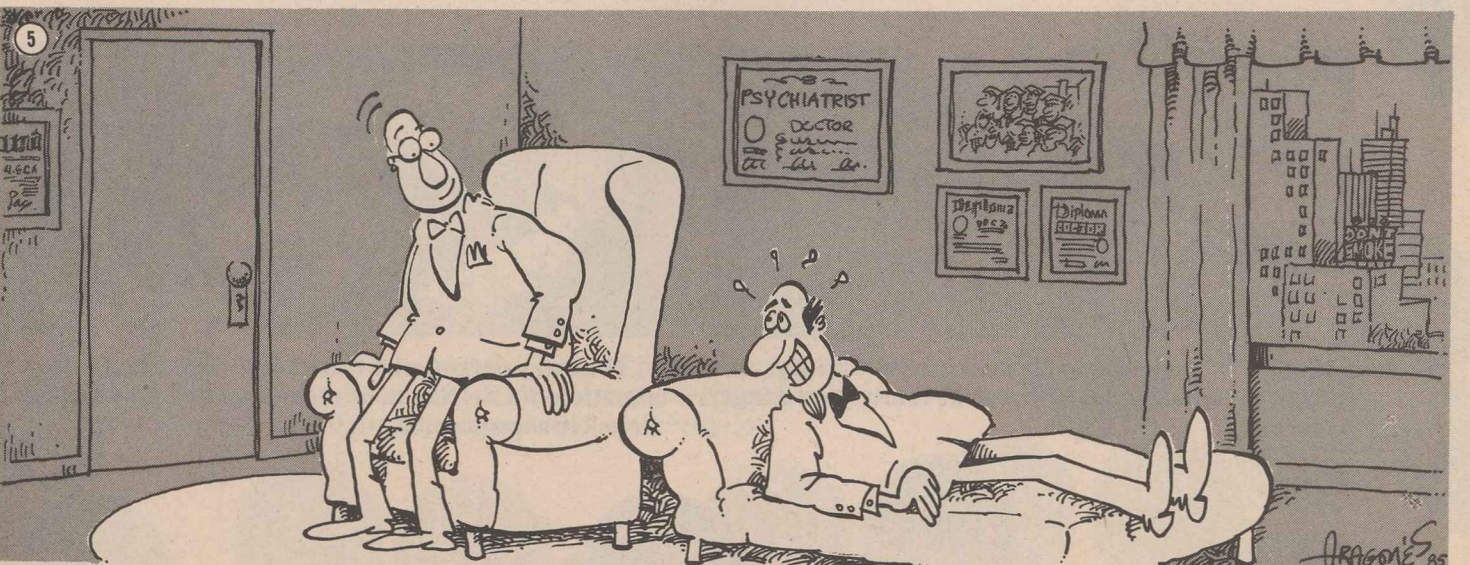
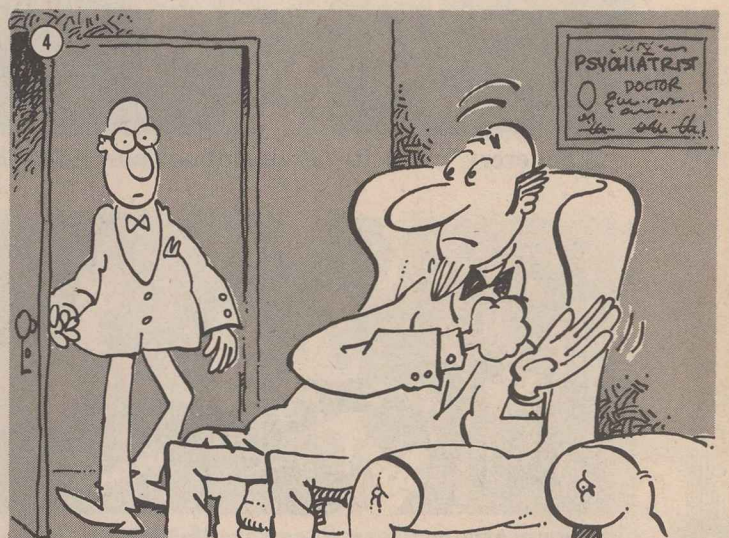
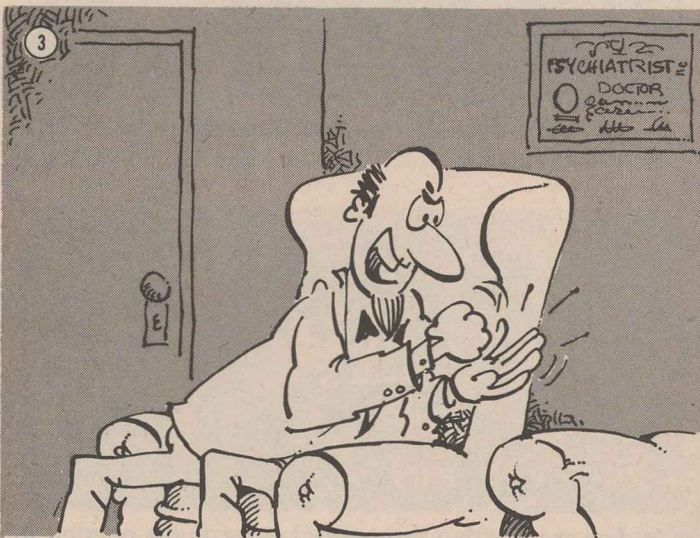
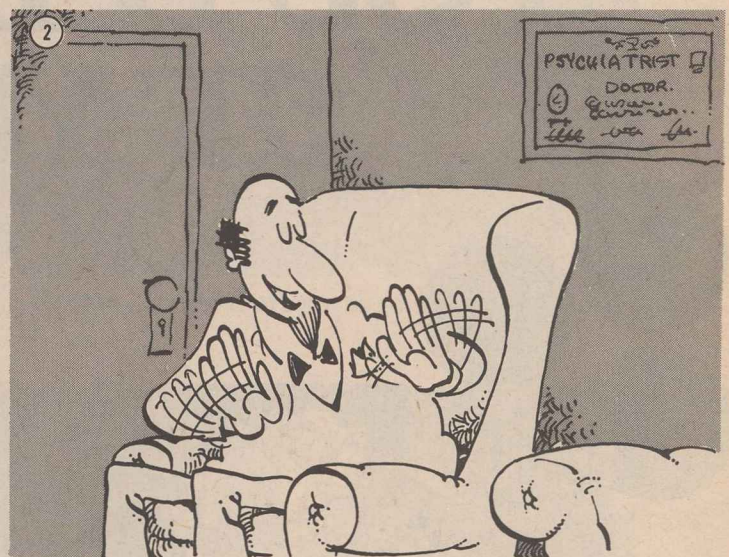
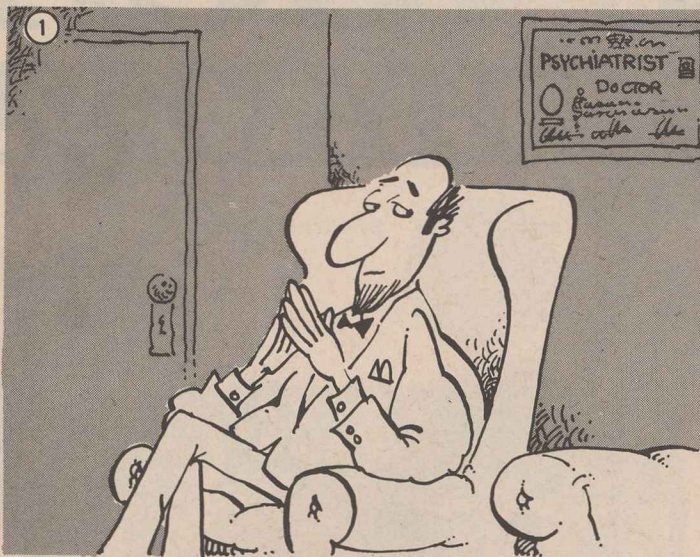
Sitting in that movie house has **turned my life around!** I've made a major, **mind-blowing discovery!** The **Marx Brothers** made movies just to be **funny!** They never felt they had to **hide** from the press or **fear** their fans... **never** felt the need to drop the names of **pseudo-intellectuals** in their movies... **never** became **obsessed** about **secrecy** over their next film! They **never** took themselves seriously and today, they're considered **great artists!**

And I'll bet no one ever told **Groucho** that they liked his **earlier** films better!





# HEAD TRIP





# YOU'D BE RICH IF YOU HAD A



... For every "celebrity" exercise book now available.



... For every journalist who has referred to Mary Lou Retton as "perky."



... For everyone who *still* can't tell which one is Siskel and which one is Ebert.



... For every video tape rental store that's opened in *any* neighborhood in the last year.



... For every nuclear reactor spokesman who says that the latest radiation leak poses "absolutely no danger to anyone."



... For every person who thinks he does a great impersonation of Carl Sagan by repeating "billions and billions" in a nasal voice.

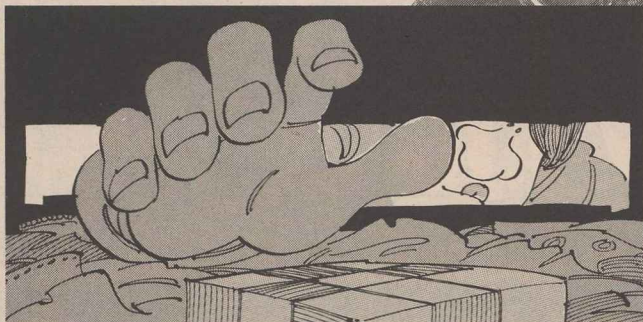


# NICKEL...

ARTIST: PAUL COKER WRITER: CHARLIE KADAU



... For every sequel that's not as good as the original.



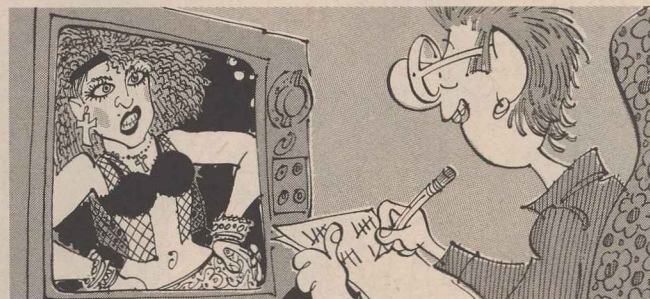
... For every unsolved Rubik's Cube in the back of someone's bureau drawer.



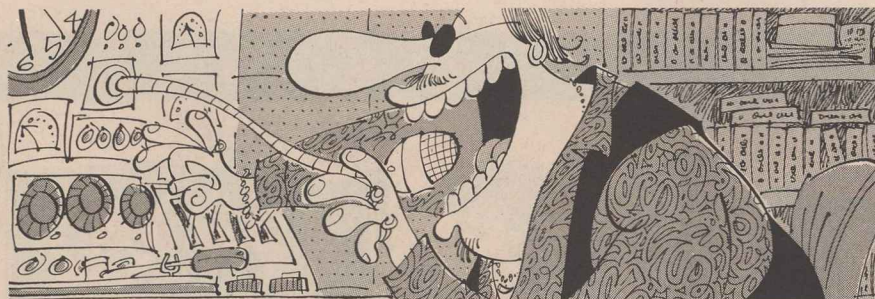
... For every Betamax owner who wishes he'd bought a VHS instead.



... For every time you hear a helicopter report about a massive traffic jam... *after* you're already in it.



... For every time Madonna shows her navel in a music video.

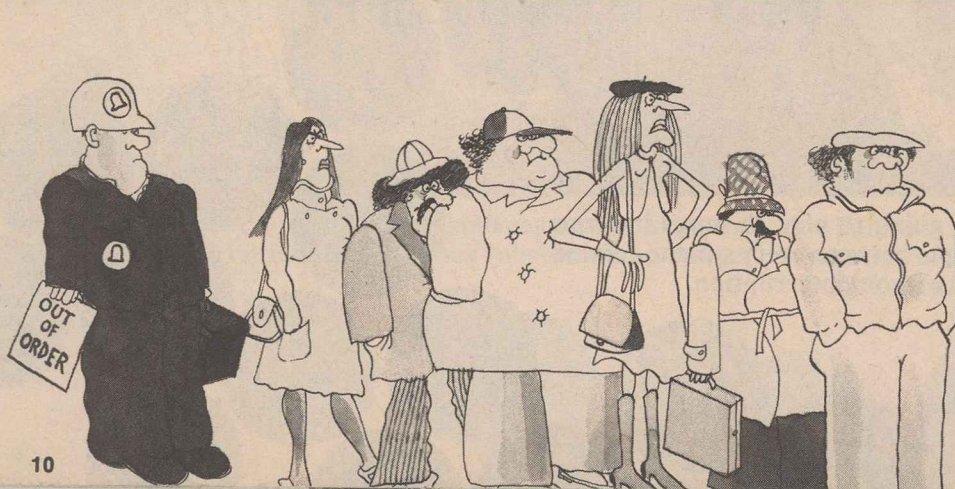


... For every disc jockey who says he's going to play 10 songs in a row without interruption, and then interrupts between every song to remind you you're listening to 10 songs in a row without interruption.





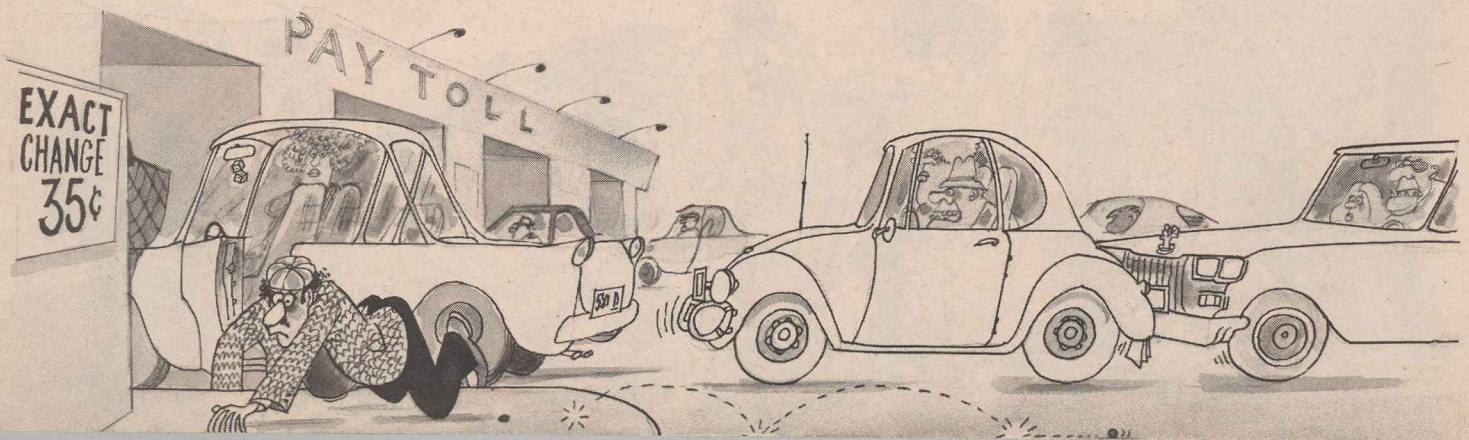
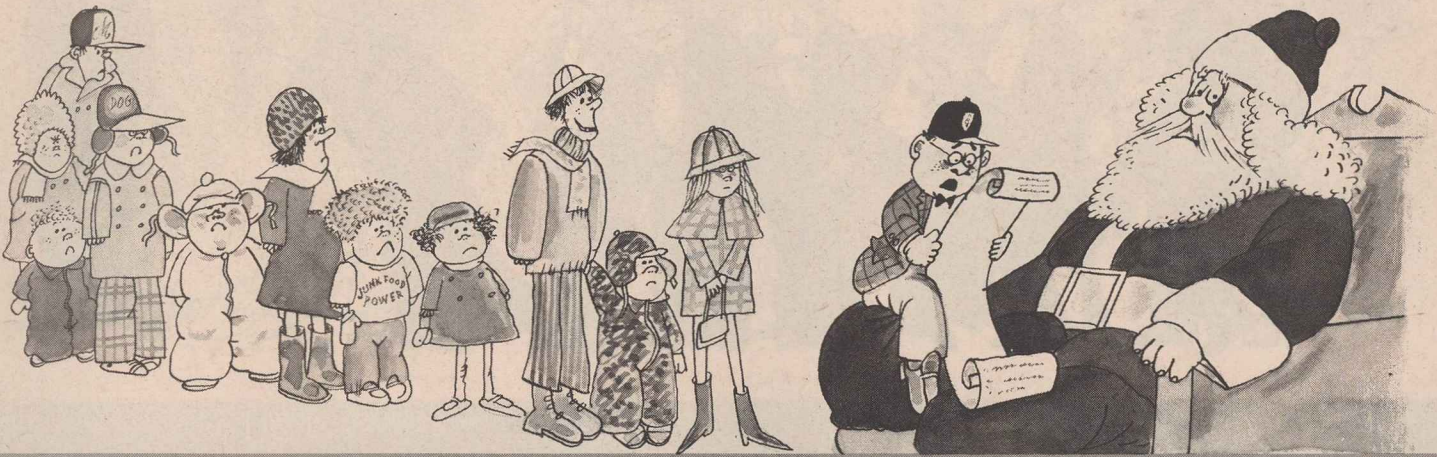
# A MAD LOC







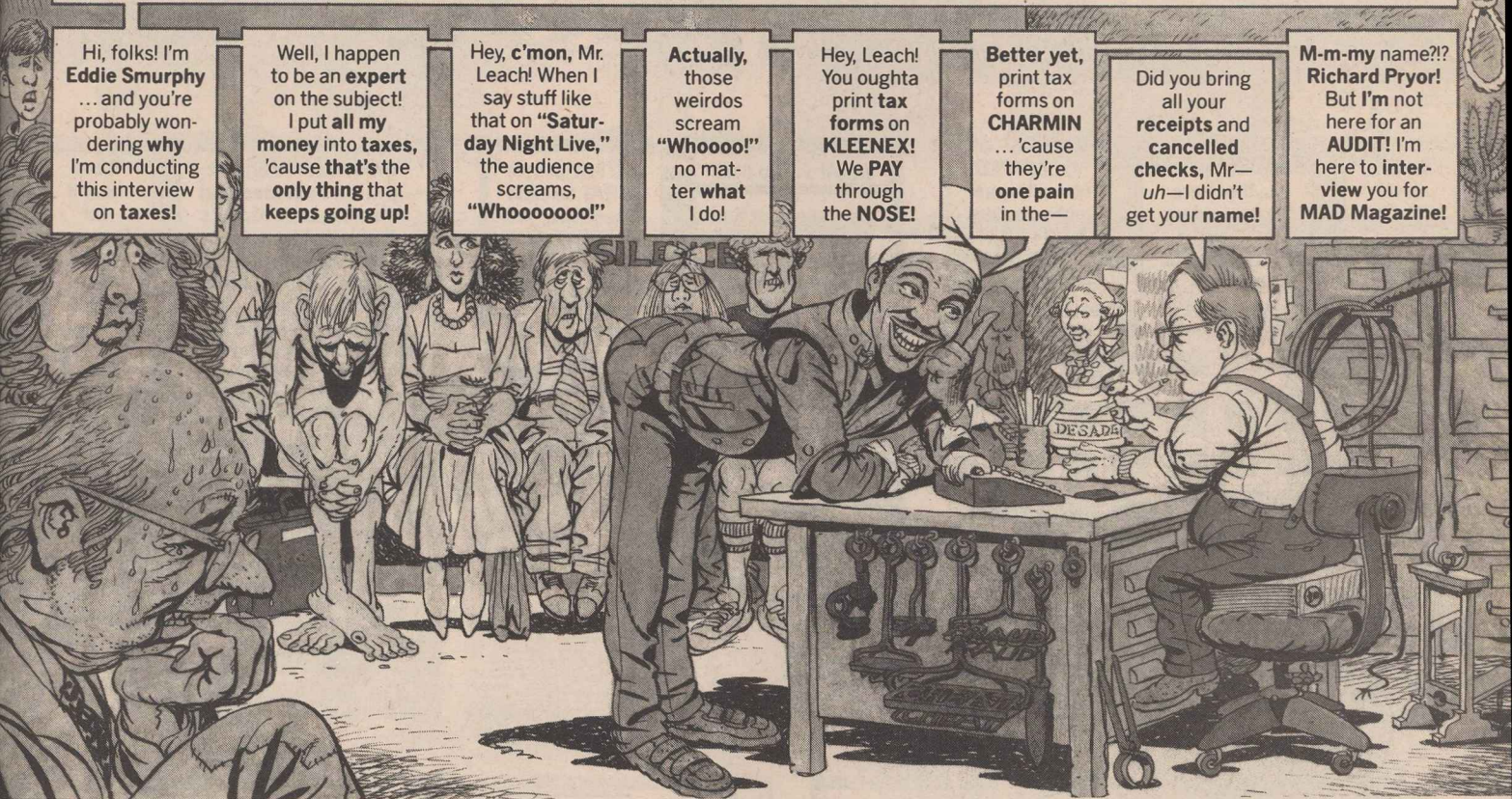






Who is the most feared person in the world? No, it's not an international terrorist or a Mafia hit man or a guy who can push the button and start a nuclear war! It's a boring, wimpy little accountant who happens to be a man from the I.R.S.! And why does this mild-mannered little guy strike terror into the hearts of even the bravest of men? To find the answer, we bring you another fearless, hard-hitting, no-holds-barred interview ... this one with Mr. Shylock Leach who has been selected as

# MAD'S I.R.S. AGENT OF THE YEAR



Hi, folks! I'm **Eddie Smurphy** ... and you're probably wondering why I'm conducting this interview on taxes!

Well, I happen to be an **expert** on the subject! I put **all my money** into taxes, 'cause **that's** the **only thing** that **keeps going up!**

Hey, c'mon, Mr. Leach! When I say stuff like that on "**Saturday Night Live**," the audience screams, "**Whooooooo!**"

Actually, those weirdos scream "**Whooooo!**" no matter what I do!

Hey, Leach! You oughta print **tax forms** on **KLEENEX!** We **PAY** through the **NOSE!**

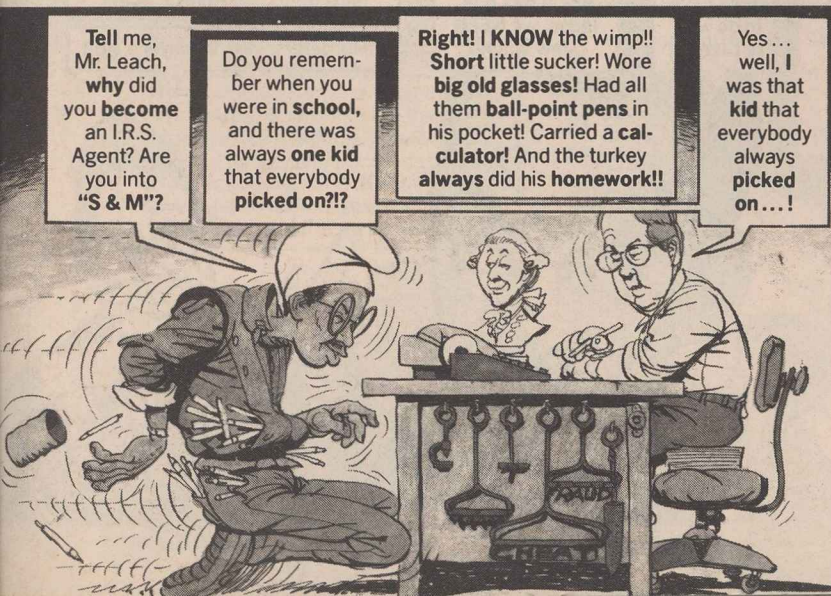
Better yet, print tax forms on **CHARMIN** ... 'cause they're **one pain** in the—

Did you bring all your **receipts** and **cancelled checks**, Mr—uh—I didn't get your name!

M-m-my name?? **Richard Pryor!** But I'm not here for an **AUDIT!** I'm here to **interview** you for **MAD Magazine!**

ARTIST: GEORGE WOODBRIDGE

WRITER: LOU SILVERSTONE

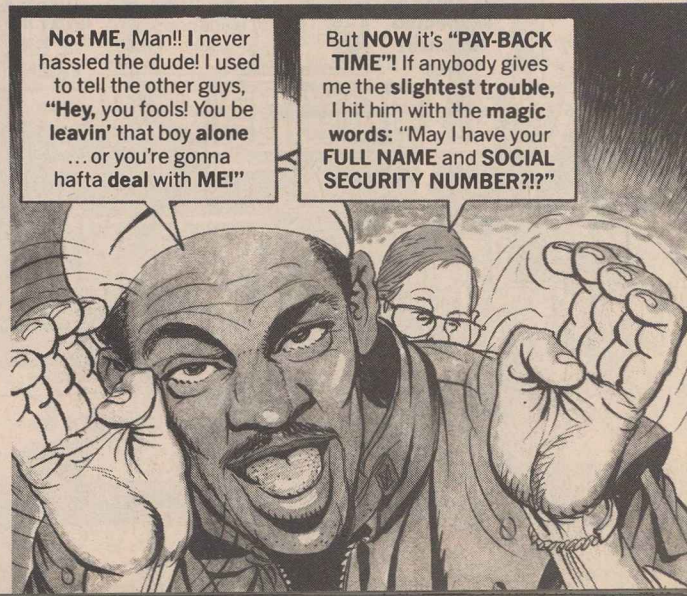


Tell me, Mr. Leach, **why** did you **become** an I.R.S. Agent? Are you into "**S & M**"?

Do you remember when you were in **school**, and there was always **one kid** that everybody picked on??!

Right! I **KNOW** the wimp!! **Short** little sucker! Wore **big old glasses!** Had all them **ball-point pens** in his pocket! Carried a **calculator!** And the turkey always did his **homework!!**

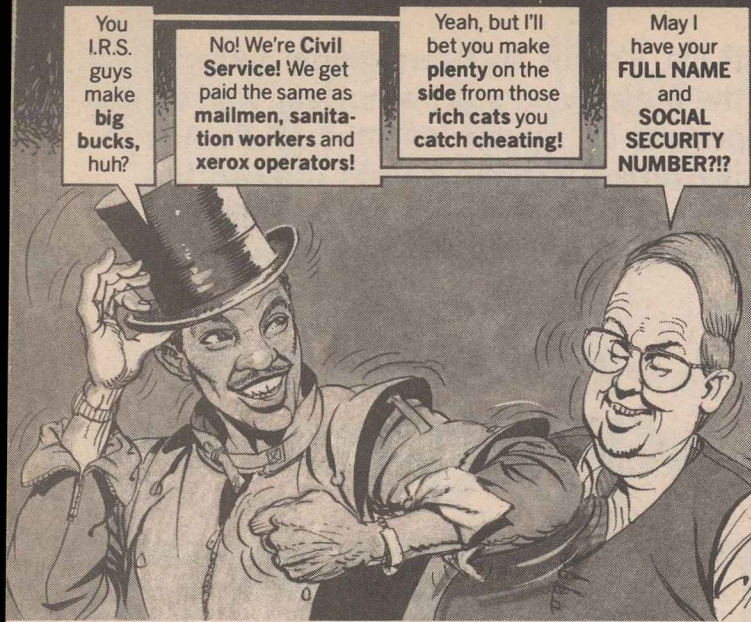
Yes ... well, I was that **kid** that everybody always picked on ...!



**Not ME**, Man!! I never hassled the dude! I used to tell the other guys, "**Hey**, you fools! You be **leavin'** that boy alone ... or you're gonna hafta deal with **ME!**"

But **NOW** it's "**PAY-BACK TIME!**"! If anybody gives me the **slightest trouble**, I hit him with the **magic words**: "May I have your **FULL NAME** and **SOCIAL SECURITY NUMBER??!**"



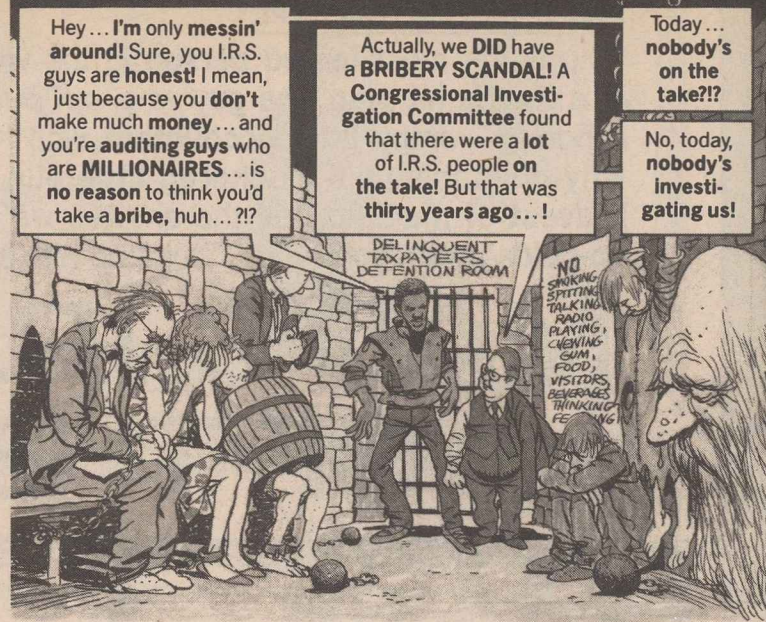


You I.R.S. guys make big bucks, huh?

No! We're **Civil Service!** We get paid the same as mailmen, sanitation workers and xerox operators!

Yeah, but I'll bet you make plenty on the side from those rich cats you catch cheating!

May I have your **FULL NAME** and **SOCIAL SECURITY NUMBER???**

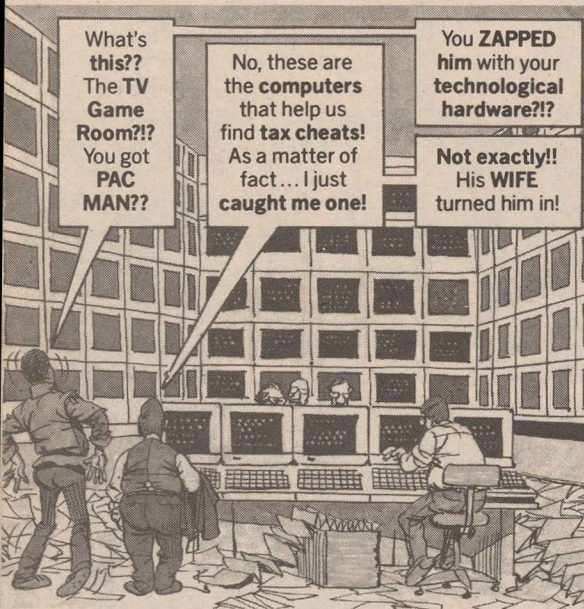


Hey ... I'm only messin' around! Sure, you I.R.S. guys are honest! I mean, just because you don't make much money ... and you're **auditing** guys who are **MILLIONAIRES** ... is no reason to think you'd take a **bribe**, huh ... ??!

Actually, we **DID** have a **BRIBERY SCANDAL!** A **Congressional Investigation Committee** found that there were a lot of I.R.S. people on the take! But that was thirty years ago ... !

Today ... **nobody's** on the take??!

No, today, **nobody's** investigating us!

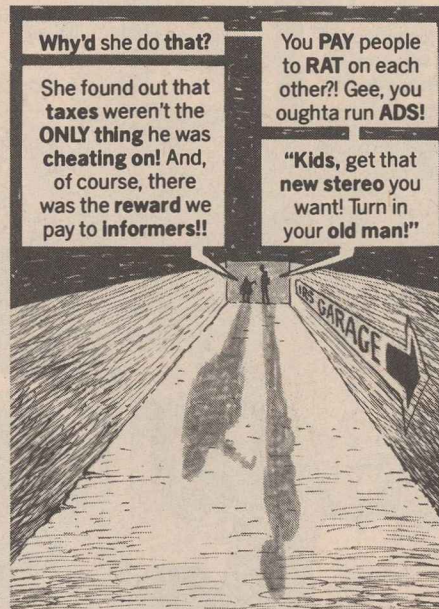


What's this?? The **TV Game Room??** You got **PAC MAN??**

No, these are the **computers** that help us find tax cheats! As a matter of fact ... I just caught me one!

You **ZAPPED** him with your **technological hardware??**

**Not exactly!!** His **WIFE** turned him in!

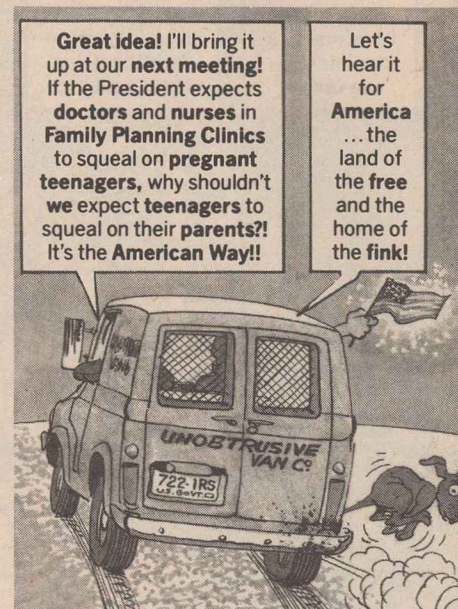


Why'd she do that?

She found out that **taxes** weren't the **ONLY** thing he was cheating on! And, of course, there was the **reward** we pay to **informers!!**

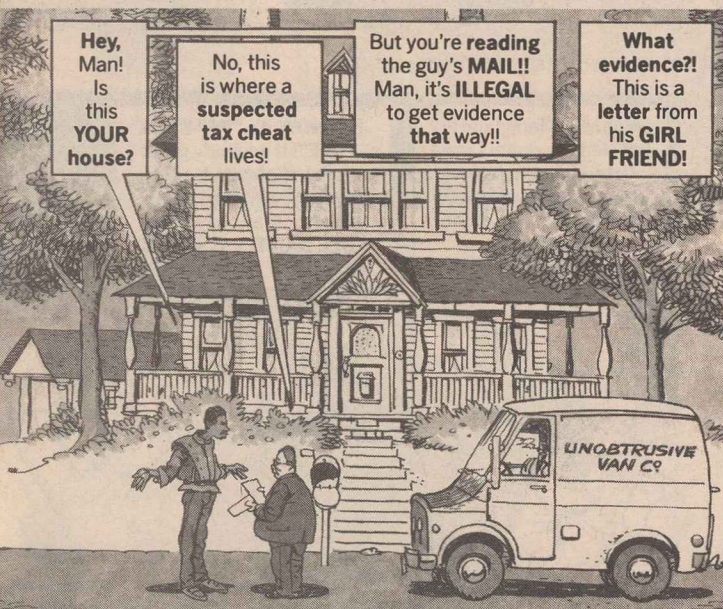
You **PAY** people to **RAT** on each other?! Gee, you oughta run **ADS!**

"Kids, get that **new stereo** you want! Turn in your old man!"



**Great idea!** I'll bring it up at our next meeting! If the President expects **doctors** and **nurses** in **Family Planning Clinics** to squeal on **pregnant teenagers**, why shouldn't we expect **teenagers** to squeal on their parents! It's the **American Way!!**

Let's hear it for **America** ... the land of the **free** and the home of the **fink!**

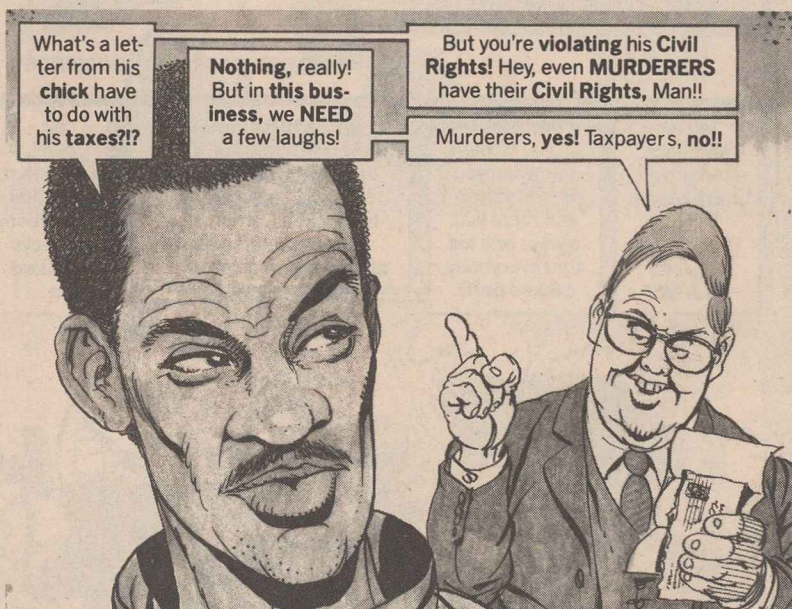


Hey, Man! Is this **YOUR** house?

No, this is where a **suspected tax cheat** lives!

But you're reading the guy's **MAIL!!** Man, it's **ILLEGAL** to get evidence that way!!

What evidence?! This is a letter from his **GIRL FRIEND!**



What's a letter from his **chick** have to do with his **taxes??**

Nothing, really! But in this **business**, we **NEED** a few laughs!

But you're violating his **Civil Rights!** Hey, even **MURDERERS** have their **Civil Rights**, Man!!

Murderers, yes! Taxpayers, no!!





Now you're bugging the guy's phone? Don't you ever watch TV...? You can't use that stuff in Court!!

Who said anything about Court?! All we want is the poor slob's money! Off the record, I have a **quota** to meet! The more loot we bring in, the faster we get promoted!

I'm with the Government! I'd like to see Mr. A. Giblet's bank records!

Sorry! That information is **confidential**! You'll need a Court Order!

I have something even better—my I.R.S. card! Now, what did you say your name was...?

YOUR FRIENDLY BANK

Uh... I'm always glad to co-operate with the I.R.S.! Here are Mr. Giblet's **complete banking records**... including his Christmas Club, his wife's checking account, his kids' savings accounts, and a brand new toaster... just for you!

No trip to the bank is complete without a **FREE** gift... heh-heh!

Man, you sure scared that turkey at the bank!

Intimidation is an important part of our operation!

I dig! Same thing in our neighborhood!

I only took records! I HAVE the power to seize a person's bank accounts, his house, his car and everything he owns!!

Man, just wait till the brothers hear about this... **LEGALIZED LOOTING!!**

Besides using paid informers... where ELSE do you get tips on people...?

We read the newspapers!

I know that newspapers list a lot of stuff... like "The Top Ten"... but **TAX CHEATS**...?!

We check out the **Society Page** to see who threw an expensive bash! Then we look up the guy's return to see if he can afford it on his "declared income"!

Man... the next time that I party, I'm sure not gonna tell The National Enquirer!

We also check to see who was **robbed**!

Here's a house that was burglarized! The victim claims that the thieves took "a half a million in jewelry"!

Now, according to his 1040, there's no way he could have that much loot! I'll just call him in for an audit!

You mean, after the man's been **RIPPED OFF**, you're gonna do it to him again!?

You better believe it! It's little things like **THIS** that makes this job **WORTHWHILE**!

Today, taxpayers have it **easy**! Why, back in **Ancient Egypt**, they whipped delinquent taxpayers! And in **Rome**, they used to torture their tax cheaters!

From what I hear, the rack would be a **piece of cake** compared to an I.R.S. audit!



How do you feel about the **FLAT TAX**, where everybody pays a **straight percentage** and all the **red tape and junk** is eliminated!

That would be a **National Disaster!** Collecting taxes is this country's **biggest business!** Tons of **Government workers** would lose their jobs!

And thousands of **tax lawyers, accountants and tax preparers** would suddenly be **thrown out of work!!**

All right! Sounds **GREAT** to ME!!

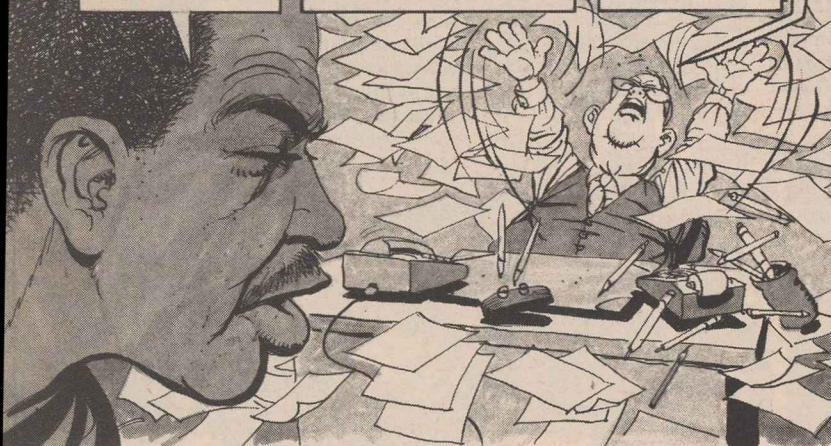
That sounds pretty good!

But with the **Flat Tax**, the Government would **STILL** get its money!

It's not just the money! Making Taxpayers suffer by filling out forms they **don't understand** is as American as apple pie!

Do you **I.R.S. guys** really understand all these forms?

Of course not! But it **doesn't matter**—because the taxpayers **THINK** we do!



What about the **tax laws**? Why are they so **complicated**—with so many **loopholes and deductions** that favor a **privileged few...**?

Don't blame me! Blame your **Congressmen!** They **pass** those laws! That's why they call it a "**Tax Code**"! Because it's written in **CODE!**

That's an **old Congressional joke!**

I know a lot of **old Congressional jokes!** I've **VOTED** for several!

Wait here! I've got an **appointment** with the **President** of a company I'm auditing! I think he's **skimming profits** and putting them into a **Swiss bank account!**

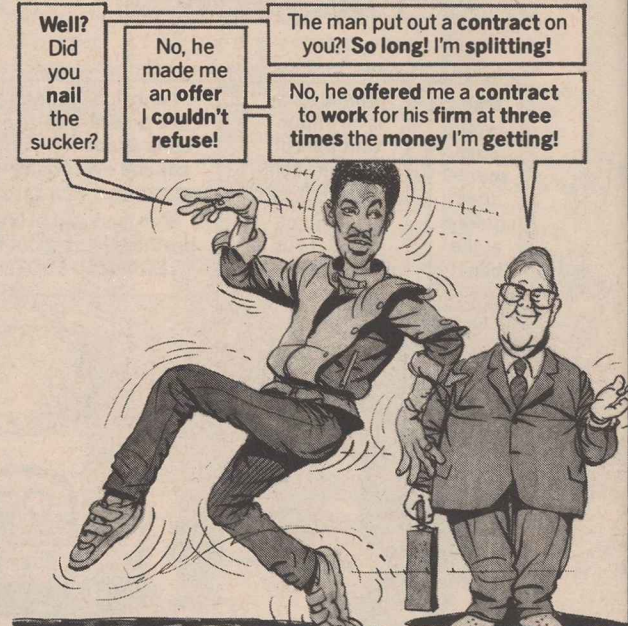
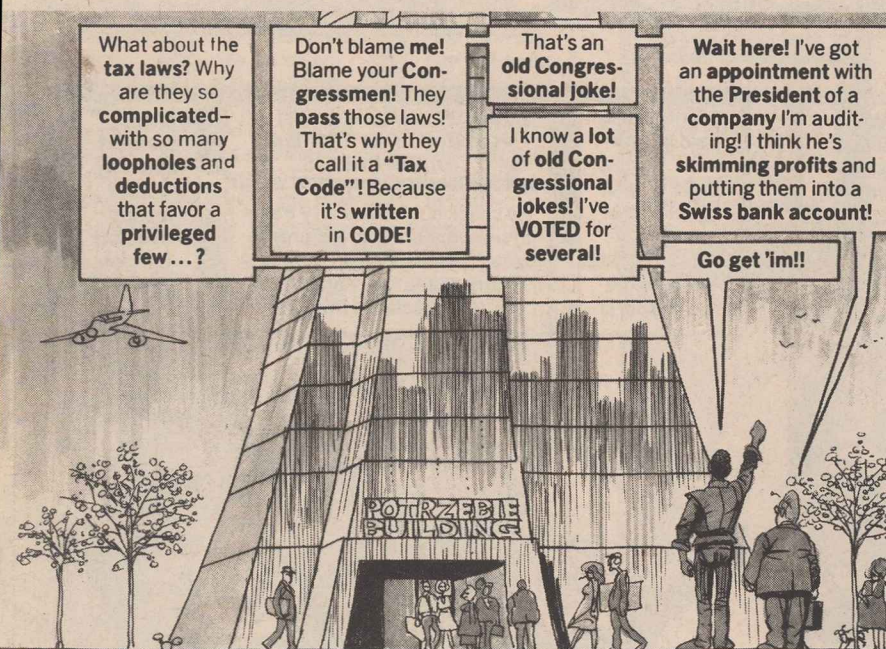
Go get 'im!!

Well? Did you **nail the sucker?**

No, he made me an **offer** I couldn't **refuse!**

The man put out a **contract** on you?! So long! I'm **splitting!**

No, he offered me a **contract to work** for his firm at **three times the money** I'm getting!



What about the **skimming** ... and the **Swiss bank account**???

Never heard of it!!

Won't your **Boss** be **SUSPICIOUS** of your taking a **high-paying job** with a company you're auditing?

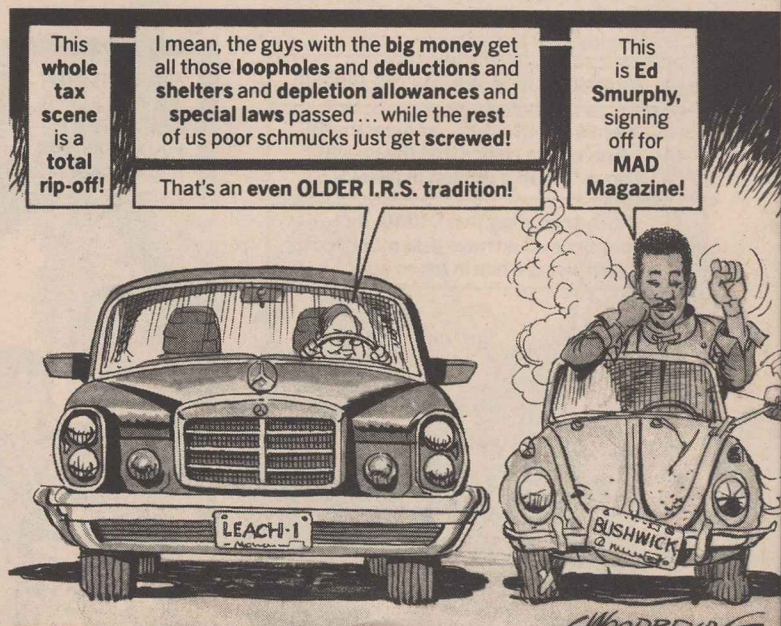
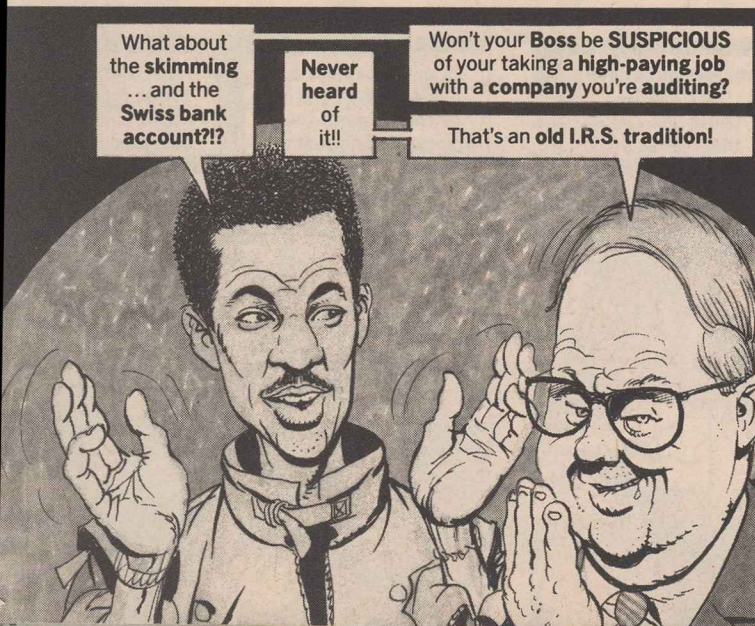
That's an old **I.R.S. tradition!**

This whole **tax scene** is a **total rip-off!**

I mean, the guys with the **big money** get all those **loopholes and deductions** and **shelters and depletion allowances** and **special laws** passed ... while the rest of us poor schmucks just get **screwed!**

That's an even **OLDER I.R.S. tradition!**

This is **Ed Smurphy**, signing off for **MAD Magazine!**

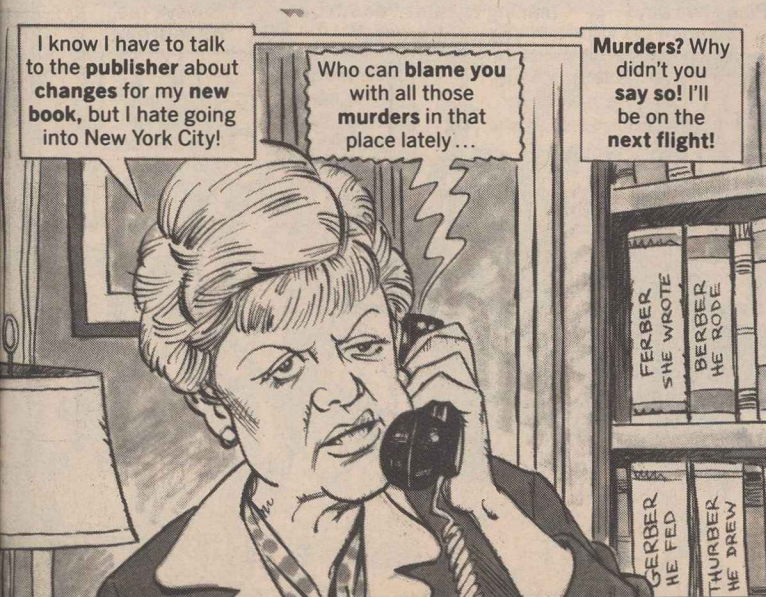




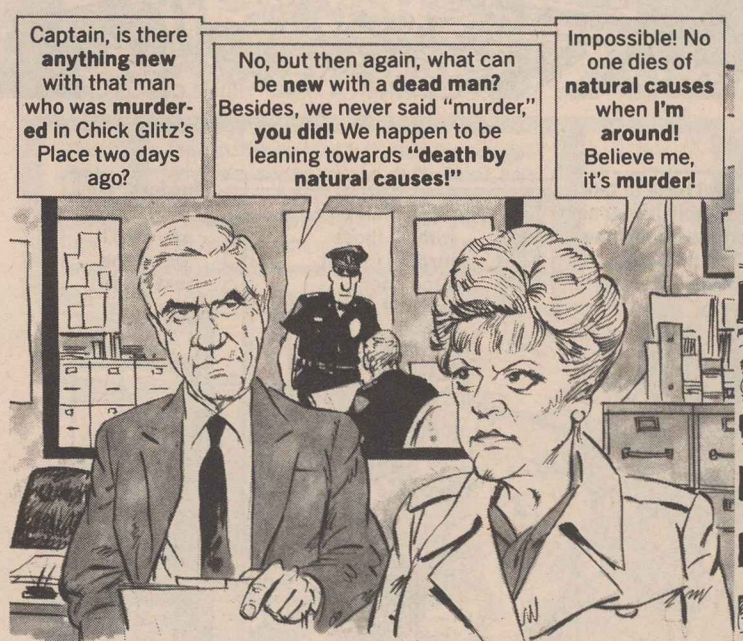
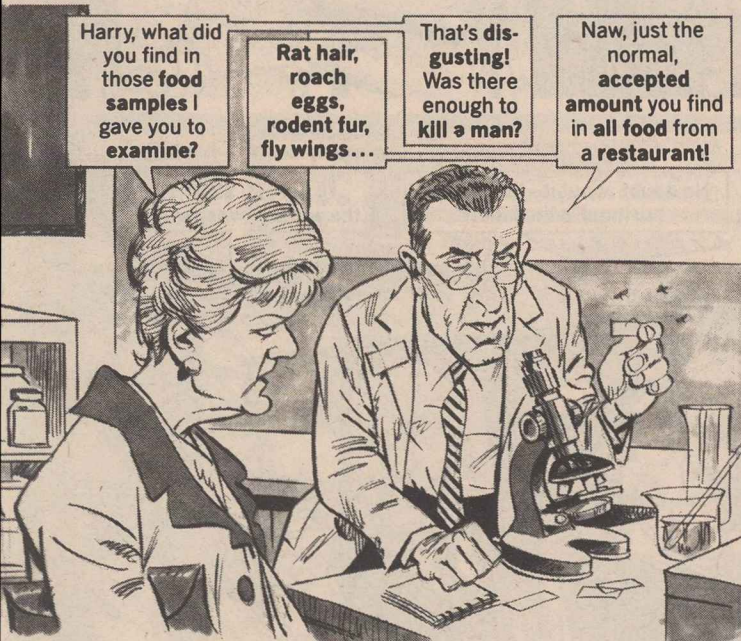
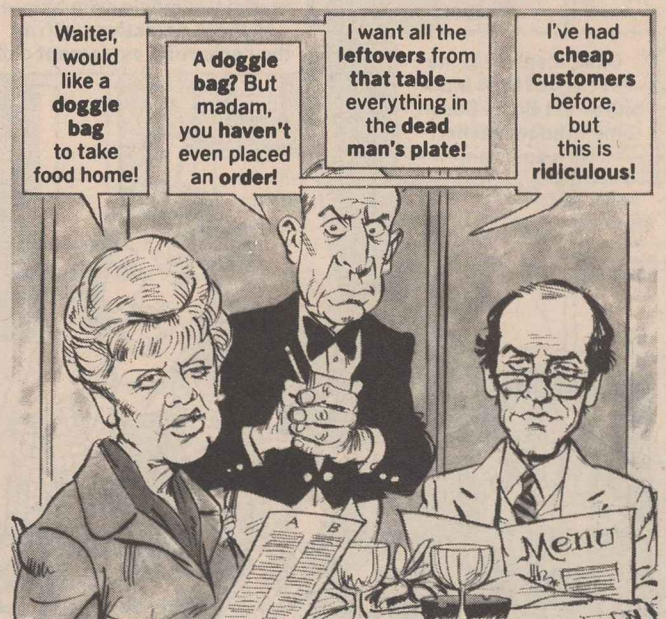
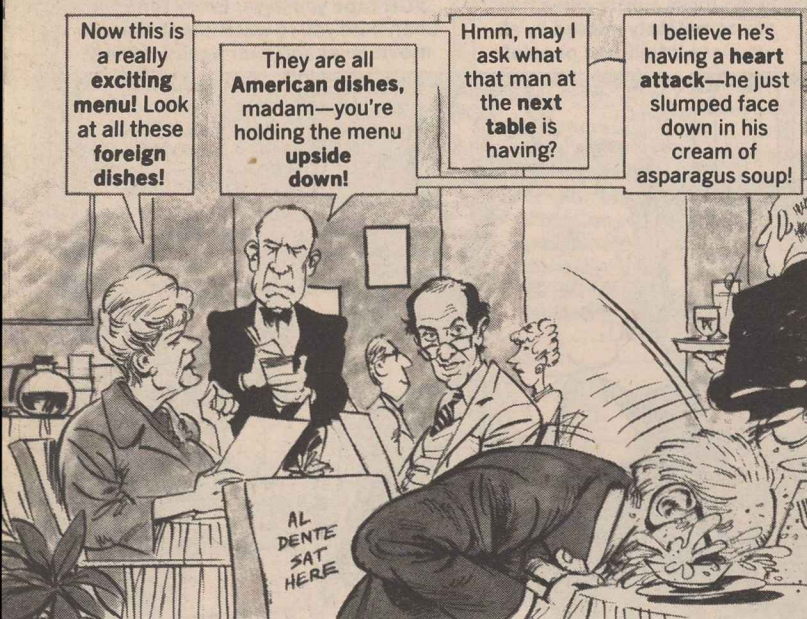
# MURDER SHE HOPES

WRITER: DICK DE BARTOLO

ARTIST: ANGELO TORRES











What's your interest in this case, anyway?

Well, sir, I certainly hold no official capacity, but I do write murder mysteries! That gives me some expertise about searching for clues and motives and such...

Well, let me tell you there's a big difference between the fiction you write and the facts of a real case!

Yes, I know—all my crimes get solved!

Guess again, the publisher liked your changes, but they felt their team of editors should make one drastic change...

I hope they didn't wreck my work!

No, they just changed the title to, "Murder On \$505 A Day!"

For that they needed a "team?" Those poor dears are terribly over-worked!

Waiter, am I mistaken, or is that man at the next table dead?

My gosh—I do believe you're right!

Hmm, is it just coincidental that this is the second time I've eaten here and also the second time someone died during the meal? What are you going to do about that?

I suppose we'll begin a new policy where the check is paid before the meal is served!

The restaurant's books and the background of every employee have been checked out! I've listed every conceivable motive! The only purely scientific procedure left is to throw a dart at that wall!

"Wheresoever this dart shall land, that will be the guilty hand!"

OWNER

LANDLORD

CHEF

MAITRE'D

BUSBOY

ALEXIS

CRYSTAL

NIXON

Captain, we do have "smoking" and "non-smoking" sections, but asking me to install "death" and "no death" sections is totally absurd!

Be with you in a second! I just want to see if the jealous husband is the killer!

My instincts tell me it's the window washer, but that's easy for a pro like me! Let's line up everyone and have a real life murder solution!

Mr. Brandes, you own this building! If you could force the restaurant to fold, you'd be free to lease this space to a new rental for 10 times the amount you're now getting!

That would make me a dishonest landlord, and everyone knows there are no dishonest landlords in New York so your accusations are absurd, turkey!

One turkey...

CHEF DUMB + BLIND



Mr. Ames, as head chef who has recently accepted a **partnership** role with a new restaurant opening across the street, you might just want to **dissuade** customers from coming here so that your own place will benefit!

If I wanted to drive people away from here, all I'd have to do is let them know what I put into the **meatloaf!**

That's one **meatloaf!**



And you, Mr. Kelbeck—weren't you given **two week's notice** last Friday? Both deaths have occurred since then! Perhaps you're trying to **get even** with your boss for firing you!

**Baloney!**

One **baloney** coming!



And what about you, Mr. Hyman? As **half-owner** of this place, you've been trying to **buy out** your partner for 2 years! Maybe he'd finally **sell**—and for a much **lower price**—if the business **faltered** because of your **spitework**...

I've got a **Sprite** working! With **baloney**, turkey, meatloaf...

You're full of **beans**, lady!

You got that? **Beans**, baloney, **Sprite**, meatloaf, turkey!

**Cheese-burger!** **Cheese-burger!** No **Sprite!** Only **Pepsi!** **Pepsi!**



We need a **coffee** on table six, and a **coffin** on table number seven!

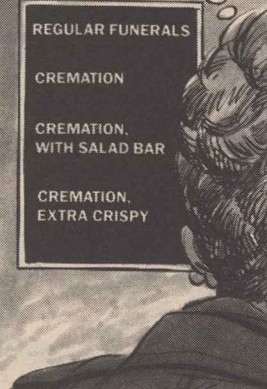
Oh, no! The killer has **struck again!** And look—The **same guy** is leaving the dead person's table as **last time!** That's a tad **suspicious**, don't you think, Captain? I'll follow him...



He's going into "**Funerals 'R Us!**"



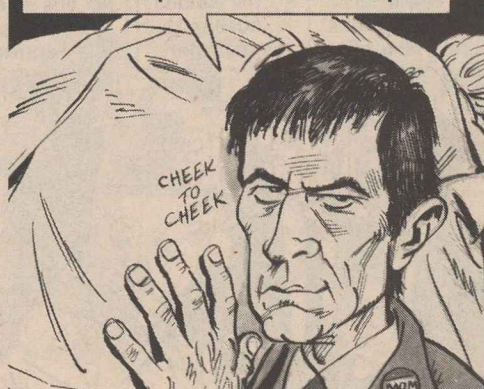
Boy, **Los Angeles** has really had an **influence** on the **east coast!** Look at this **list of options!** I'll **play dead** and see what this guy does!



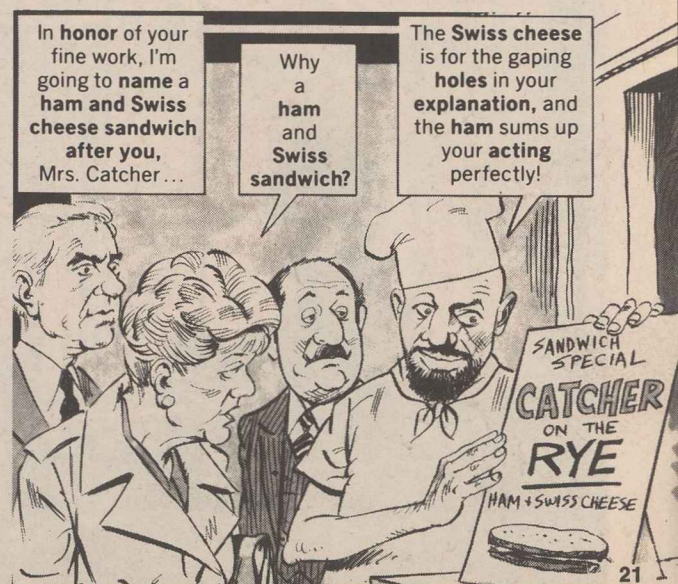
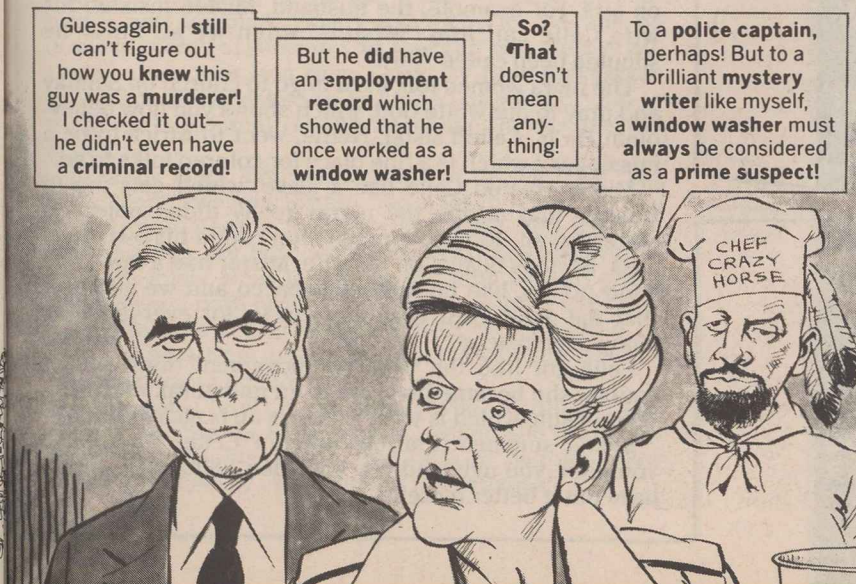
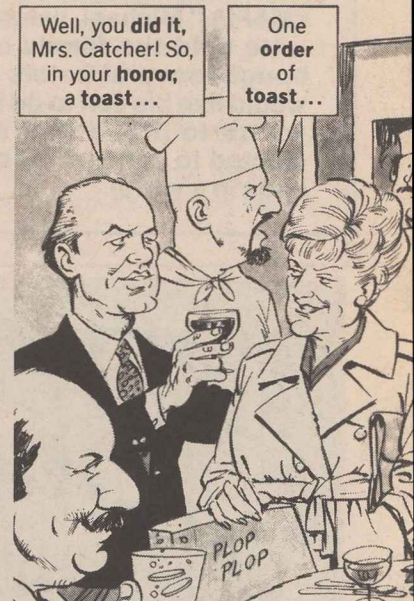
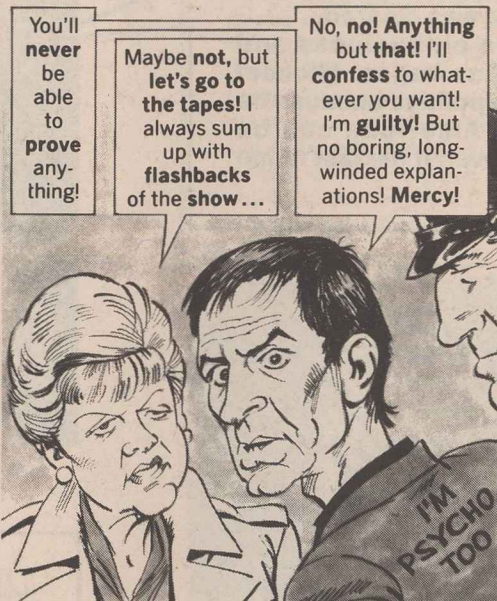
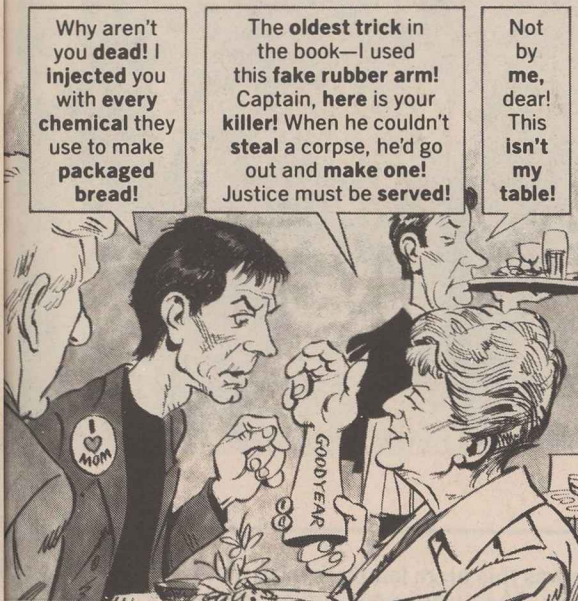
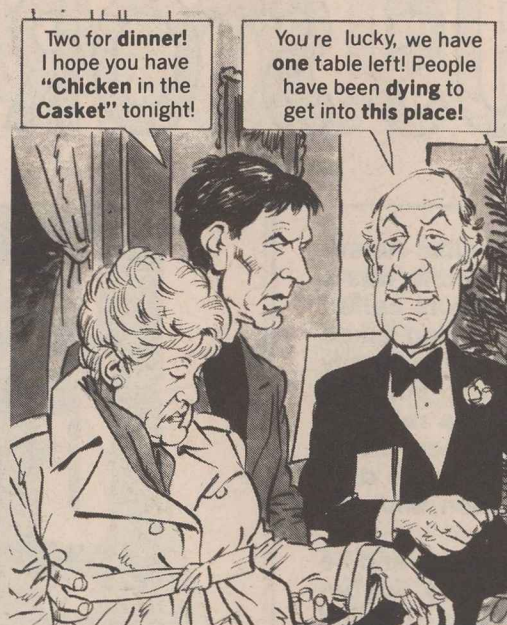
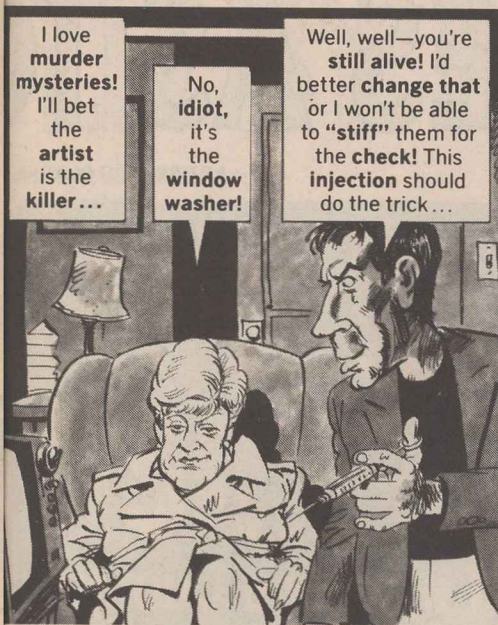
What a **break!** Somebody must have just **dropped off** this **corpse!** I don't even have to **steal** one from the cremation room! I'll take her home with me until **dinner time!**



You're probably wondering how I can **afford** to take you to my **favorite restaurant!** Well, after I've eaten my meal, I just let you **fall into your plate!** Then, while everyone goes crazy because of your "**death**," I **sneak out!** Who needs **Master Charge!** **Master Corpse** is a helluva lot cheaper!









Most storytellers bring a little of themselves to the stories they tell. Others bring way to

# FAMOUS STORIES AS T

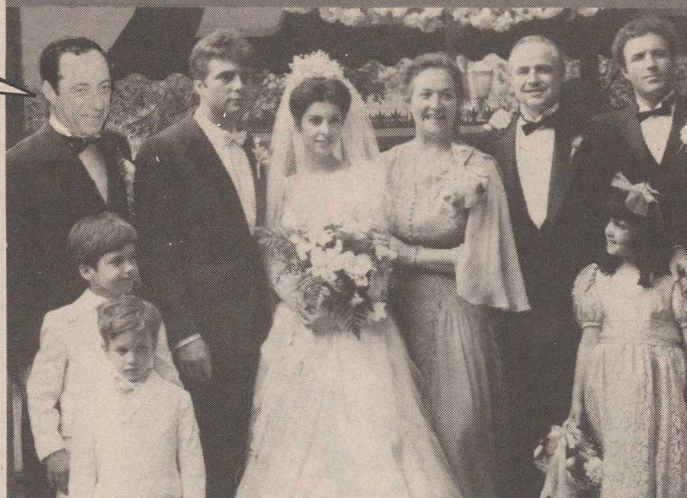
ARTIST: BOB CLARKE

Once upon a time there was an Italian-American named Don Corleone. Mr. Corleone was a successful olive oil importer. He was called Godfather because he was always being asked to be the Godfather of the children of his many friends and employees. The key to Mr. Corleone's success in business was his relationships with his customers. He made them offers they couldn't refuse. When Don Corleone died peacefully in his tomato patch, his son, Michael, inherited the family business.

During the war Michael was a marine and he received many decorations for bravery. But because he was from New York and was of Italian descent, a group of politicians accused this war hero of being involved in something called the "MAFIA." Michael, naturally, was cleared.

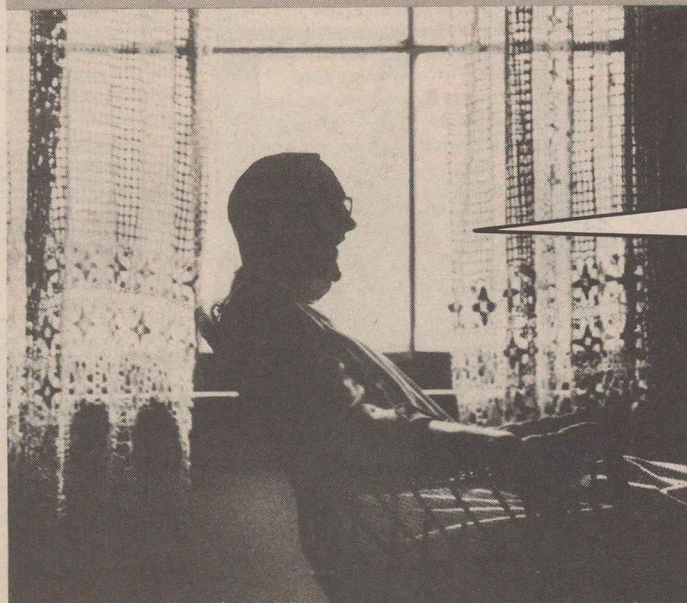
He sold the family olive oil business and bought several hotels in Las Vegas. Michael would like his son to go into politics because he wants to prove that any American can be elected to national office, even if his last name ends in a vowel.

## The Godfather as told by Mario Cuomo



## The Color Purple

as told by Sen. Jesse Helms



There was this nigra family livin' in the sovereign state of Georgia. They were your typical colored folks, they was into incest and havin' illegitimate babies and puttin' on airs. For example, the husband, Mister, insisted his wife Celie call him "Mister," when we all know he shoulda been called "Boy."

The nigra women folk used to go to church on Sunday and pray to our white God, which shows you how benevolent He is. Celie's sister, Nettie, went to Africa to be a missionary, which is a fine place for colored folks to go.

Mister treated Celie like a slave, which gets me to thinkin' that maybe the nigras really didn't object to slavery at all. Too bad Lincoln didn't mind his own business. Besides beatin' on his wife, Mister had a few other good points, like he smoked tobacco and we all know that the good Lord gave us tobacco for everybody to enjoy, even blacks!

Celie got into the women's movement thing and of course, she became involved in an unnatural, disgustin' relationship which is what women's lib is all about.

Mister summed it all up by tellin' Celie, "You black, you poor, you ugly and you a woman." Shoot, I couldn't have put it better myself.

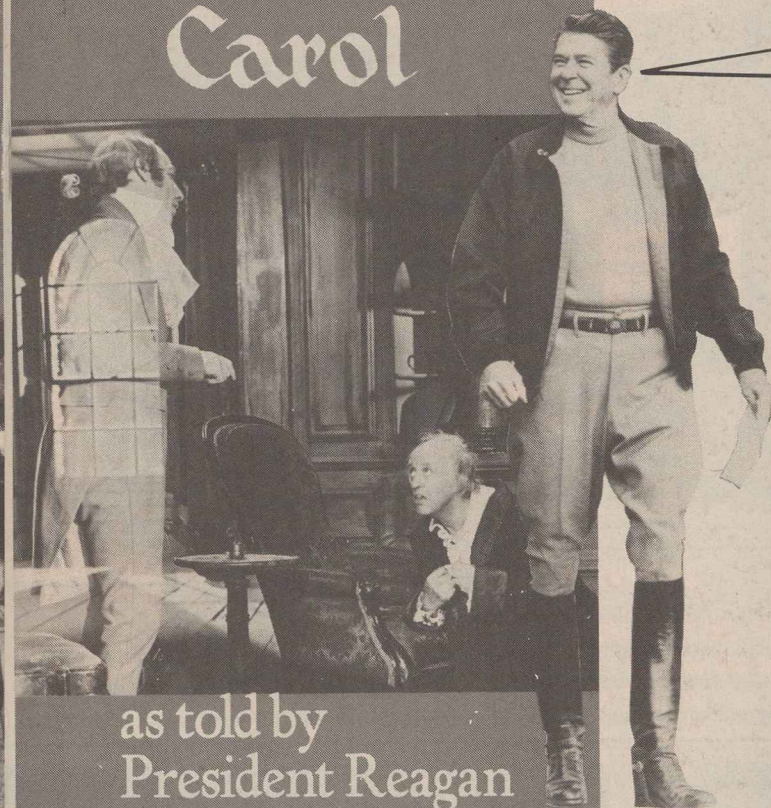


much of themselves to the stories they tell. You'll know what we mean after reading these...

# TOLD BY FAMOUS PEOPLE

WRITER: LOU SILVERSTONE

## A Christmas Carol



as told by  
President Reagan

Ebenezer Scrooge was a hard working businessman. He employed Bob Cratchit as a clerk. Cratchit complained constantly. He wanted "more holidays," and "more money." He was always whining about the office being "too cold," and other such nonsense. It never occurred to Cratchit to roll up his sleeves and do an honest day's work or go to night school and pull himself up by his bootstraps. No, it was easier to complain.

When Christmas time came around the Cratchit family blamed Mr. Scrooge because they couldn't afford an elaborate dinner or expensive presents for their children.

On Christmas Eve, Mr. Scrooge had a terrible nightmare. He dreamt he was visited by his dead partner, Marley, and three ghosts. These ghosts, using Marxist-Lenin propaganda techniques, made Mr. Scrooge feel guilty because he was a success and Cratchit was a failure.

Mr. Scrooge allowed his own good fortune to trickle down by buying expensive gifts for the Cratchit children. He treated them to a fancy Christmas dinner and he paid their medical bills. Even though Cratchit received a fair salary, Mr. Scrooge gave him a raise, which only added to the inflationary spiral. I know this sounds familiar, because it's the same principle as our own welfare system—something for nothing—and it just doesn't work.

Well, we can only pray that next Christmas, Mr. Scrooge will be visited by three Conservative ghosts who will show him the error of his ways.

## The Pride Of The Yankees

as told by  
George Steinbrenner

Yankee pride comes right from the top, the team owner. Naturally, Lou Gehrig was a ball player who knew the meaning of Yankee pride. Whether he was hurt or not, Lou played every day. He hit for average, he drove in plenty of runs and hit the long ball. Best of all, Lou's salary was less than I pay my groundskeepers today. Lou never asked to be traded or went crying to the press to complain about the owner. He was my kind of guy.

In many ways, Lou reminds me of myself. Yes, "the Boss" and "the Iron Horse" had a lot in common. Lou Gehrig and George Steinbrenner both had football backgrounds, we both wore our pinstripes with pride, we both knew what loyalty to our fans was all about and we were both proud to be Yankees—New York Yankees. I'm sure if Lou was still with us, he would be proud to be a New Jersey Yankee, if that's the way the ball happens to bounce.

I still get a lump in my throat when I think of Lou Gehrig Day. Yankee Stadium was packed and the owner didn't have to give away free bats or helmets. Now that's what I really call "Pride of the Yankees!"





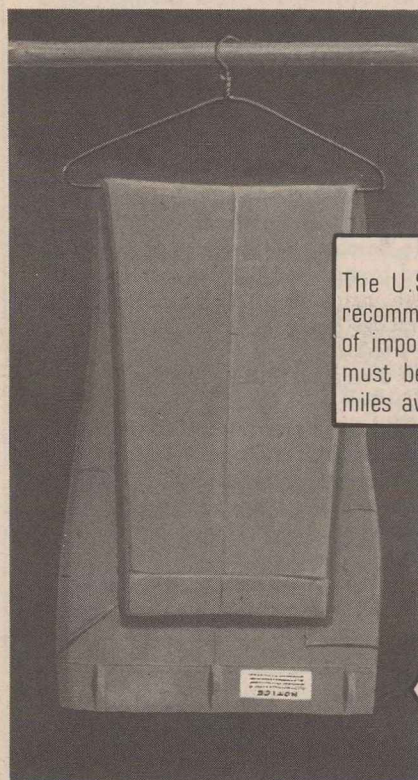
## WHOOPEE! CAUTION DEPT.

Recently, the government began requiring warning labels on certain products considered to be dangerous to our health, our wallets or our sensibilities. The first to appear were

those chilling notices on cigarette packs telling us that smoking can kill us. Since then, these labels have ranged from meaningless ("Warning! This medication contains bio-

# WARNING LABELS W

ARTIST: BOB CLARKE



### Be Advised!

The U.S. Postal Service is not recommended for the transmission of important correspondence that must be delivered more than five miles away in less than one week.



### NOTICE

These slacks have been cheaply sewn together in Taiwan, and should never be worn in any public place where having the seat of your pants split open might cause embarrassment.



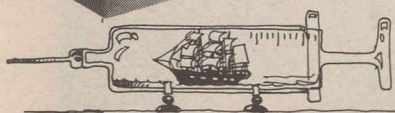
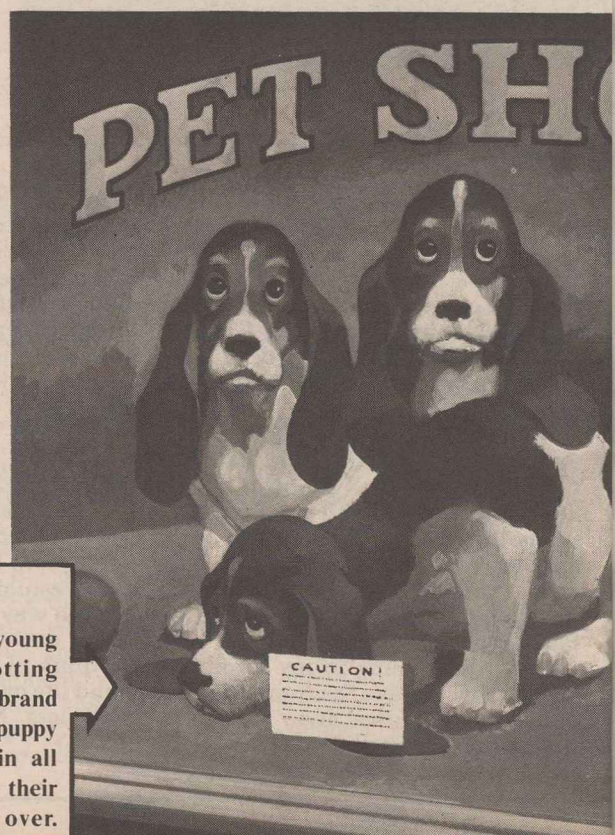
### FATTIES BEWARE!

Each glob of this sauce contains enough calories to add three full pounds to some portion of your widening body where you least want it to settle.



### CAUTION!

Prospective puppy buyers should be aware that young dogs require training, which includes the blotting and picking up of disgusting stuff from your brand new carpets, and that grown dogs (which your puppy will hopefully be someday) require walking in all kinds of bad weather at least twice a day for their complete 12-to-15 year lifespan. So think it over.





sulfuric enzymes.”) to ridiculous (“Note: The EPA mileage rating for this car is not what you can expect from normal driving.”) Despite this flood of questionable labels, MAD

feels there are still many unregulated items that consumers should be cautioned about. Frankly, we won’t consider ourselves protected until they pass laws requiring these

# E DESPERATELY NEED

WRITER: TOM KOCH



## WARNING!

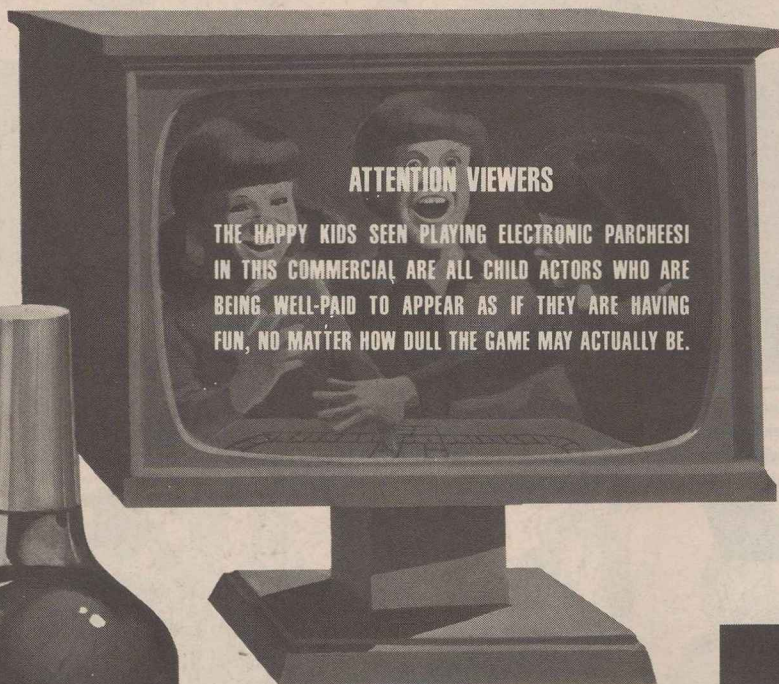
*This package of Frozen Broccoli, when cooked, will not only taste awful but will also stink up your whole house much worse than expected.*

**WARNING!**  
The threat of this broccoli also cannot  
be held solely liable for all that will come  
about, for this broccoli is not a vegetable.



## TAKE HEED!

This book contains much tamer sexy parts than the cover illustration would lead you to believe, and it certainly isn't lewd enough for the dedicated porno fancier who wants something really raunchy.

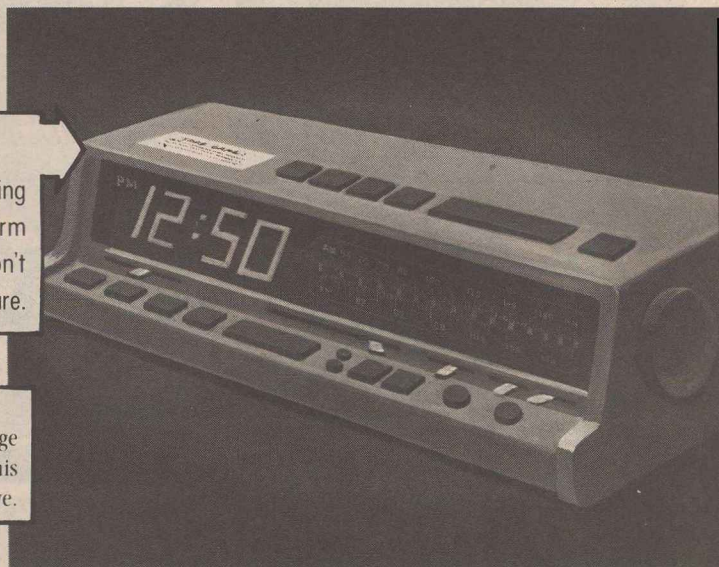
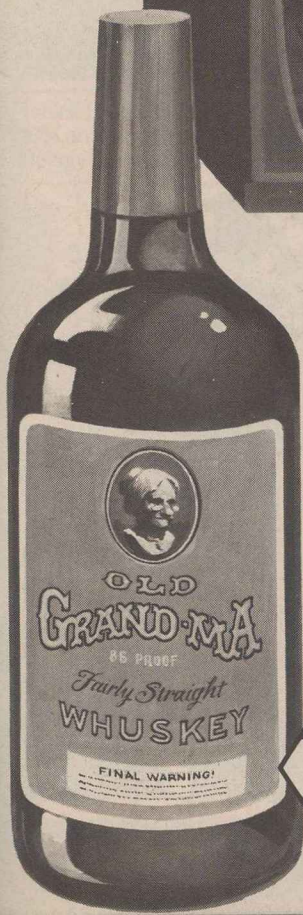


## TAKE CARE!

You need a Master's Degree in Computer Engineering to fully understand all the buttons on this alarm clock to get it to function properly so you won't oversleep and lose your job and end up on welfare.

## FINAL WARNING!

Excessive boozing has been found to cause brain damage and liver rot. Therefore, if you plan to consume this product, the Surgeon General says to tell you goodbye.





# PUMPING IRON



**BERG'S-EYE VIEW DEPT.**

# THE LIGHTS

# CLOTHES





## DRIVING

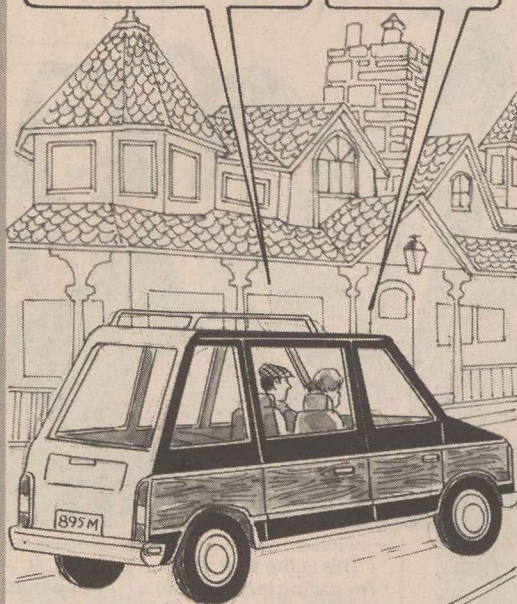
Seat belts are the greatest safety factor they've come up with in years!

That's true, but I don't see you wearing yours!

No, I sit on the buckle!

How is that a "safety factor?"

It's so uncomfortable, it keeps me from falling asleep at the wheel!



# R SIDE OF...

ARTIST & WRITER:  
DAVE BERG

## EXAMS

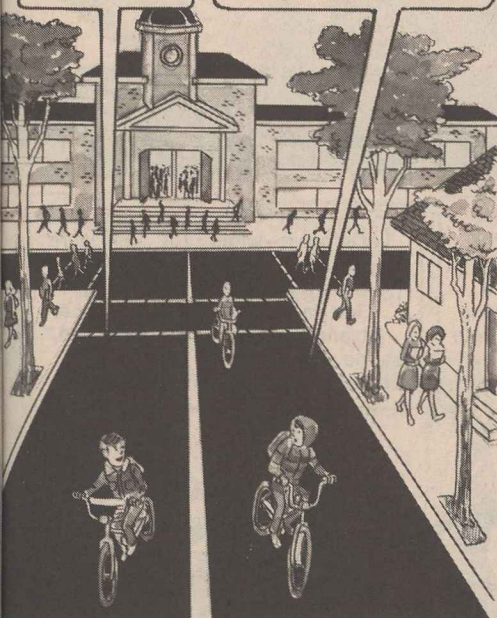
I think I got a 100% on today's biology exam!

How do you figure? It was a killer, and you didn't even study 10 minutes for it!

Yeah, but I was able to copy all the answers from "Boom Boom" Wayne!

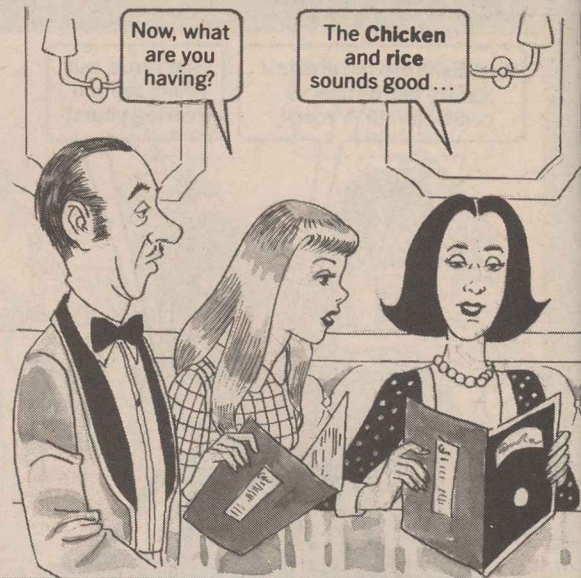
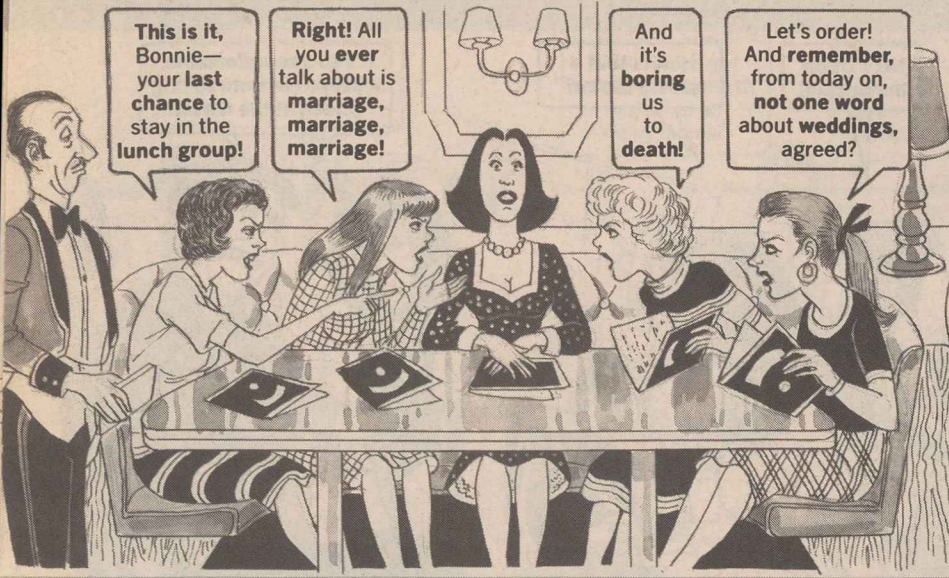
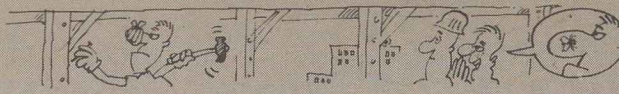
Are you kidding? "Boom Boom's" the dumbest kid in the class!

True, but "Boom Boom" copied every answer from Meg Bongiovanni! She always gets 100%!





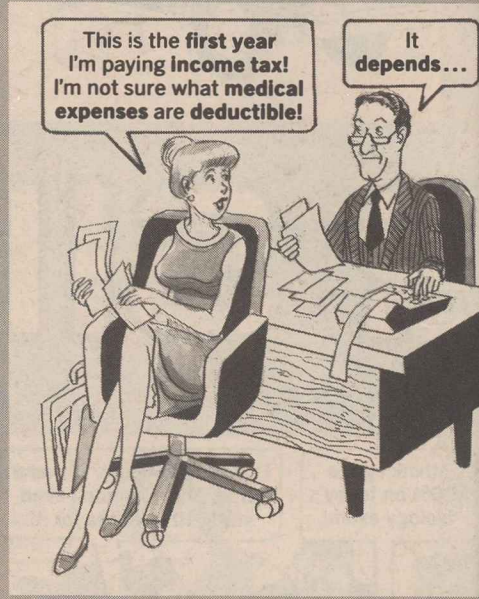
## OBSESSION



## SPENDING



## DEDUCTIONS



## LOVE



## RESPONSIBILITY

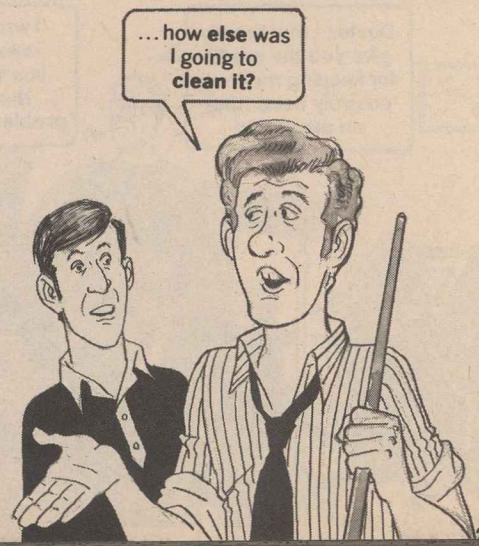
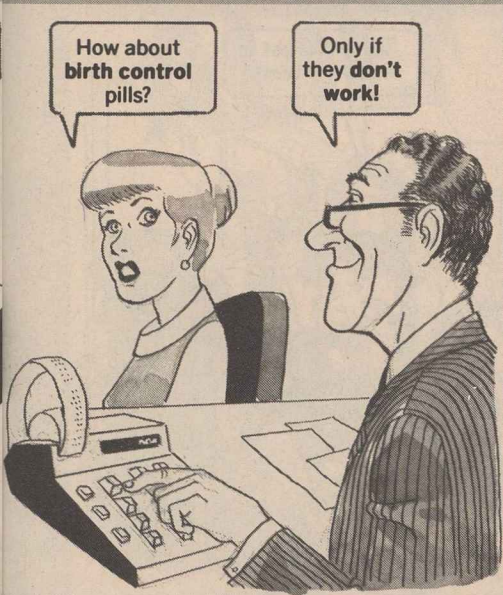




## TELEVISION



## SELF-EFFACEMENT





# GOLF



Back from Hal Qwerty's house already?

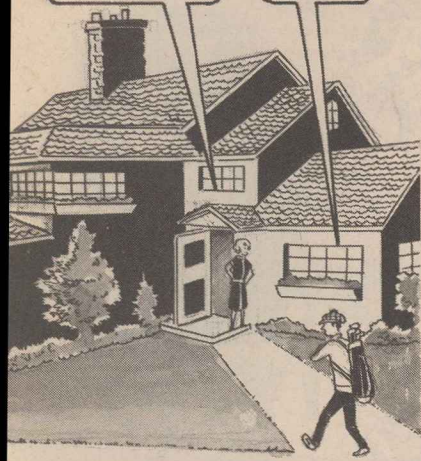
It was terrible! Terrible!

What happened?

We were practicing our strokes in his back yard, and I hit a ball that got away from me! It sailed through his neighbor's picture window and busted up an antique vase and stuff!

Oh, no! That is terrible! What are you going to do about that?

What else can I do? Just keep practicing 'til I get rid of that slice!

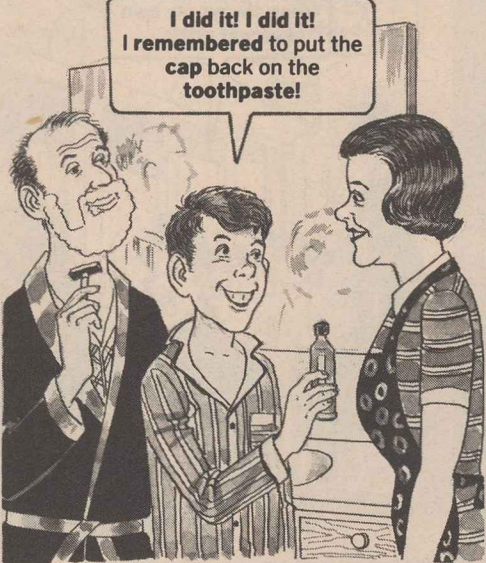
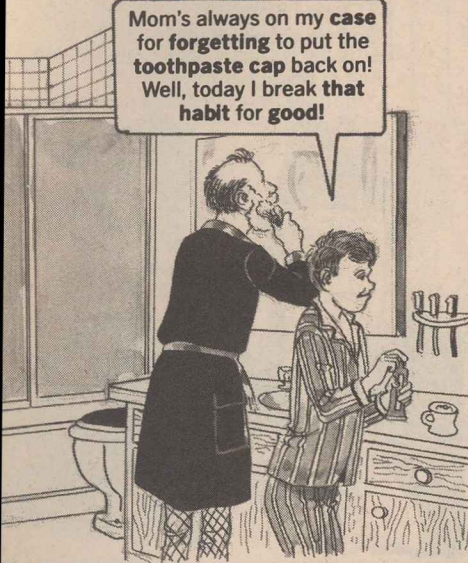


# HABITS

Mom's always on my case for forgetting to put the toothpaste cap back on! Well, today I break that habit for good!

I did it! I did it! I remembered to put the cap back on the toothpaste!

...only I forgot to brush my teeth!

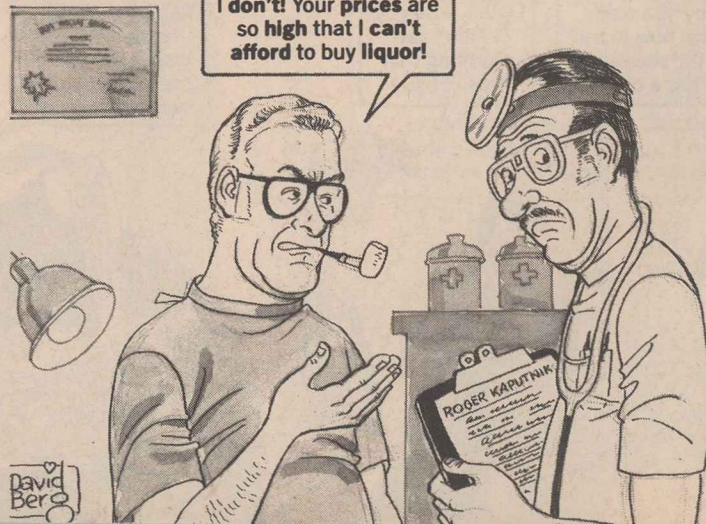
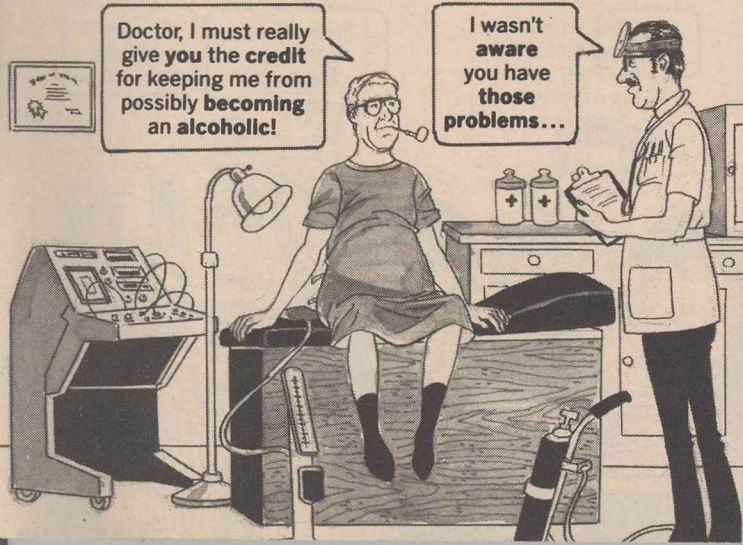


# DOCTORS

Doctor, I must really give you the credit for keeping me from possibly becoming an alcoholic!

I wasn't aware you have those problems...

I don't! Your prices are so high that I can't afford to buy liquor!





**SCARR  
THE DA  
RA  
ALIEN  
HON  
MOTHE  
SPY V  
RO**

**VIOLE**

**Abandon Hope All**

**RED FACE  
AY AFTER  
MBO  
VATORS  
IE FU!  
R GOOSE  
/S. SPY  
CKY**

**ENCE!**

**Ye Who Read Here...**



# SNORT SUBJECT DEPT.

Some time ago, a promising young film star rose to new heights portraying a brilliant Italian-American college graduate who takes over a huge criminal empire. Now, more than ten years later, this same film star sinks to new lows portraying a sick, amoral Cuban junkie who takes over another huge criminal empire. In real life, this would be called "degeneracy." In Hollywood, this is called "progress." Anyway, here's our version of—

# SCAR

Thisss Miami iss a terrible place! Jus' look at what our countrymen are doing to each other here!

Iss much worse OUTSIDE the camp! I saw twenny-two AMERICANS killing each other! Ugg! What blood an' violence...!

Oh? What was happening...?

The Dolphins were playing the Steelers!

All right, children! Time for your lesson! Now... who wants to conjugate the MOST IMPORTANT VERB in this movie? Miguel??

I frigg... You frigg... He friggs... She friggs... We frigg... They frigg...

Well, we may not haff much here in thees camp, but at leas' our keeds are getting a decent American education!



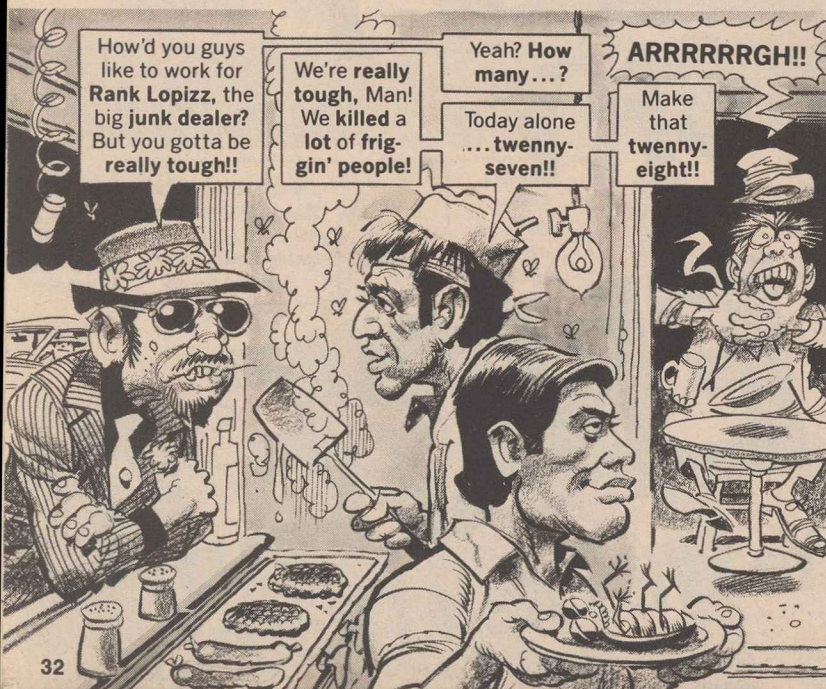
ARTIST: JACK DAVIS

How'd you guys like to work for Rank Lopizz, the big junk dealer? But you gotta be really tough!!

We're really tough, Man! We killed a lot of friggin' people!

Yeah? How many...? Today alone... twenny-seven!!

ARRRRRRRGH!! Make that twenny-eight!!



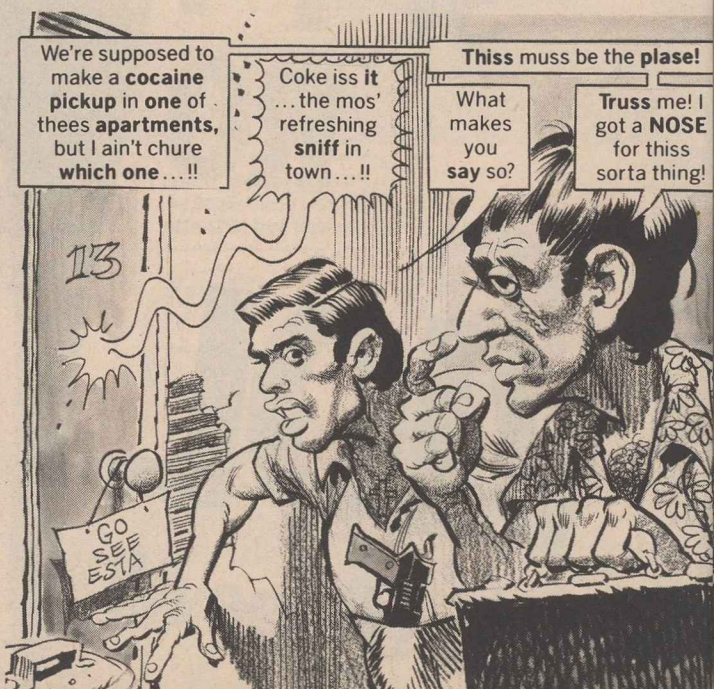
We're supposed to make a cocaine pickup in one of thees apartments, but I ain't chure which one....!!

Coke iss it... the mos' refreshing sniff in town....!!

Thisss muss be the plase!

What makes you say so?

Truss me! I got a NOSE for this sorta thing!





# RED FACE



Listen, I got beeg dreams, Bebbie! Some day, all of thiss weel be YOURS!!

THISS...?? Feefty dirty tents... an' ninety tons of street crap??!

I said I had BEEG dreams, Bebbie...!! I never said I had TER-RIFIC ones!

Iss all set, Toadie! Rank Lopizz says he weel spring us from here! All we gotta do iss ICE one of his ol' enemies...!

Man, in Cuba, they locked us UP for killing somebody! Here, they're gonna let us OUT for killing somebody! I tol' you America iss GREAT!!

They say that Fidel Castro emptied his Cuban jails of the worst criminals and shipped them here to Miami Beach...!!

There goes the neighborhood!!

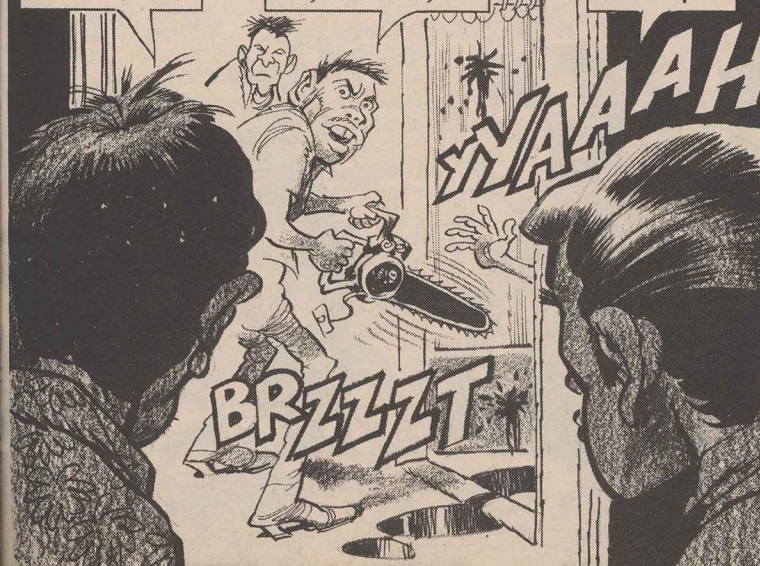


WRITER: LARRY SIEGEL

Hey, Man! We're here to deliver the money for the coke pickup!

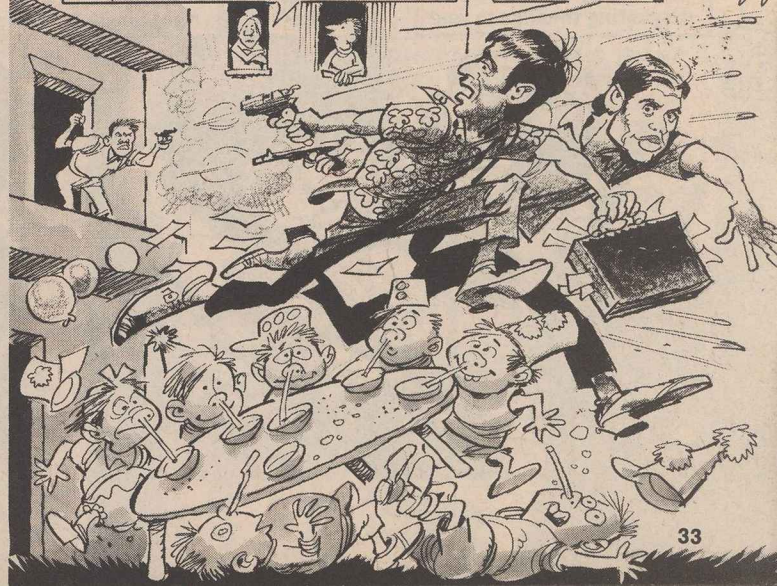
Juss a minute, Man! We ain't finished with the delivery boys ahead of you!!

Hoo-hah! I guess thiss means they don't tip!!



Remember the good old days... when kids used to eat CAKE at birthday parties, instead of sniffing coke?!

Well... at least they still hire CLOWNS!!





You done a **good job** for me, Toadie! You steek with **Rank Lopizz**, an' you gonna make it **beeg**!

Oh, thiss iss my **gringo** girl friend, **Elvirus**...

Charmed, I'm Chure!

Go suck an egg, you friggin' greaseball!!!

Hey, Toadie, I theenk maybe she **LIKES** you! Weeth **ME**, she's a leetle cold!

Hey, Bebbie! How 'bout a ride in my **classy** new car?

In **THAT** monstrosity?! With those **OBSCENE** seat covers! I happen to **LOVE** animals, and I wouldn't sit on **LEOPARD** skin for all the gold in **Ft. Knox**!!

Thiss ain't **LEOPARD** skin, Bebbie! Thiss iss **HUMAN** skin! The spots all over it are **BULLET HOLES**!!

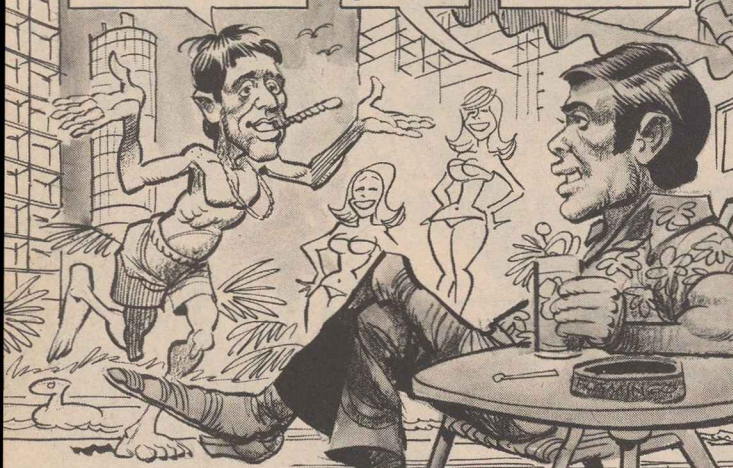
Well, in that case—maybe a **short spin**!!



Great news, Meanie!! **Elvirus** an' **me** iss gettin' married! I asked her to **name** the **day**, and she **did**!

Man, thass **terrific**!! When iss it gonna **be**??

I'll let you know as soon as I check out when **HELL** iss gonna **FREEZE OVER**!



Mama, iss your son, **Toadie**! I became a **beeg** shot here in America, an' I got plenny of **BUCKS** for you! **Here**...

I **don'** wan your feelthy money! I can **imagine** how you got it, you **dirty bum**!

Mama, all I do is **ring doorbells** an' deliver packs of **POWDER**!!

Oh...?! You're an **AVON MAN**! Why didn't you **SAY** so?!



Iss good to see my sister, **Genie**, again! To **me**, you are a **pure angel**! An' that iss why I **don'** wan you to let men do all those **sick, disgusting theengs** to you!

**WHAT** sick, disgusting theengs, Toadie??

The sick, disgusting theengs I'm doing to you **right now**!!



Toadie iss after my **girl**, an' he iss trying to take over my **business**! Iss time to pull the **plug** on him!

How do you wan us to **take care** of him, Boss??

**Gun** the dirty @#\$%& **down**!!

But **remember**... there are **INNOCENT PEOPLE** around! So make sure **THEY** get it, **too**!



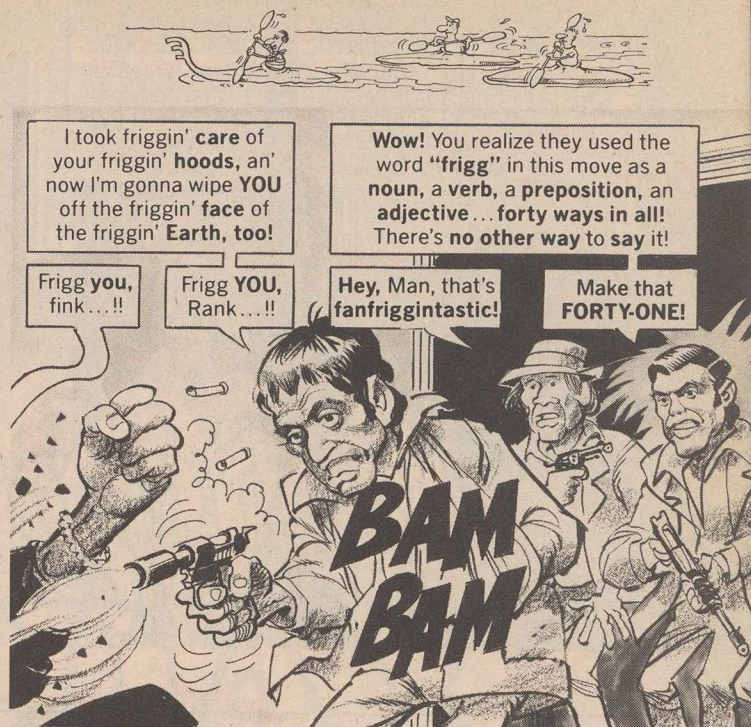
GESUNDHEIT!





Hey, Waiter! Those two guests just filled you full of lead! How come you don't die?!

Sorry... it's not my table!



I took friggin' care of your friggin' hoods, an' now I'm gonna wipe YOU off the friggin' face of the friggin' Earth, too!

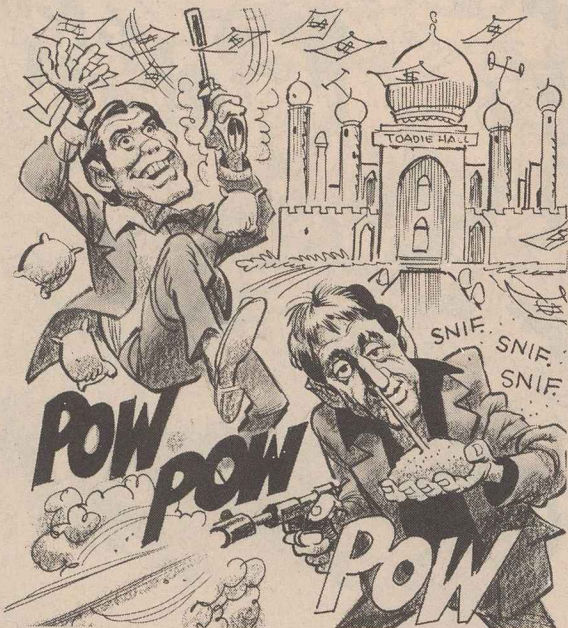
Wow! You realize they used the word "frig" in this move as a noun, a verb, a preposition, an adjective... forty ways in all! There's no other way to say it!

Frigg you, fink...!!

Frigg YOU, Rank...!!

Hey, Man, that's fanfrigintastic!

Make that FORTY-ONE!



Well, Bebbie... how you like bein' married to the mos' important dope dealer in Miami, with six billion dollars an' ninety-two mansions?!

You're still a greaseball, Toadie!

Greaseball...?!? I take eight bubble baths a day!!

Is that what you call them?! You're supposed to use SOAP in the water, not COCAINE!

You take YOUR bubble baths, an' I'll take MINE!!



Hey, Boss... I juss found out that your bes' friend, Meanie, iss livin' with your Sister!

What?!? Yecch! Ptui! That makes me feel dirty all over! I'll grab another bubble bath, an' then I'll fly over an' see them!

They're livin' right here in town, Boss! You don't need to take no PLANE!!

Hey, Man... I said I'd FLY over! I didn't say nuthin' about no PLANE!



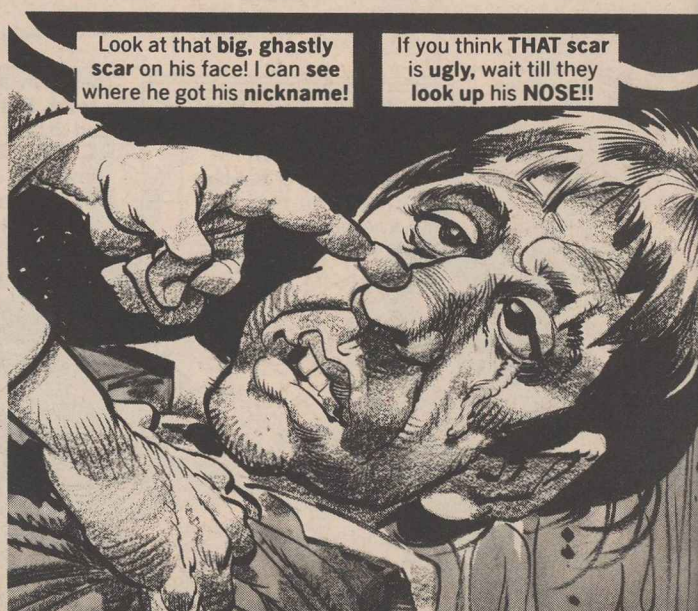
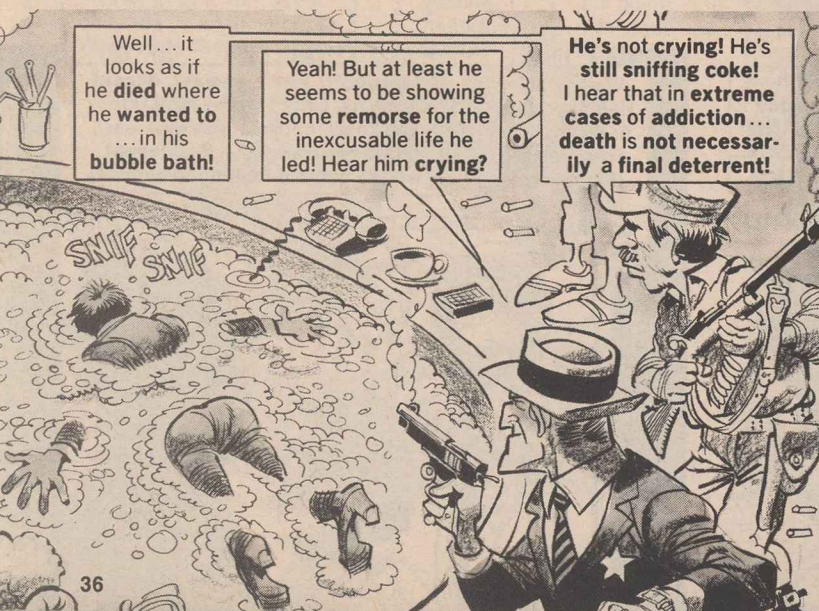
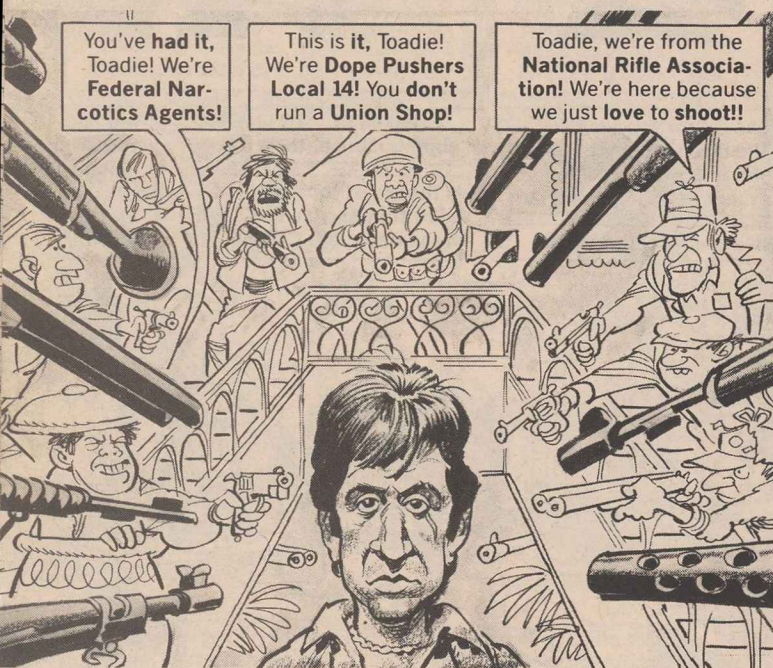
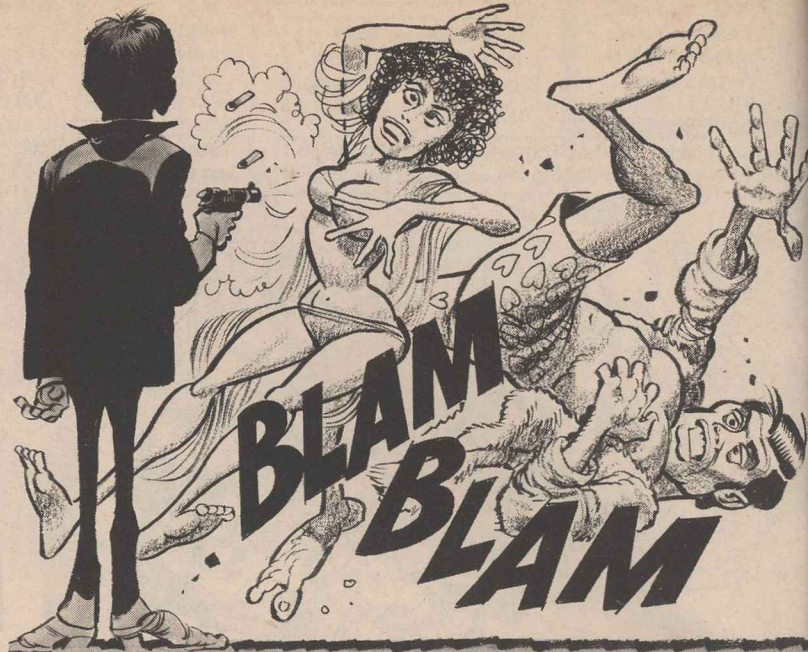
Wait, Toadie! Before you say or do anything crazy, please listen to me! Meanie and I are MARRIED!

Married?!? You're a sweet, decent girl! You CAN'T marry him! Don't you know that your marriage wass already arranged... to a decent, wonderful, old-fashioned boy...!!

Who...???

ME...!!!







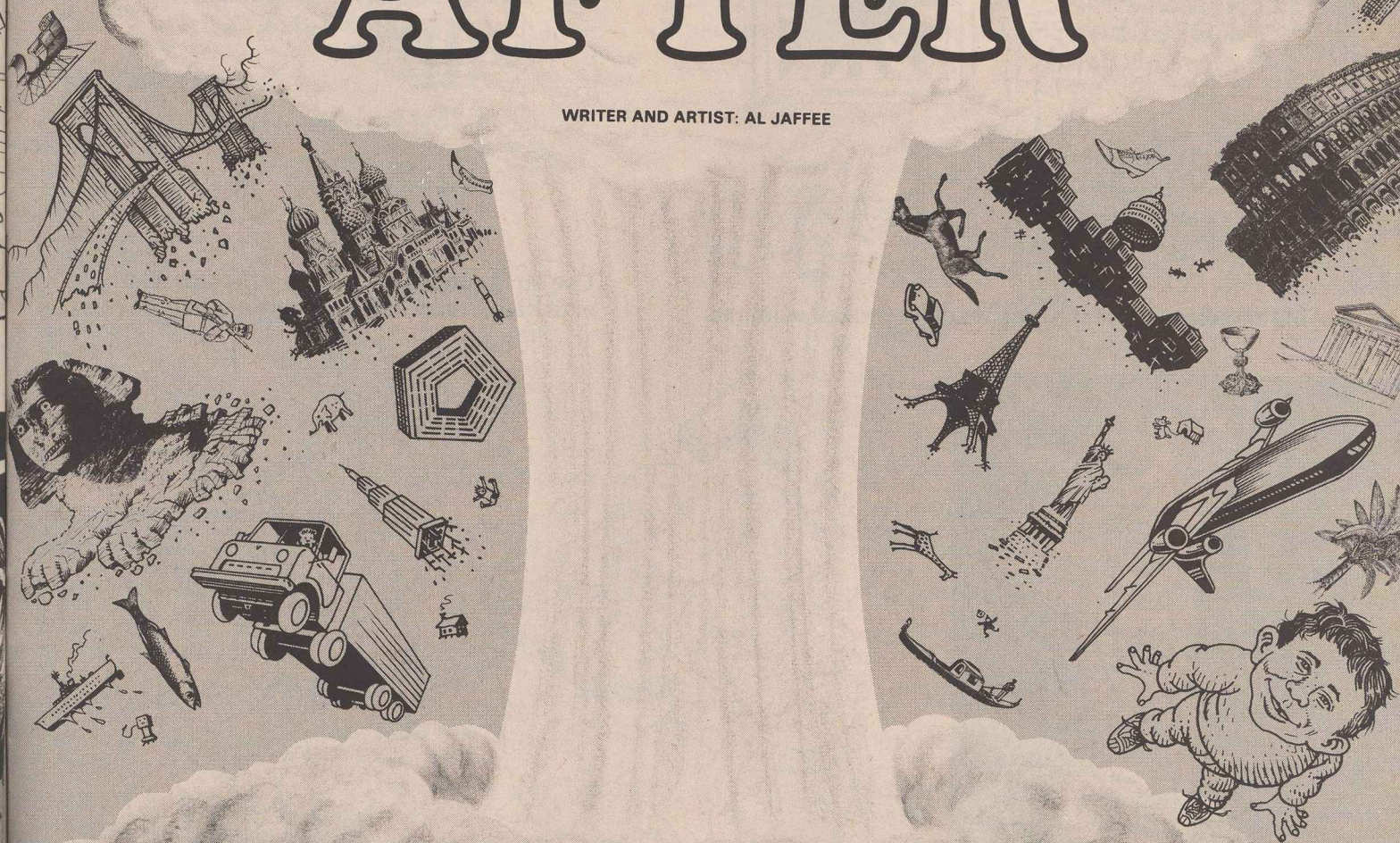
**BLAST LAUGH DEPT.**

Everyone knows that the best thing to do in difficult times is to keep busy! Keeping busy occupies your mind and prevents you from going into deep depression. So, just to be safe, here are some MAD suggestions for keeping busy during the difficult time ahead. Mainly, here are some

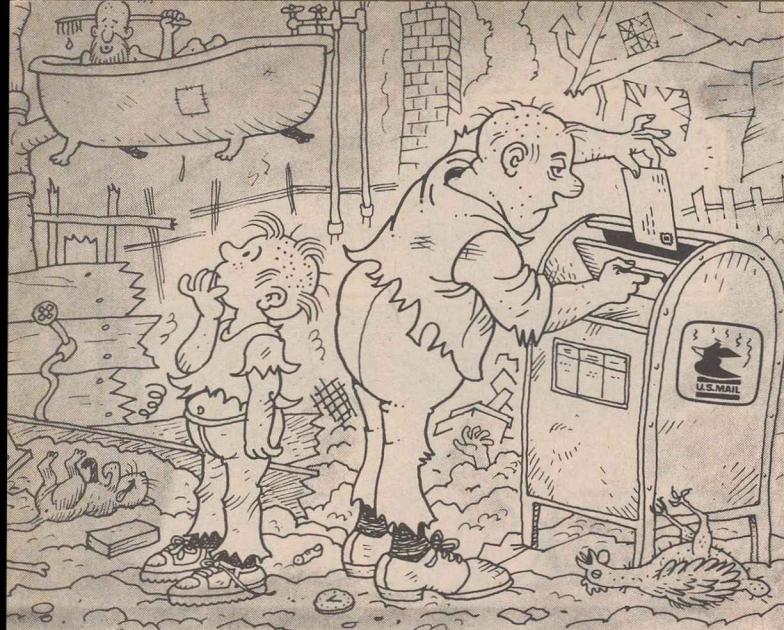
**WARNING: THE SURGEON GENERAL  
HAS DETERMINED THAT EXPOSURE  
TO NUCLEAR RADIATION MAY BE  
HAZARDOUS TO YOUR HEALTH**

# THINGS TO DO ON THE DAY AFTER

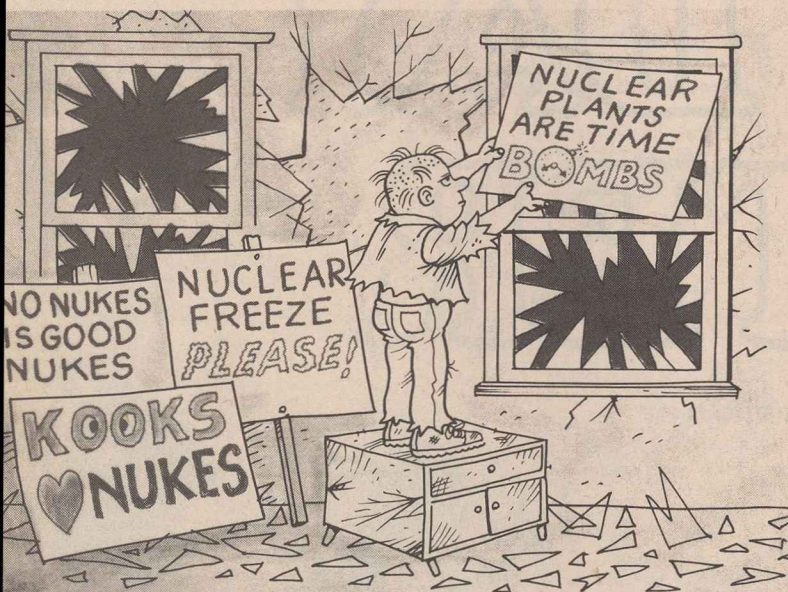
WRITER AND ARTIST: AL JAFFEE



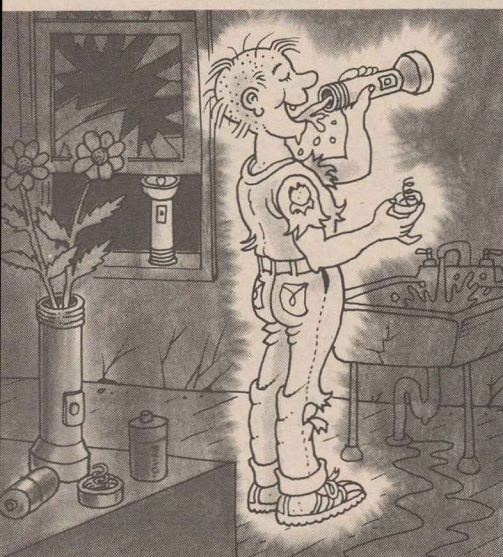




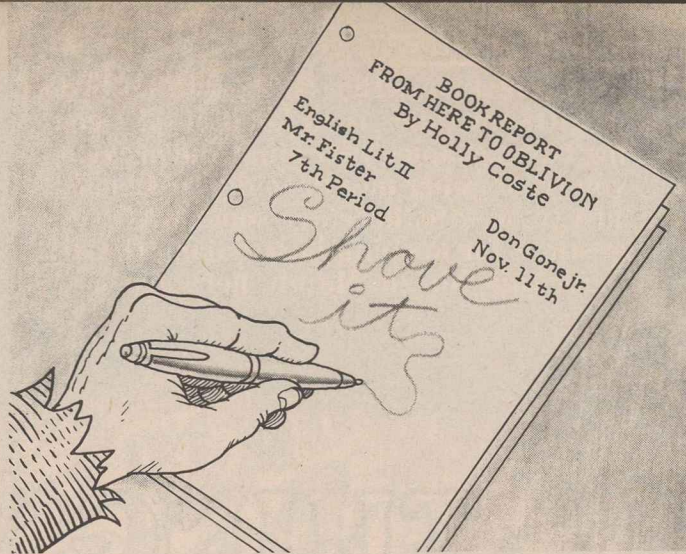
Cancel your subscription to "House Beautiful" magazine.



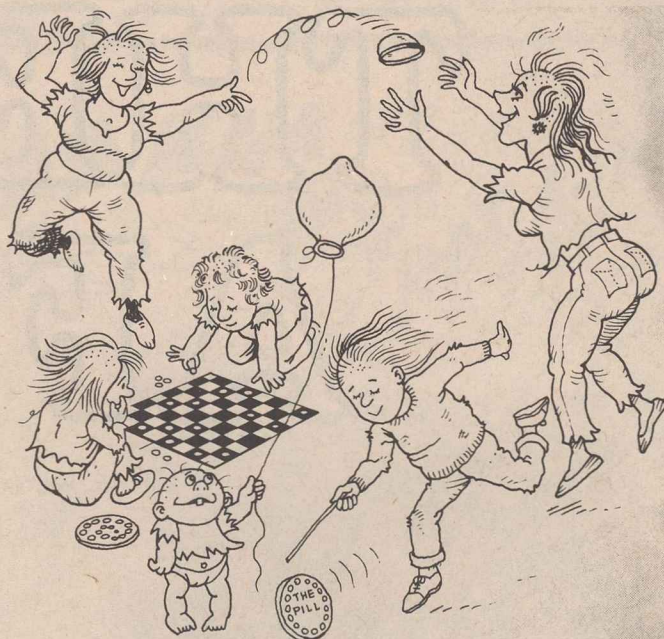
Use old "Nuclear Protest Signs" to close broken windows.



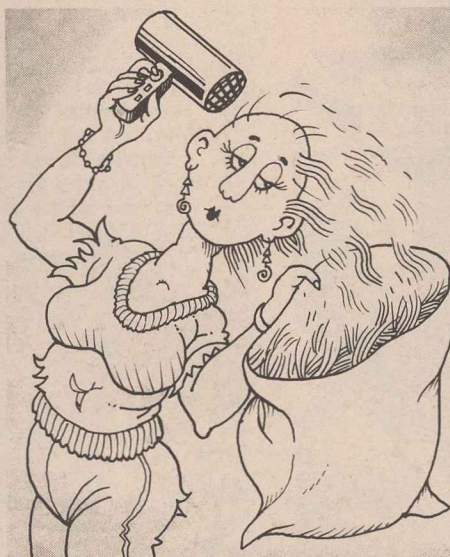
Find other uses for flashlights,  
38 now that you glow in the dark.



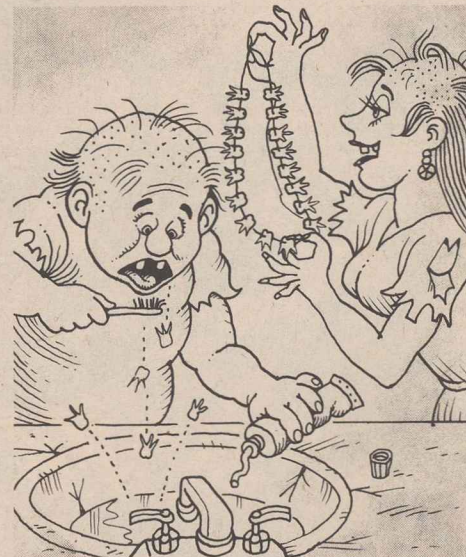
Write a tender message on your overdue term paper.



Use birth control devices for other recreational activities... now that everyone's sterile anyway.

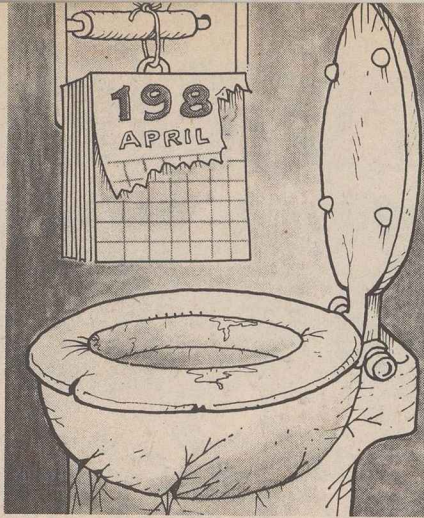


Stuff a pillow with your falling-out hair, and...

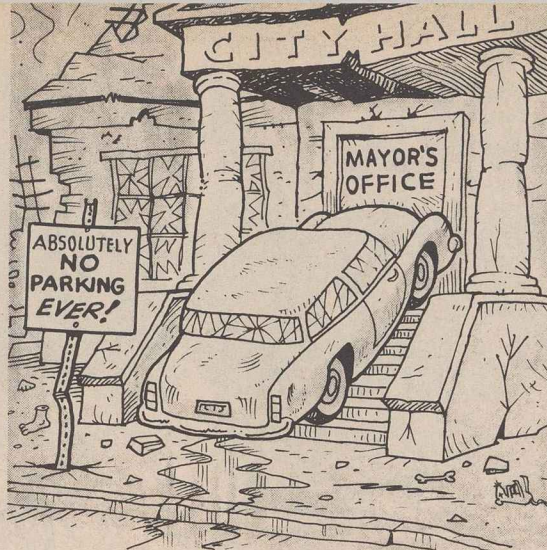


...make a necklace with your falling-out teeth.

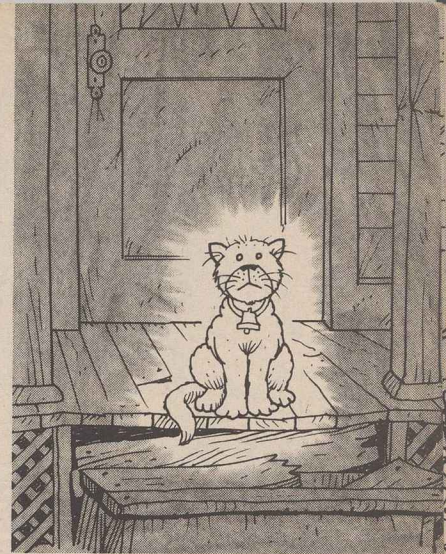




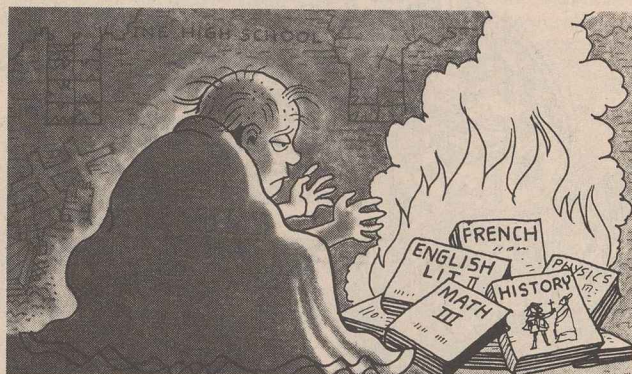
Put your Ten-Year-Calendar to more immediate practical use.



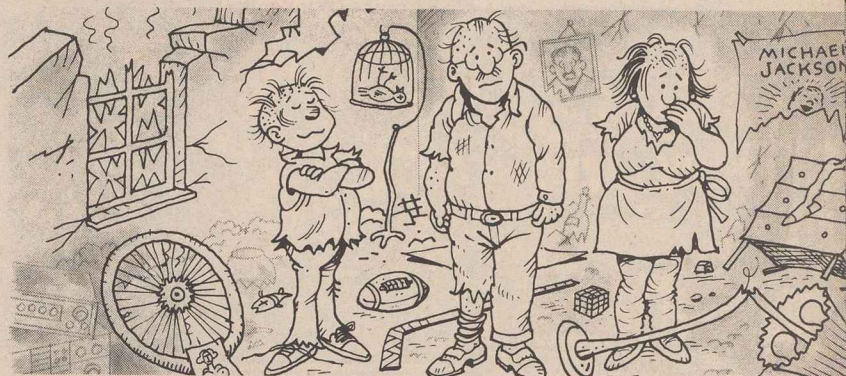
Park anywhere you like any time you like.



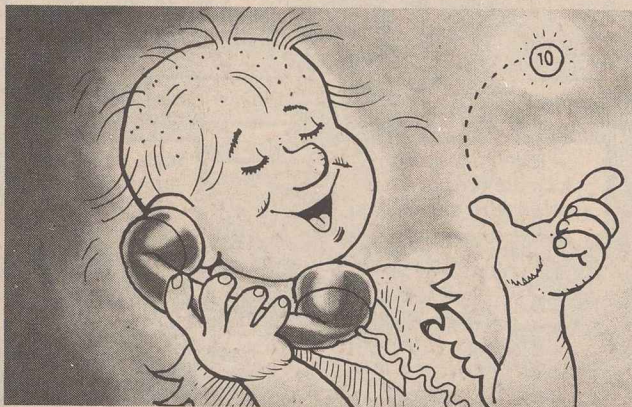
Put the cat out as a night light.



Use your school textbooks to keep warm.



Promise to clean your room if your parents buy you a bulldozer.



Call any broker and offer to buy ten million shares of General Motors Corp. for ten cents.



Treat your "Pro-Nuke" neighbor to a special cigar you've saved for just such an occasion.



Eat, drink and smoke anything you want! The nicotine, tars and additives are the least of your problems now.



# A MAD PEEK BEHIND TERRORIST TR

He must face a firing squad! He took 17 flights and failed to blow up a single one!

And what was his flimsy excuse, too much conscience?

No, he said he needed the frequent traveler bonus mileage!

Remember, all bombings and raids must occur before 9 PM American Time. That way they'll be able to put their stories together for the 11 PM news!

Pay attention! This is the most important course you will take!

Will we learn how to make explosives?

No, you'll learn how to look good on American television!

What happened?

What a loss!

I told him never to kick the tires of a car loaded with explosives!

Yeah, vehicles are very hard to come by!

I heard you lost your roommate. Did he flunk out?

No, we were assigned to make a letter bomb and his was returned for insufficient postage!

We must destroy our enemies!  
We must chop off their arms and pull out their eyeballs!  
We must mutilate, kill and...

Boy, Omar sure has mellowed since his last speech!

Sir, how do we get our guns and grenades past airport security?

Don't worry, those metal detectors only pick up keys and nail clippers!



# THE SCENES AT A TRAINING CAMP

ARTIST: SERGIO ARAGONES

WRITER: LOU SILVERSTONE

Ishfahar, where are you taking that box of dirty, smelly, dung-stained rags?

To the PX. They're our shipment of new uniforms!

Who can tell me why we hijack, take hostages, blow up property and murder?

Correct!

Because ours is a religious struggle.

Okay class, if Haji has 13 hostages and Yasir has 18 hostages, how many hostages will Yasir have to kill to have the same amount as Haji?

I'll need grenades, ground-to-air mortars, a machine gun, ample ammunition...

Who is Saheed talking to?

His travel agent!

You should be proud! You have been selected for the highest honor—the privilege of dying for our noble cause!

If it's such a great honor, how come none of the big shots volunteer for these suicide missions?

The Russians' weapons may be all right but their USO shows are absolutely the pits!

Hey, get that animal outta here! Someone could get hurt slipping on goat dung!

Tomorrow he's driving a truck full of explosives into a military base and today he's worried about slipping!

Yeah, the Americans get Bob Hope and Brooke Shields and we get Olga and her Magic Tractor.

WELCOME CLASS REUNION 1967

Wanna have a good laugh? Watch this!

Hi, it's great to see you but where is everybody?

We are everybody!



Ever since the Vietnam War, Americans have been looking for a hero to restore our national image. At last, thanks to Hollywood, we have our man—Rambo! That tough, no-nonsense galoot generates pride! Confidence! And egomania! He's given this country a badly needed shot in

# WHEN THE RAMBO INFLUEN

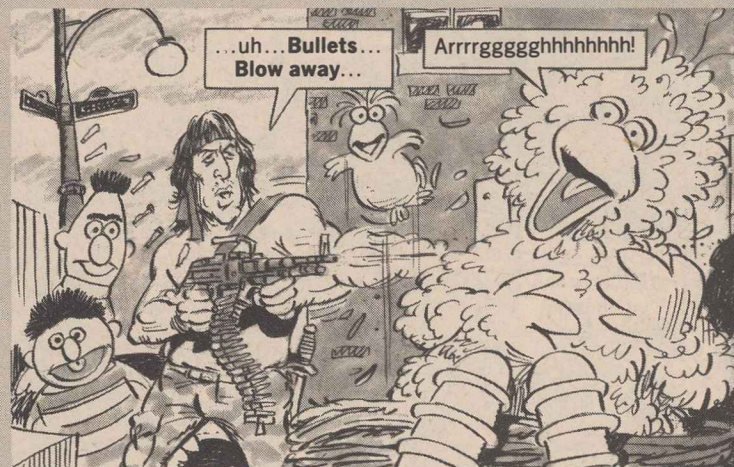
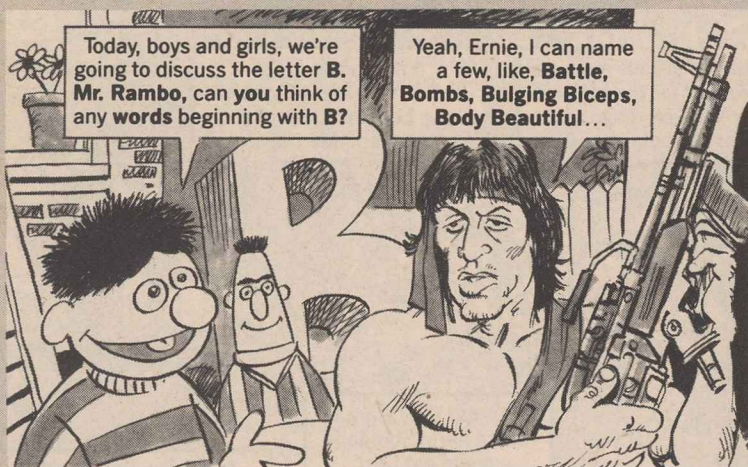
## COMIC STRIPS

ARTIST: ANGELO TORRES

WRITERS: LOU SILVERSTONE AND J. PRETE



## KIDDIE TV SHOWS



## POLITICS

Yo, third world creeps! I'm gettin' tired of you faggots runnin' down the U.S. of A.! Who the hell do you think **foots the bill** for this **paradise** where you hang out? **America!** If you bums keep bad-mouthin' the land I love, I'm gonna blow you back so fast your hair will fry! You'll have to **crawl** back to those stinkhole countries you came from, and the **good life** will be **over!** So start sidin' with the USA, or else!





the arm—with the business end of a bazooka! That kind of spirit is pretty darn contagious! We at MAD bet that sooner or later it will get around to all areas of life. In fact, we've written a little article on it! You'll read it—and you'll LIKE IT!! And you'll be ready

# IT SPREADS EVERYWHERE

## ADVICE COLUMNS



**D**EAR ANN: I've always been a very religious person, so naturally I'm opposed to war. I just turned 18 and I'm supposed to register for the draft. This goes against all my religious beliefs. As the Bible says, "Thou shalt not



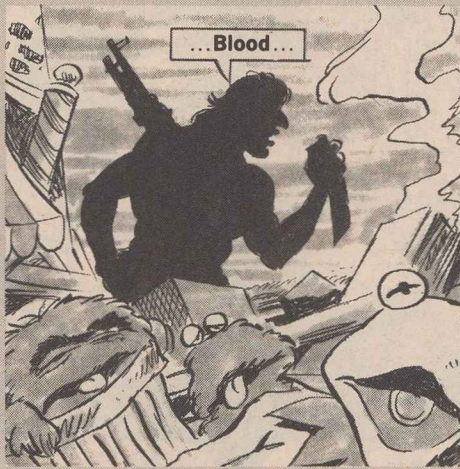
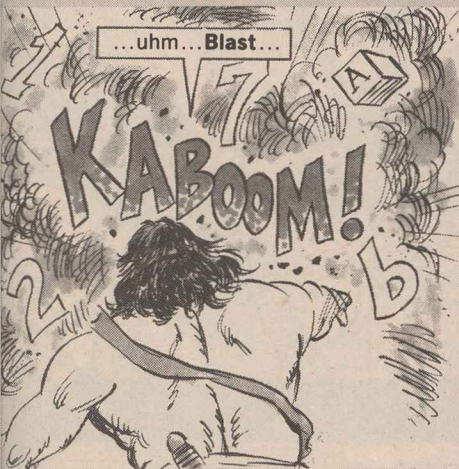
kill." My father says I should follow my own conscience. What do you advise?

—Troubled in Ohio

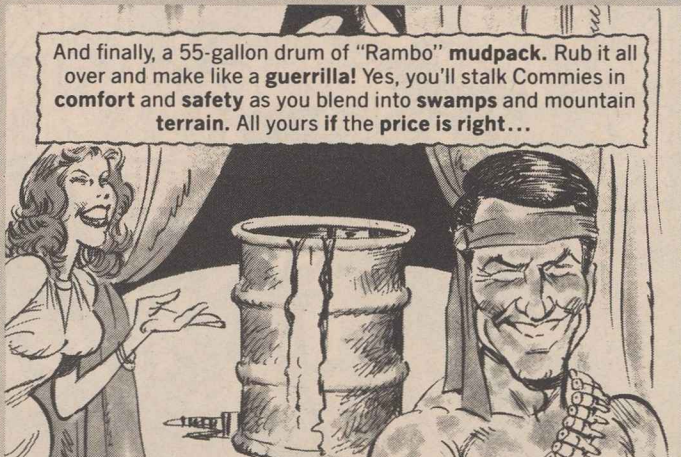
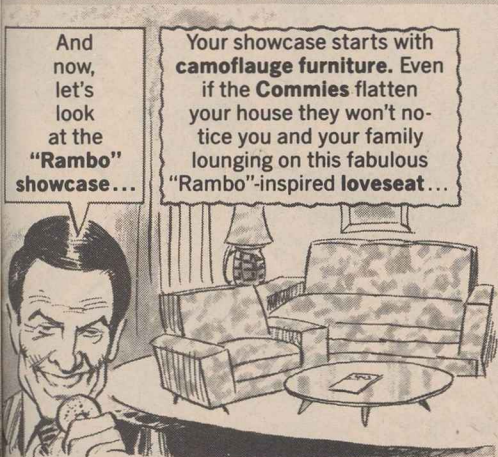
Dear Troubled: Wimps like you make me want to throw up. You're just another coward hiding behind the Bible. In case you missed it, the Bible also says, "An eye for an eye, a tooth for a tooth." So cut out all that phony religious garbage and for once in

your life be a man! Be proud to serve your country! If all you religious nuts had your way, we wouldn't have an army and the Commies would take over without a fight, and believe me, they'd know how to deal with you Bible-thumping porkers!

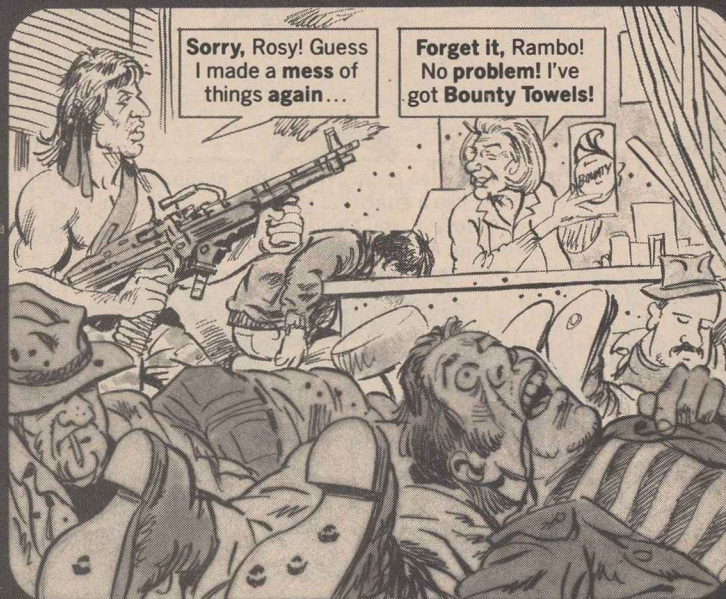
Send for a copy of Ann's free booklet, "Killing Made Easy, a Guide For Patriotic Teenagers."



## GAME SHOWS









*Picture this...Creatures so hideous they would suck every breath of life out of you! No, we're not talking about the Internal Revenue Service, we're talking about the stars of one of this year's hottest films! Those cretins from another planet who burst out of people's stomachs, drip acid, ooze slime, torture and never once pick up a dinner check! We're talking about the...*

# ALIENATORS





You claim Aliens were invading human bodies and spawning eggs inside them, so you had to destroy a \$200 million starship?

It was the only way to kill them! They had acid for blood!

Yeah, well that's nothin'! Our insurance company has a rock for a heart! They refused to pay off on "The Company's" claim for the starship you blew up!

We want you to go back to DOA426.

No! Never! I'll never go back!

What if I told you that even with your 57 years in space, you still need two million Frequent Flyer miles to qualify for a free trip to Puerto Rico!

Okay! Okay! I'll go! Dealing with "The Company" rules is worse than any stupid Aliens!

Come on, Marines, rise and shine! You've been asleep for three weeks! Coffee's ready!

Coffee is the last thing we want! The BATHROOM is what we want!

Me first! I have to shave!

No one told me there was an android aboard!

How did you know I am an android? Because I bled white fluid when I did that knife trick and cut myself?

That, and the fact that you're having pancakes smothered in STP Oil Treatment!

Okay, men, we're ready to launch our land rover and explore DOA426! Drop station at ready! Sequencers activated! Switching from GE range to sterno can! Septic tank plug tightened! Fuzzy dice on rearview mirror in place! Saint Christopher medal secured to dashboard!

Oh, stop making it sound so technical and just hit the button marked "GO"!

Look at this disgusting place! Pus-filled sores in these living-membrane walls! And that moldy-odored slime hanging from the ceiling! Don't touch it!

Whadda ya mean, don't touch it? I thrive on hand-to-slime combat! Can't we have any fun on this lousy mission?!



**Corporal Hex**, the tunnel your platoon is in is **right under the Ronson Fuel-Ignited Generator!** If they fire their weapons, we'll all be **blown clear into the next article!**

Er, guys, listen up! The plan is **EXACTLY** the same as before—**seek and destroy** the Aliens, but, er... **don't fire your guns!**

No guns?! What's that leave us with?

Barfing, running and sweating profusely are all **OK!**

We're doomed! We're going to die! And I only have **three years, 11 months left** to my four-year hitch!!! Oh... why did this have to happen to me now?!!

Sir, on the micro-locators! There's some **movement!**

- TWILIGHT ZONE
- END ZONE
- THE ZONE RANGER
- ICE CREAM ZONE
- ZONE COLLINS
- O-ZONE
- TILT
- SAFETY ZONE
- NO PARKING ZONE
- I WANT TO BE A ZONE
- HOME SWEET ZONE

From the TV monitor I saw you guys were in **trouble** so I came **crashing** through the tunnel in this **rescue tank!** What's the **casualty list?**

Three **dead**, four **injured!**

Those Aliens are really **vicious!!**

What Aliens? That's the **casualty list** from your **driving!**

Are these the Aliens, Ripley?

Either that or we've discovered an **Italian Restaurant** with the galaxy's largest **calamari!** Of course they're Aliens!

Over there! **Look!** Help! Kill it! It's **alive!** Run! Run! Run for your lives!

That's a **little girl**, you idiot!

Yes, but she'll **grow up** to be a **big girl** like my mother unless we shoot her now!

Don't be **afraid**, little girl. We only came to **blow** this planet to **kingdom come** and kill everyone of those **€&\*!\*&** Aliens! We're a **friendly** people here on a mission of **peace.**

Somebody give the kid a **machine gun** to use.

MAKE PIECE NOT PEACE



**WHAM**

Ripley, we have **another** little problem. Our rescue vehicle from the mothership just **auto-landed** each of its 4,389 parts **separately**.

We're **doomed!**  
I'm **scared!**  
**HELP!**

Dudson, look at this little girl. She's been here with **no weapons and no training** and she's not afraid!

I know, but she has that **doll's head!** Kid, sell me that doll! I'll give you this **rocket launcher** for it! And take these **grenades...**

We found the **plans** to this **complex**. Now we have to find a way to keep the Aliens **out** of all of the **tunnels!**

How about a **toll booth?** **EXACT CHANGE ONLY!?!**

Or we could **erase** the tunnels from the **plans!** Then the Aliens won't have any to use!

It's a **shame** you two don't have any **brains** to use!

We need someone to **sneak** outside past the Aliens and use the **satellite dish** to call down another **spacecraft**. How about you, Bellhop?

**No! No! Not Bellhop!**

Do you want to go instead, **Burp?**

Me? Hell **no!** But if we send the **android** and it's **destroyed**, it'll cost "The Company" a **fortune** to replace! I say we send the **kid!**

Ripley, I think you should have something to **protect** yourself. This is the **Rambo-10 rifle**, with **grenades**, back-up **lights**, **pocket fishermen** and optional **red headband**.

This should **protect** me against those **Aliens!**

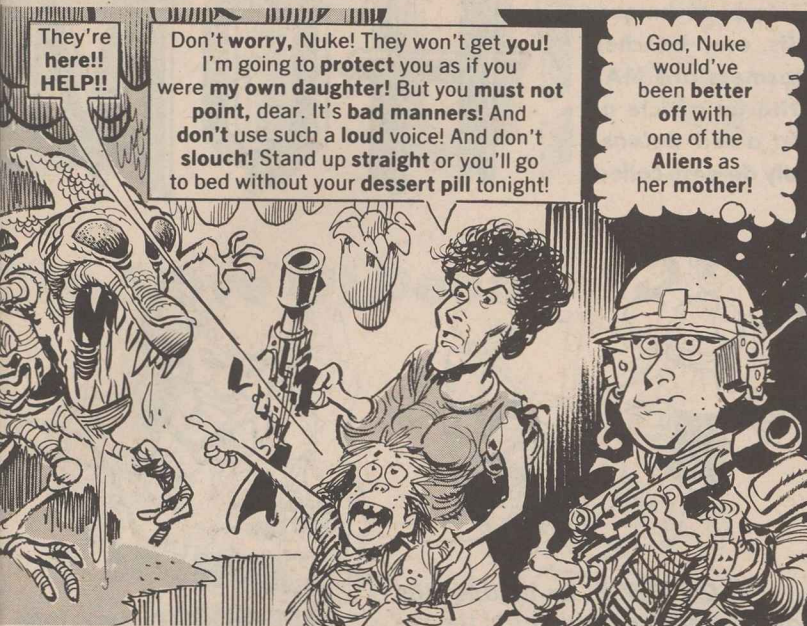
I was thinking **more** of protecting yourself against **me!** I caught a glimpse of **you** in **hyper-sleep**. For a woman of **57 years plus**, you sure looked **good** in those **gray panties** and **top!**

**Aggh! Help, Hex! Help!** Burp released this **Alien** so it would enter **my** body and he could **smuggle** it back to earth!

**Why** did you do it, **Burp?**

I had my **orders!** Big corporations like "The Company" have been **smuggling illegal aliens** for centuries! They're great **cheap labor!**





They're here!!  
HELP!!

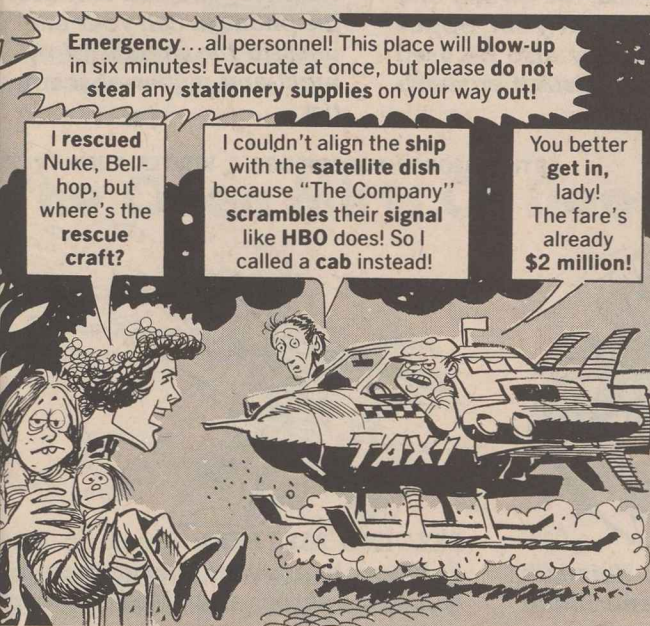
Don't worry, Nuke! They won't get you!  
I'm going to **protect** you as if you were **my own daughter!** But you must not point, dear. It's **bad manners!** And don't use such a **loud voice!** And don't slouch! Stand up **straight** or you'll go to bed without your **dessert pill** tonight!

God, Nuke would've been **better off** with one of the **Aliens** as her mother!



Through this way, Ripley! It's a **shortcut!**

Look, it's the **Mother Alien** giving birth! Look at all the **sticky goo** and **yucky webs!** Yecch! How **disgusting!** That clinches it, Nuke, I'm **adopting** you! I **NEVER** want to go through the experience of **childbirth!**



**Emergency...** all personnel! This place will **blow-up** in six minutes! Evacuate at once, but please **do not** steal any **stationery supplies** on your way out!

I **rescued** Nuke, Bellhop, but where's the **rescue craft?**

I couldn't align the **ship** with the **satellite dish** because "The Company" **scrambles** their signal like **HBO** does! So I called a **cab** instead!

You better **get in**, lady! The fare's already **\$2 million!**

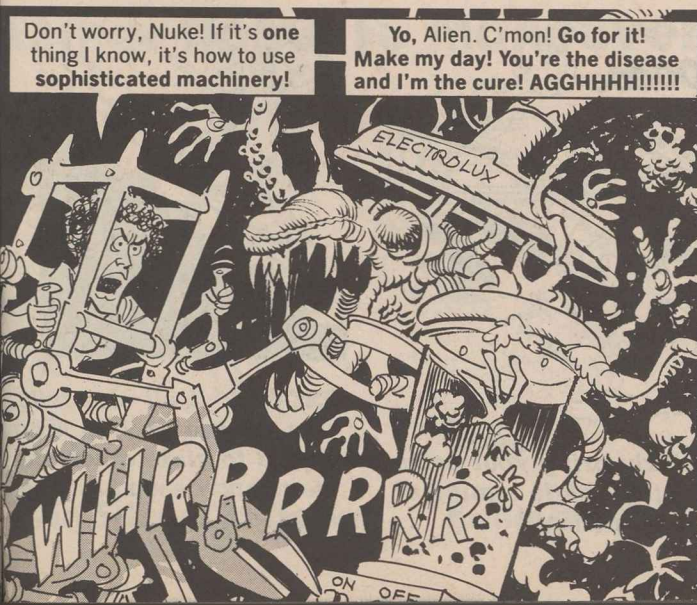


Bellhop, you've been so **good** through this whole **scary** mission, and now you go to **pieces?!**

It's the **Alien!** It rode back with us! It's **ripping** Bellhop apart!

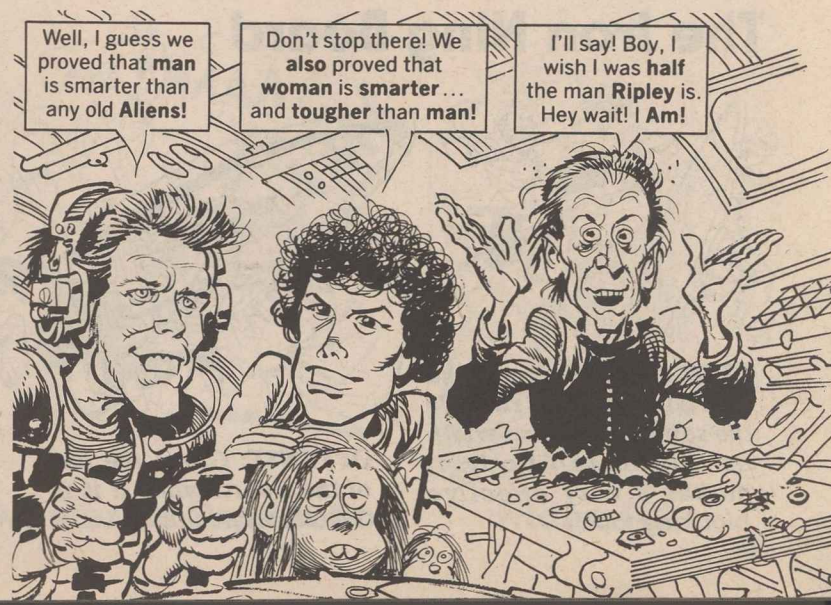
I'll call a **doctor!**

Forget a **doctor!** Get a good **auto-mechanic!**



Don't worry, Nuke! If it's one thing I know, it's how to use **sophisticated machinery!**

Yo, Alien. C'mon! **Go for it!** Make my day! You're the **disease** and I'm the **cure!** AGGHHH!!!!!!



Well, I guess we proved that **man** is **smarter** than any old **Aliens!**

Don't stop there! We **also** proved that **woman** is **smarter ...** and **tougher** than **man!**

I'll say! Boy, I wish I was **half** the man **Ripley** is. Hey wait! I **Am!**



Kung Fu started many years ago when poor Chinese farmers, who could not afford real weapons, developed self-defense techniques using whatever was available: plow blades, staffs, even benches. Nice idea. But since very few poor Chinese farmers are MAD readers, it made very little sense to us to write an article on Kung Fu. So instead we wrote an article about a self-defense technique the average American could use. A deadly defense called:

# HOM

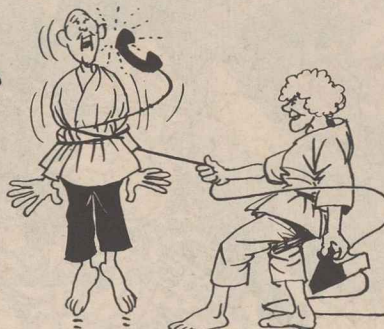
## Phone Fu



**BLOCKING:** The phone conveniently fits over the hand in a way that allows the steel bottom to deflect your opponent's blows.



**ENSNARLING:** By holding the body of the phone in one hand, and the receiver in the other, you can use the cord to tangle up your opponent.



**OFFENSE:** By holding the cord at mid-length, the receiver may be swung and launched at your opponent. It may also be used for long-distant ensnarlment.



**LAST RESORT:** If you hate violence you can still use the phone to call your enemies in the middle of the night and mutter obscenities.

ARTIST: GEORGE WOODBRIDGE

WRITER: RURIK TYLE

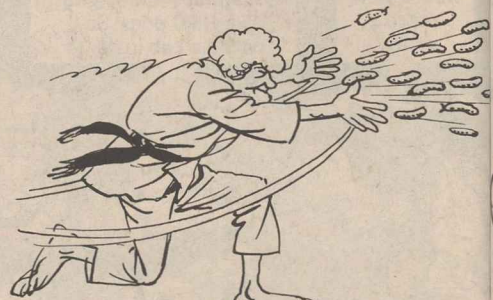
## The Links Of Agony



**WHIP METHOD:** Grasp one end of a sausage and savagely snap the other end at your enemy!

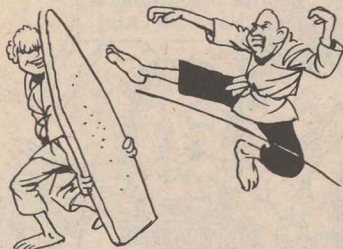


**NUNCHAKUS METHOD:** This is a complicated maneuver and is not recommended for beginners!



**PELTING METHOD:** Break up the links, grab an equal amount in each hand, and throw all of them at your opponent!

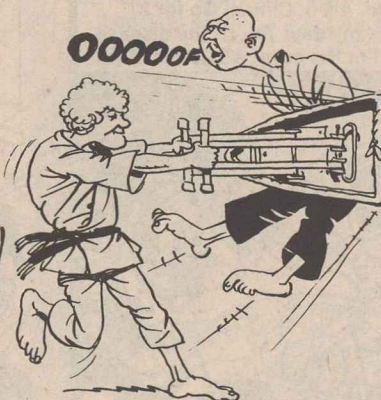
## The Iron Ning Board



**BLOCKING:** Because the Iron Ning Board is roughly the same length and width as the human body, it makes a very effective blocking tool.



**OFFENSE:** Grasp the feet of the board while it is in the closed position.



Quickly bring your arms together while aiming at your opponent.



**ESCAPE:** If all else fails, you can use the Iron Ning Board to slide down the stairs and beat a hasty retreat.



# Home Fu!



## The Stove Of Death



**OFFENSE:** Even an empty stove can provide you with a deadly weapon!



Grab the burner guard as shown.



In a quick motion, hurl the burner at your opponent!



**IMPORTANT!** Do not use this technique if you have just been cooking something!

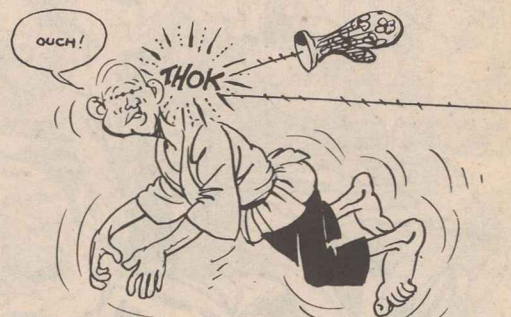
## The Oven Mitts Of Death



**PREPARATION:** Oven mitts offer the same benefits that boxing gloves do—they protect your hands in combat!

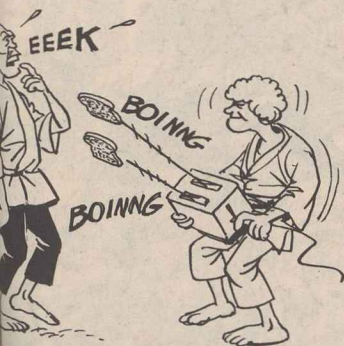


They are quick in that they fit either hand, thereby avoiding confusion at critical moments.



**OFFENSE:** When stuffed with a potato they make an effective long distance weapon.

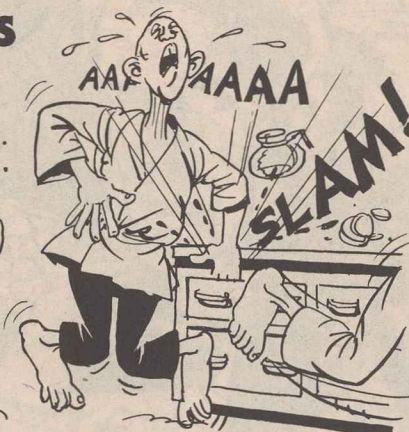
## Other Home Fu Maneuvers



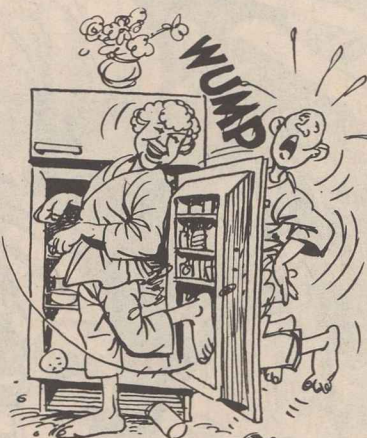
**Twin Slices Of Doom!**



**Kung Fruit!**



**Drawer Of Destruction!**



**Fridge Fu!**



A few years ago, "Raiders Of The Lost Ark" reminded theater audiences of the great movie "serials" of the past. Now, that same production team has brought us a sequel that reminds us of yet another cereal... oatmeal! We're talking, of course, about—

That girl is great!  
She not only Sings  
"Anything Goes"...  
she **INSPIRES IT!!**  
Look at what's going  
on in this place!

Help! I'm looking  
for the **antidote!!**

Put **cotton** in your  
ears and you won't  
hear her singing!!

Not the antidote  
for her **SINGING**,  
**YOU FOOL...**! The  
antidote for the  
**POISON** that was  
put into my drink!

Don't worry about it!  
The way we **water down**  
the drinks here, the  
most that the poison  
will do is give you  
a **slight headache!!**

I told the Manager  
here I wanted a  
little **PRODUCTION**  
**VALUE** added to  
my number... but  
this is **ridiculous!**





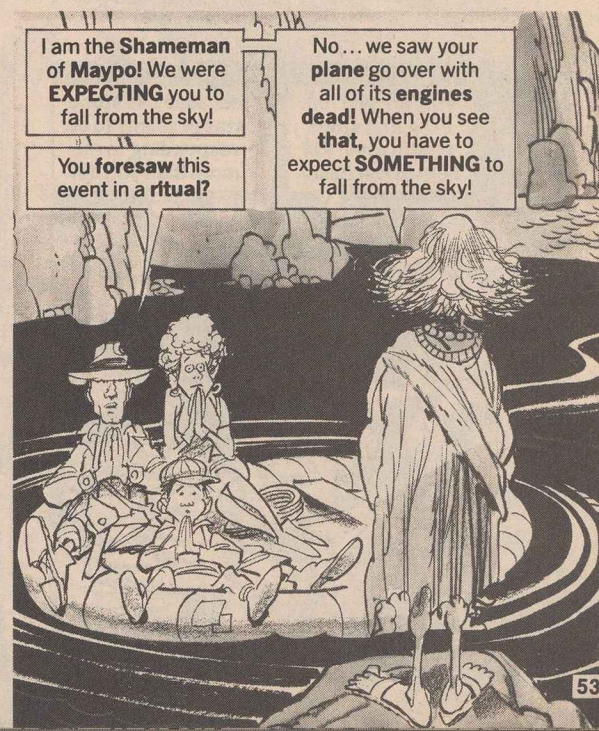
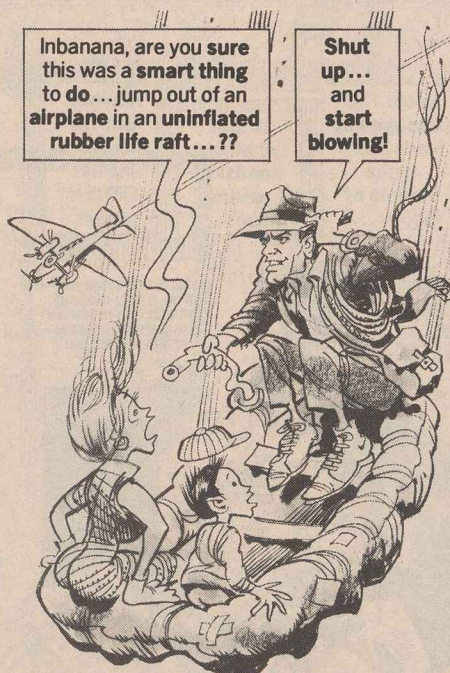
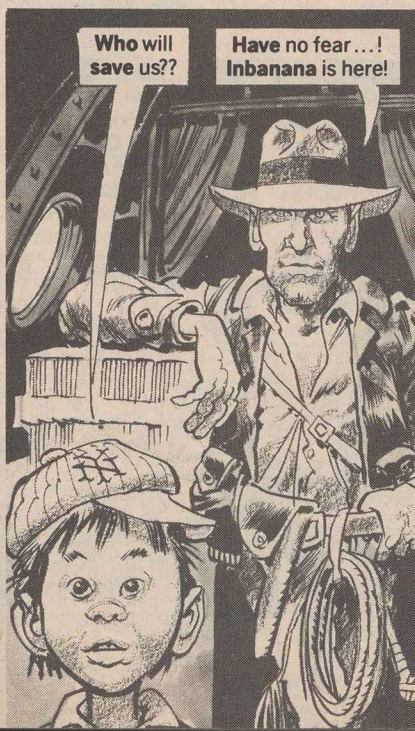
# TIN BANANA JONES

## and the

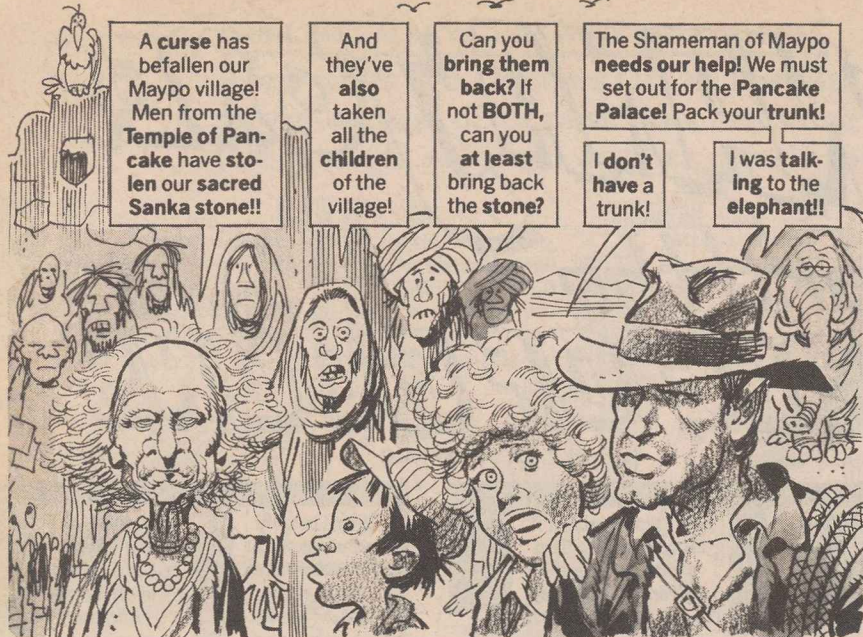
# TEMPLE OF GOONS

ARTIST: JACK DAVIS

WRITER: DICK DE BARTOLO







A curse has befallen our Maypo village! Men from the Temple of Pancake have stolen our sacred Sanka stone!!

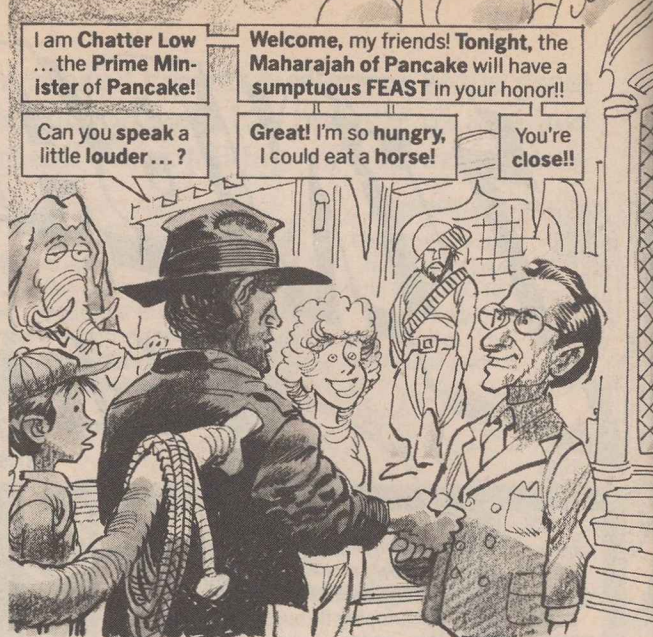
And they've also taken all the children of the village!

Can you bring them back? If not BOTH, can you at least bring back the stone?

The Shameman of Maypo needs our help! We must set out for the Pancake Palace! Pack your trunk!

I don't have a trunk!

I was talking to the elephant!!



I am Chatter Low ... the Prime Minister of Pancake!

Welcome, my friends! Tonight, the Maharajah of Pancake will have a sumptuous FEAST in your honor!!

Can you speak a little louder ... ?

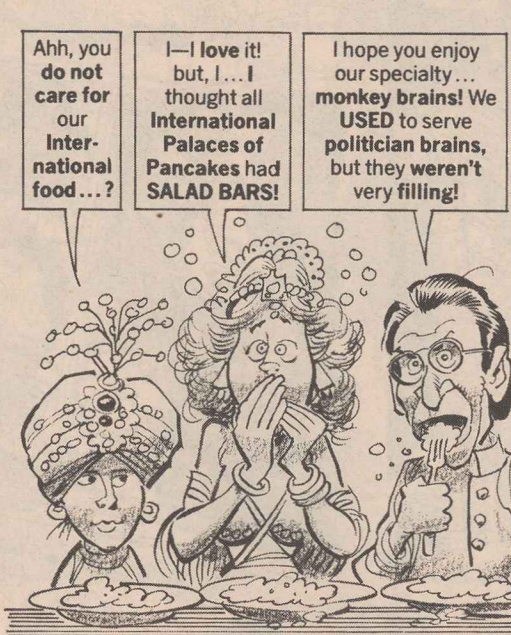
Great! I'm so hungry, I could eat a horse!

You're close!!



Uh ... do you happen to have any food that doesn't look back at me?

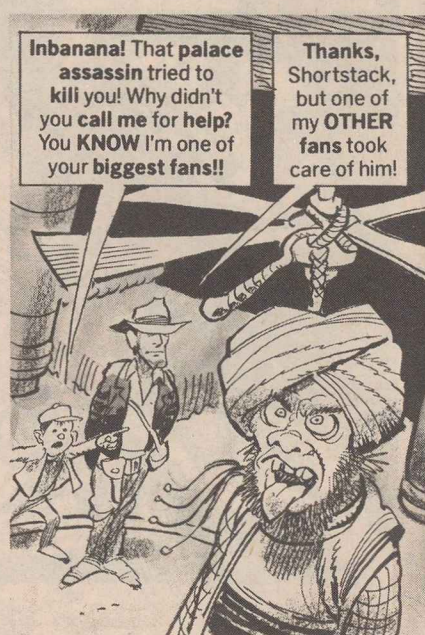
In America, motzah ball soup is big! Here ... EYEBALL soup is big!!



Ahh, you do not care for our International food ... ?

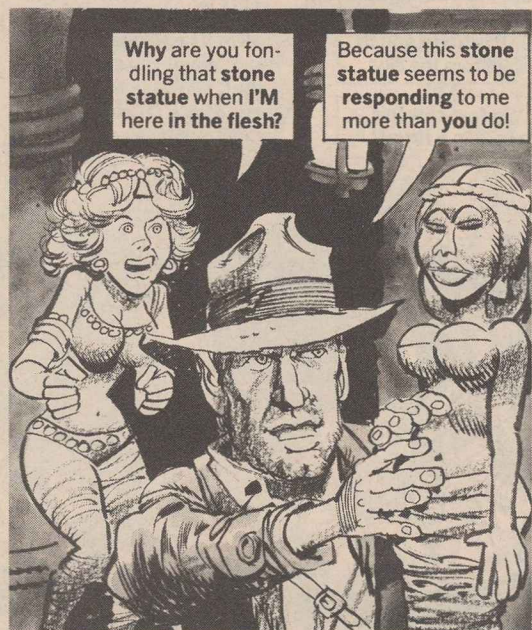
I—I love it! but, I ... I thought all International Palaces of Pancakes had SALAD BARS!

I hope you enjoy our specialty ... monkey brains! We USED to serve politician brains, but they weren't very filling!



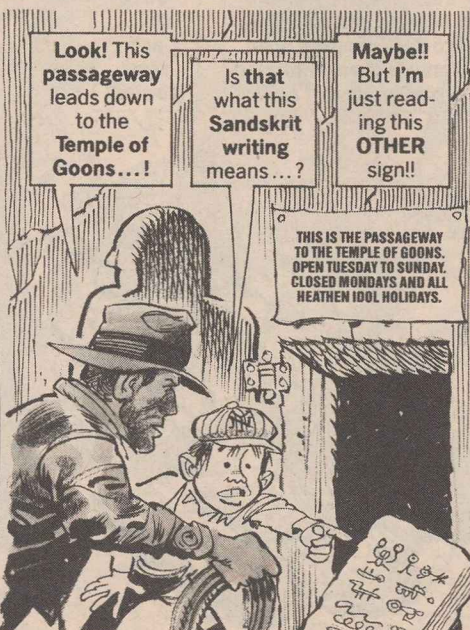
Inbanana! That palace assassin tried to kill you! Why didn't you call me for help? You KNOW I'm one of your biggest fans!!

Thanks, Shortstack, but one of my OTHER fans took care of him!



Why are you fondling that stone statue when I'm here in the flesh?

Because this stone statue seems to be responding to me more than you do!

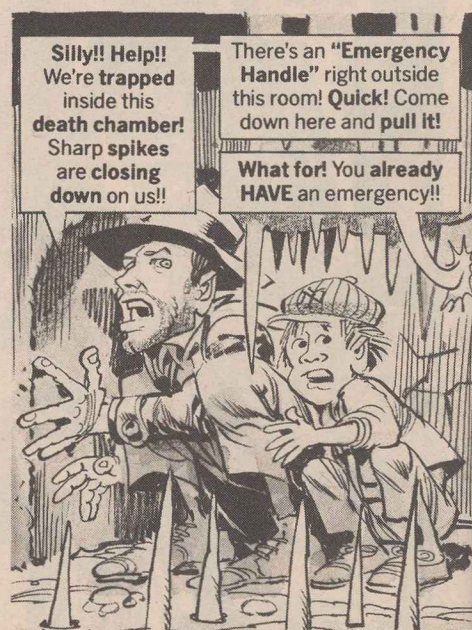


Look! This passageway leads down to the Temple of Goons ... !

Is that what this Sandskrit writing means ... ?

Maybe! But I'm just reading this OTHER sign!!

THIS IS THE PASSAGWAY TO THE TEMPLE OF GOONS. OPEN TUESDAY TO SUNDAY. CLOSED MONDAYS AND ALL HEATHEN IDOL HOLIDAYS.

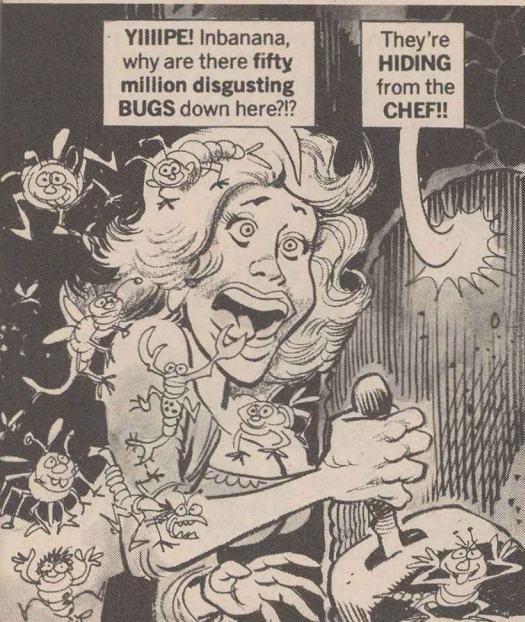


Silly!! Help!! We're trapped inside this death chamber! Sharp spikes are closing down on us!!

There's an "Emergency Handle" right outside this room! Quick! Come down here and pull it!

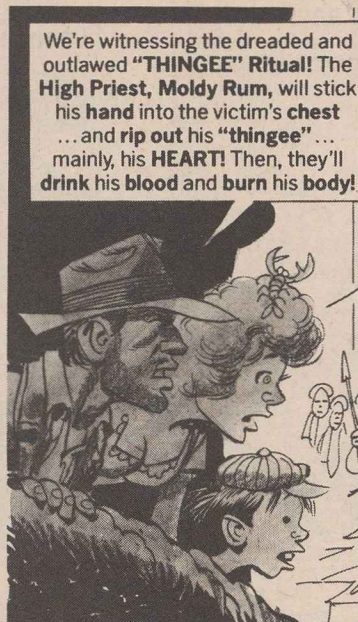
What for! You already HAVE an emergency!!





YIIIIPE! Inbanana, why are there **fifty million disgusting BUGS** down here?!!

They're **HIDING** from the **CHEF!!**

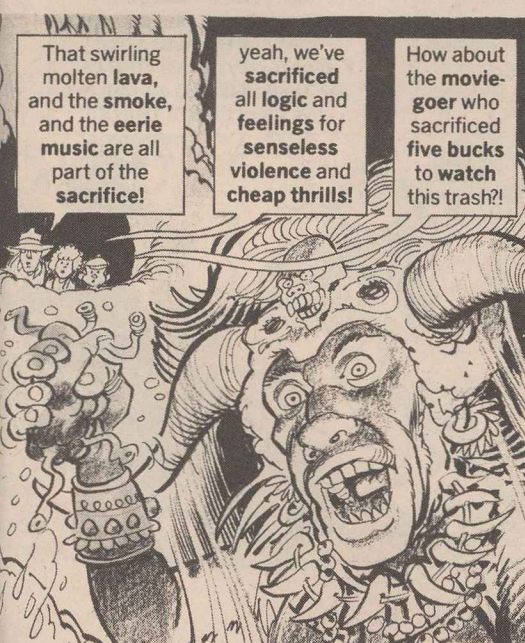


We're witnessing the dreaded and outlawed "**THINGEE**" Ritual! The **High Priest, Moldy Rum**, will stick his **hand** into the victim's chest ...and **rip out** his "**thingee**" ... mainly, his **HEART!** Then, they'll **drink** his **blood** and **burn** his **body!**



I'll bet the **refreshment stands** in all the theaters that **show** this movie don't sell very much **popcorn** and **candy** during the picture's run! Everybody will be too busy **retching** and **barfing!!**

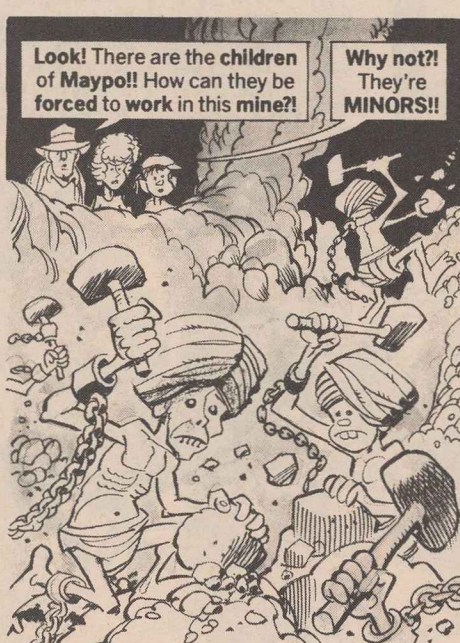
They worship the **god, Kali!** Look!! Those **petals** that they're throwing are from his **favorite blossom—the Kali flower!!**



That swirling molten **lava**, and the **smoke**, and the **eerie music** are all part of the **sacrifice!**

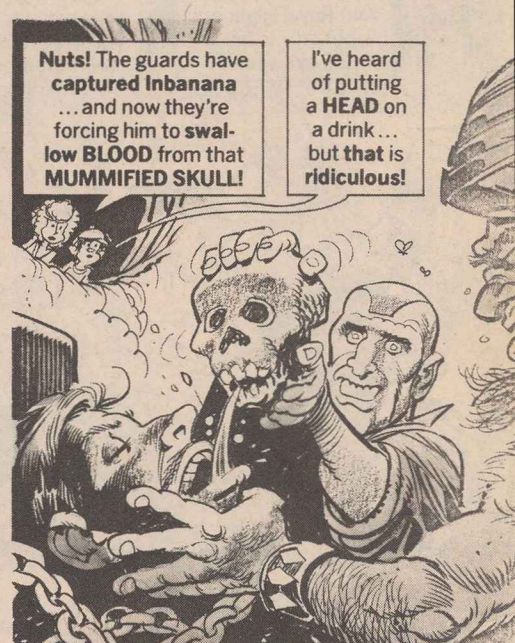
yeah, we've **sacrificed** all logic and feelings for **senseless violence** and **cheap thrills!**

How about the **movie-goer** who sacrificed **five bucks** to watch this **trash?!**



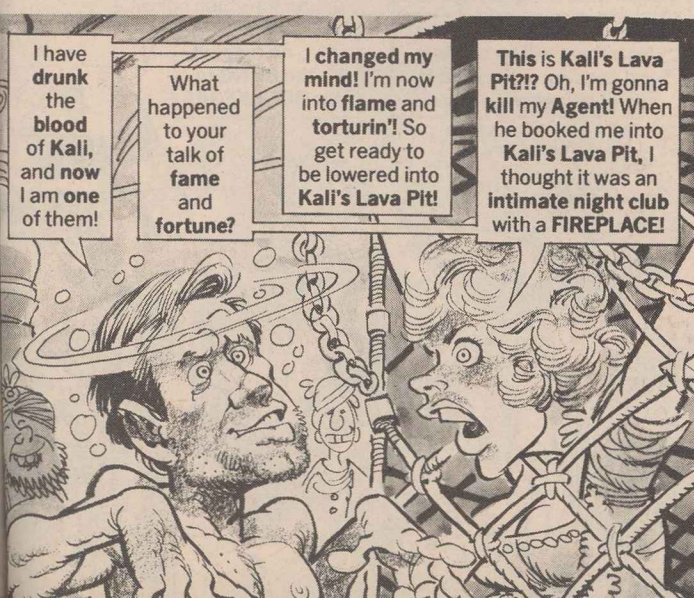
Look! There are the **children of Maypo!!** How can they be forced to work in this **mine?!**

Why not?! They're **MINORS!!**



**Nuts!** The guards have **captured Inbanana** ...and now they're forcing him to **swallow BLOOD** from that **MUMMIFIED SKULL!**

I've heard of putting a **HEAD** on a drink ... but that is **ridiculous!**

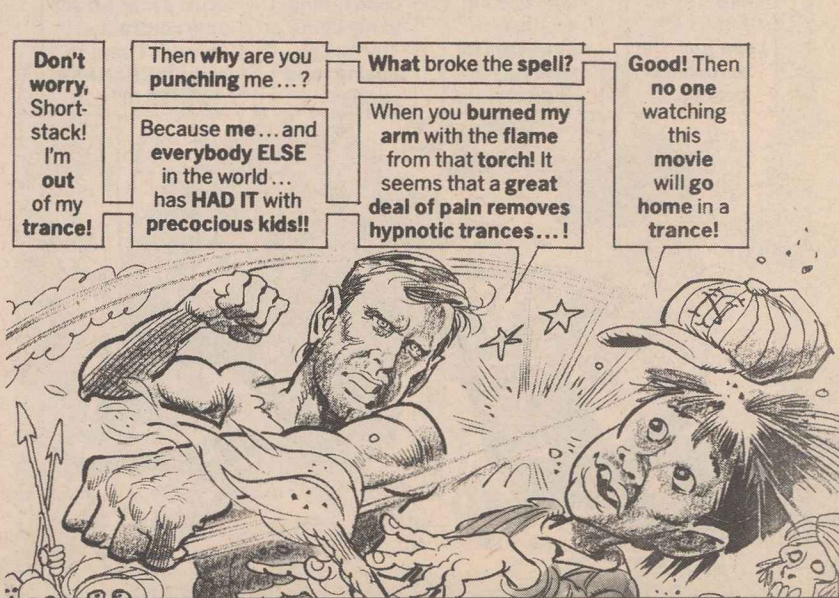


I have **drunk** the **blood** of **Kali**, and now I am one of them!

What happened to your talk of **fame** and **fortune?**

I **changed** my **mind!** I'm now into **flame** and **torturin'!** So get ready to be lowered into **Kali's Lava Pit!**

This is **Kali's Lava Pit!?** Oh, I'm gonna **kill** my **Agent!** When he booked me into **Kali's Lava Pit**, I thought it was an **intimate night club** with a **FIREPLACE!**



**Don't worry, Short-stack!** I'm out of my **trance!**

Then why are you **punching** me ... ?

Because **me ...** and **everybody ELSE** in the world ... has **HAD IT** with **preccious kids!!**

What broke the **spell?**

When you **burned** my **arm** with the **flame** from that **torch!** It seems that a **great deal** of **pain** removes **hypnotic trances ...!**

**Good!** Then **no one** watching this **movie** will go home in a **trance!**



Now ... we'll be free all of the children! Thank goodness this **ONE KEY** fits all ten thousand of these locks!!

Hey ... where'd you get the skeleton key ... ?

From a skeleton, where else?

What are you kids **MINING**, anyway?

Rocks! Plain rocks!

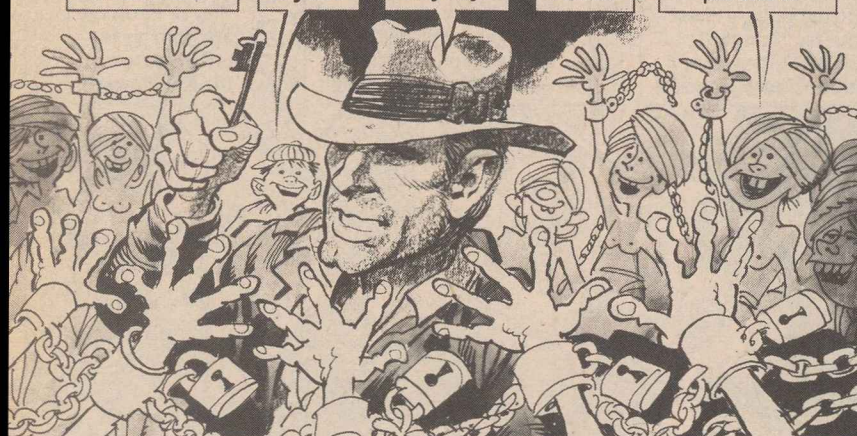
Plain **ROCKS?! What FOR?!!**

The Maharajah spent eleven million dollars for that **ROCK CRUSHER** and he needed **SOMETHING** to put into it!

Fighting **Moldy Rum** would be a helluva lot easier if that young Maharajah would lay off his **VOODOO DOLL ... !!**

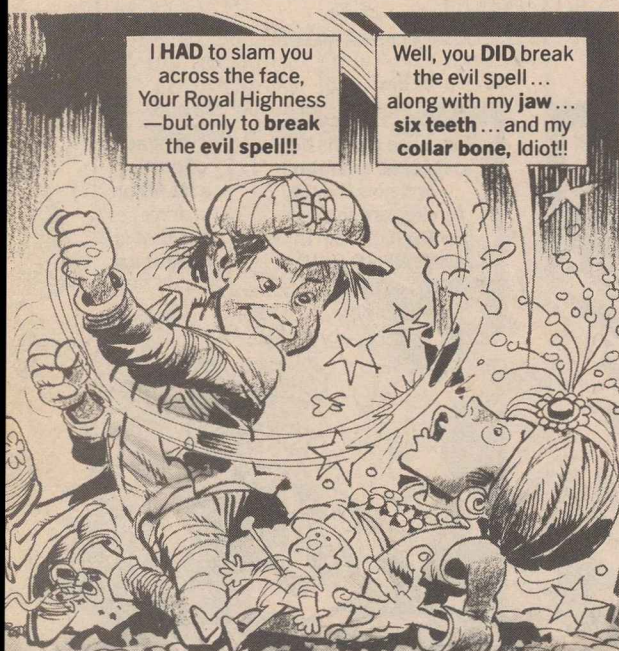
I'd give up this **Voodoo Doll** in a second if someone would just get me a **CABBAGE PATCH DOLL ... !!**

Help ... ! I'm stuck between a **Rock Crusher** and a hard place!



I **HAD** to slam you across the face, Your Royal Highness —but only to **break the evil spell!!**

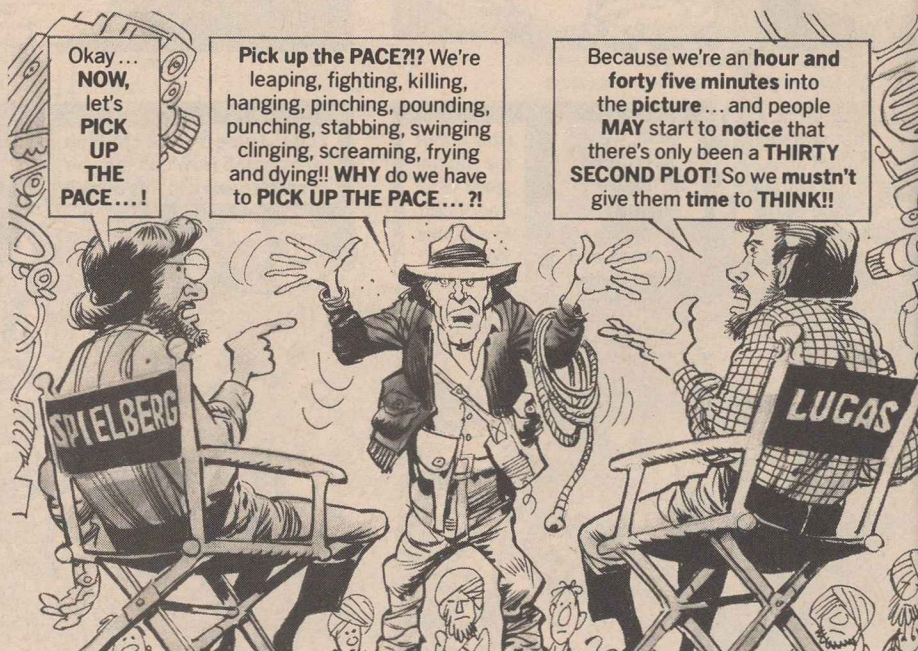
Well, you **DID** break the evil spell ... along with my jaw ... **six teeth ...** and my collar bone, Idiot!!



Okay ... **NOW**, let's **PICK UP THE PACE ... !**

**Pick up the PACE?!?** We're leaping, fighting, killing, hanging, pinching, pounding, punching, stabbing, swinging, clinging, screaming, frying and dying!! **WHY** do we have to **PICK UP THE PACE ... ?!**

Because we're an hour and **forty five minutes** into the picture ... and people **MAY** start to notice that there's only been a **THIRTY SECOND PLOT!** So we **mustn't** give them time to **THINK!!**

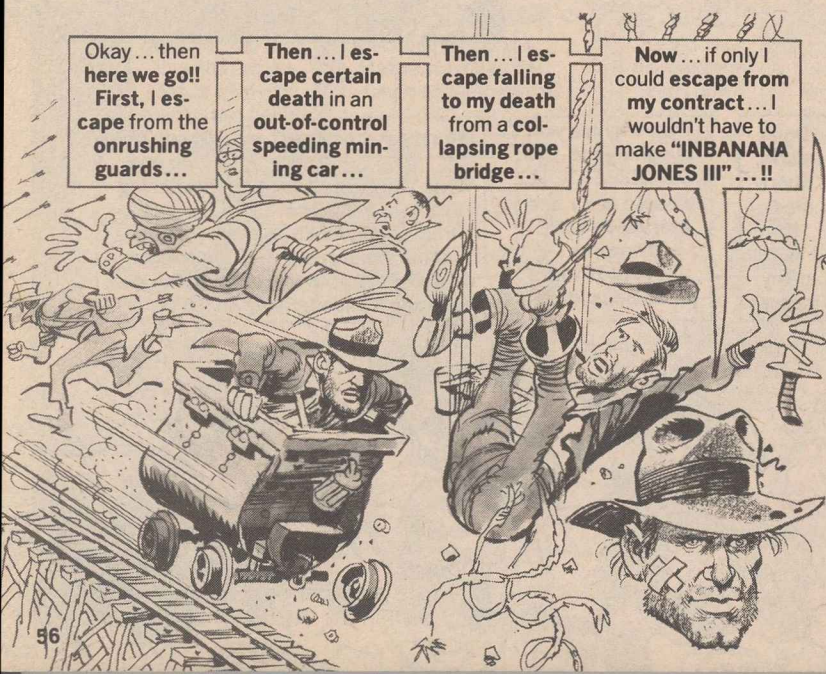


Okay ... then here we go!! First, I escape from the onrushing guards...

Then ... I escape certain death in an out-of-control speeding mining car ...

Then ... I escape falling to my death from a collapsing rope bridge ...

Now ... if only I could escape from my contract ... I wouldn't have to make "**INBANANA JONES III**" ... !!



Here is the **Sanka Stone!**

Thank you, Inbanana Jones! Now there will be singing and dancing in the streets of our village once again!

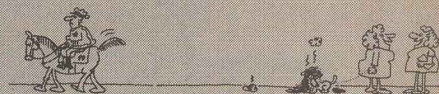
Can you tell me what magic the stone holds?

Oh ... **no magic!!** It's the **BUNG** to our **BEER KEG!!**





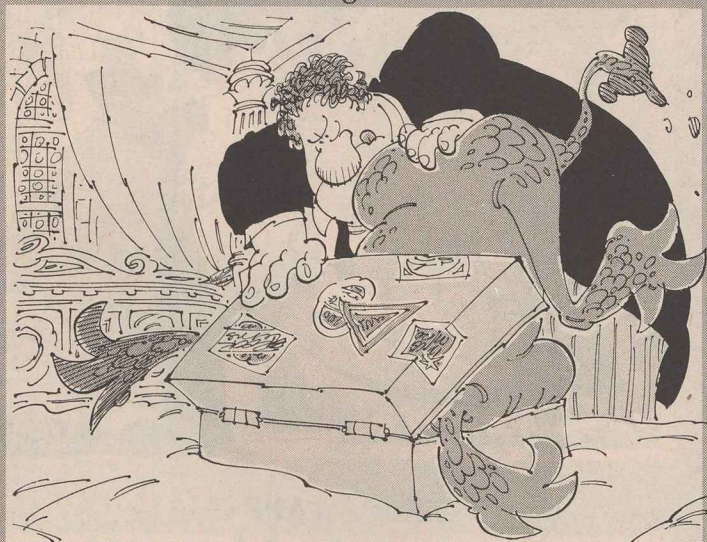
# HORRIFYING CRIME CLICHES...



ARTIST: PAUL COKER

WRITER: FRANK JACOBS

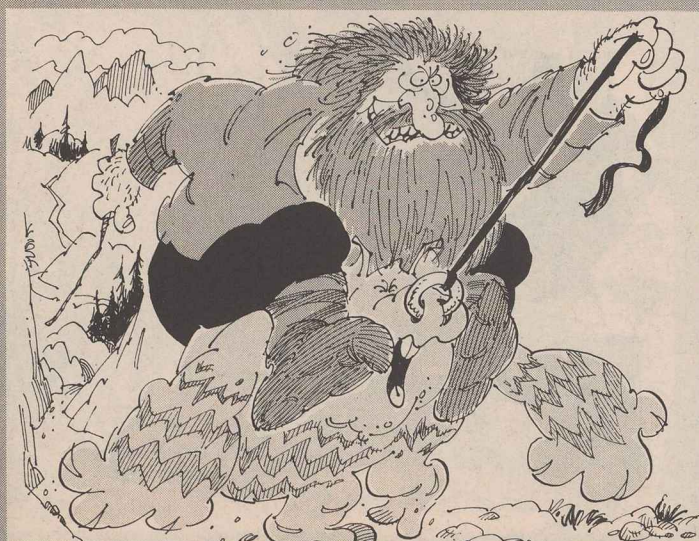
Packing A ROD



Committing A FELONY



Running A RACKET

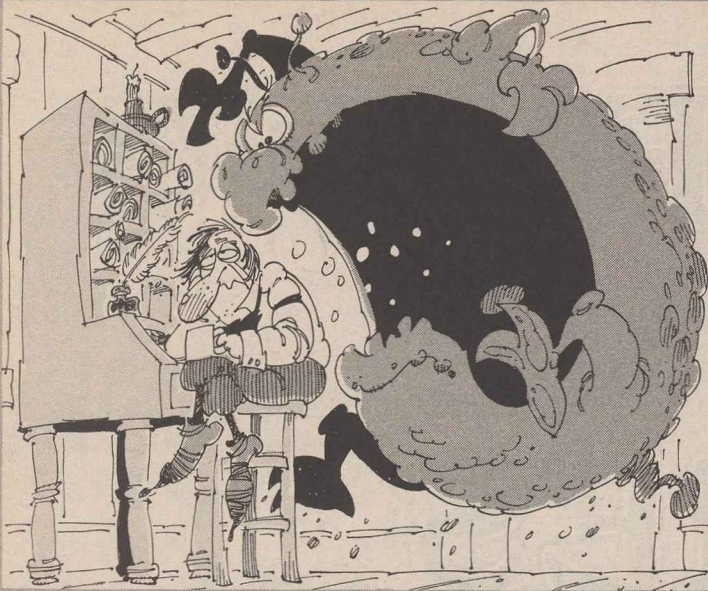


Putting Out A CONTRACT

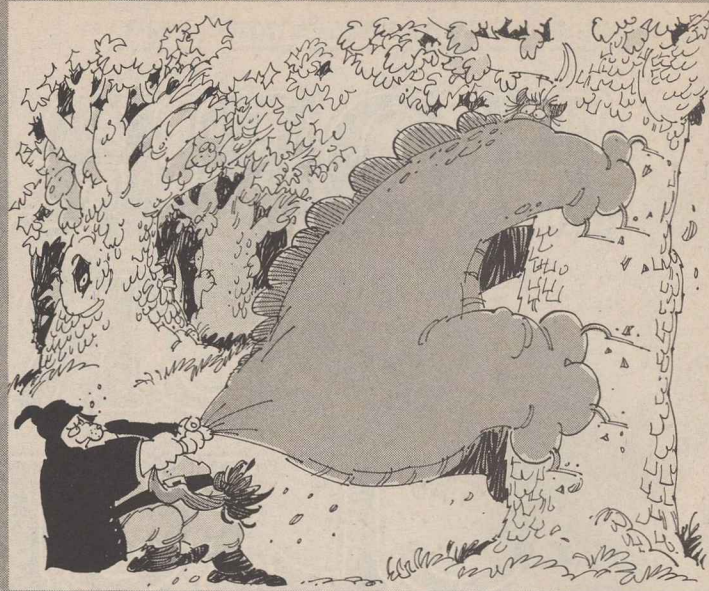




**Ignoring A SUMMONS**



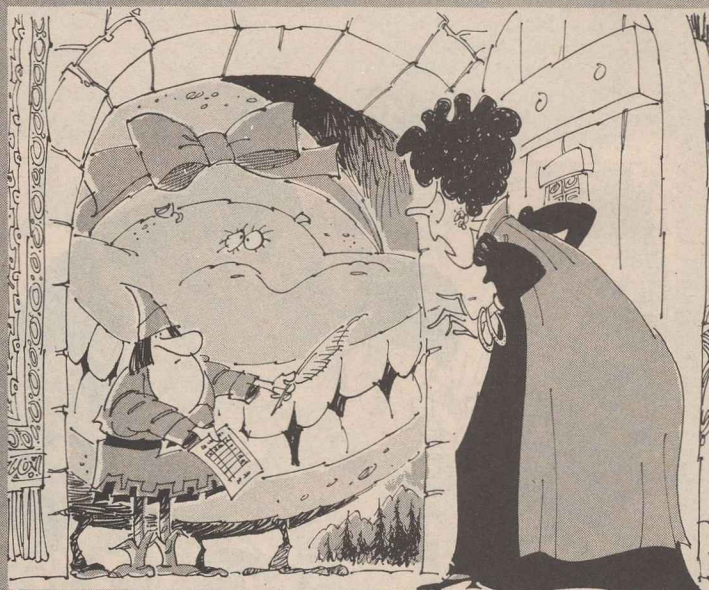
**Pulling Off A CAPER**



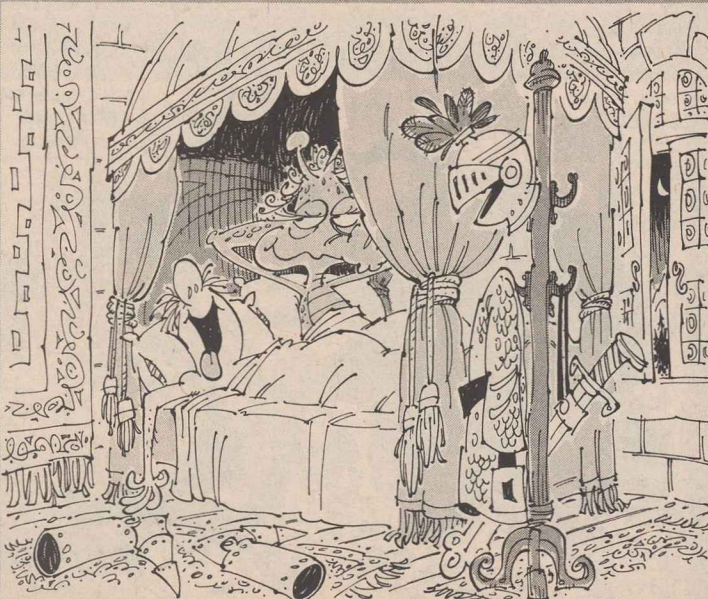
**Impaneling A JURY**



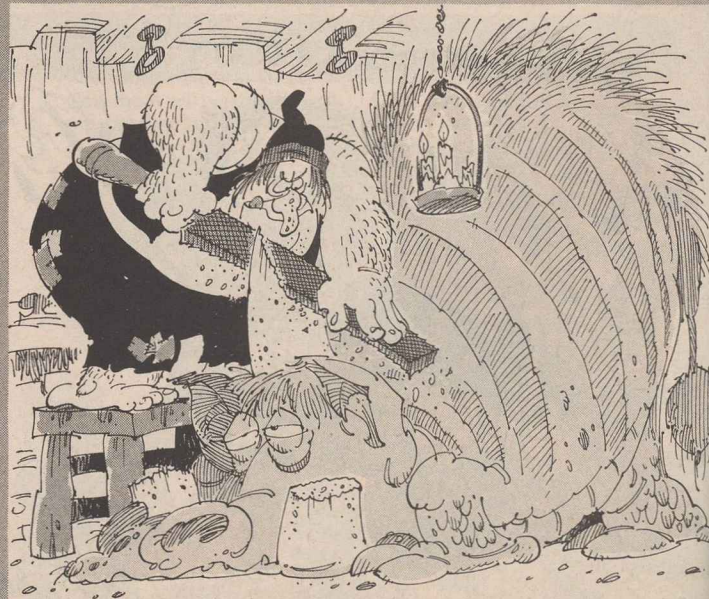
**Delivering A VERDICT**



**Getting Off With An ACQUITTAL**

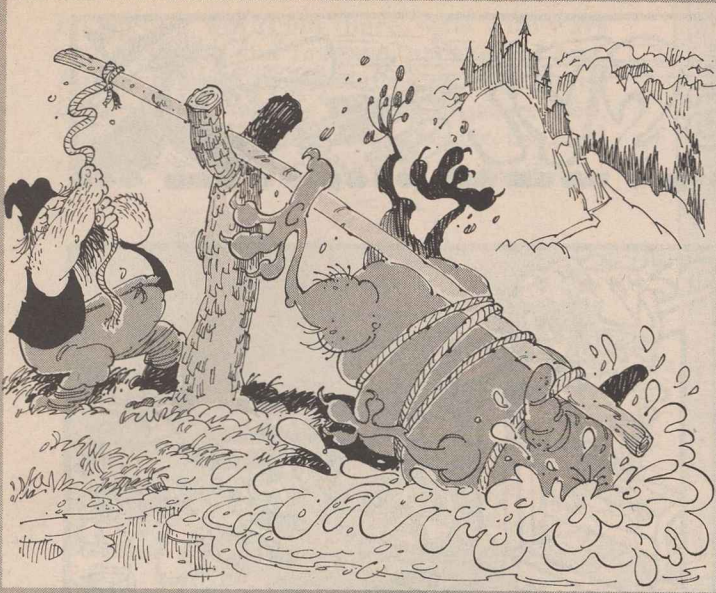


**Filing An APPEAL**





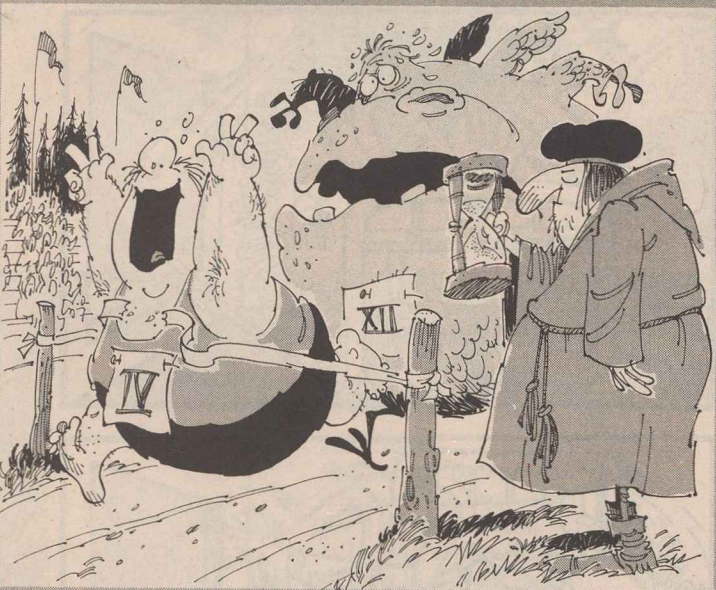
**Ducking A WARRANT**



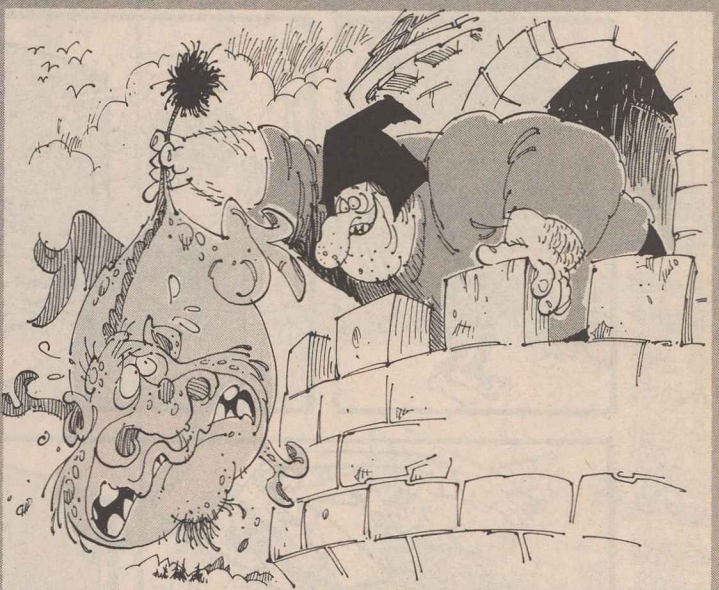
**Copping A PLEA**



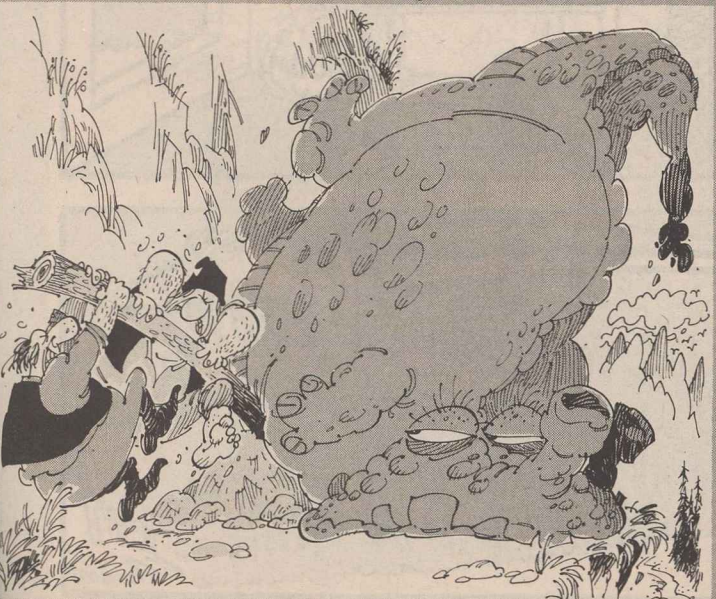
**Beating A RAP**



**Suspending A SENTENCE**



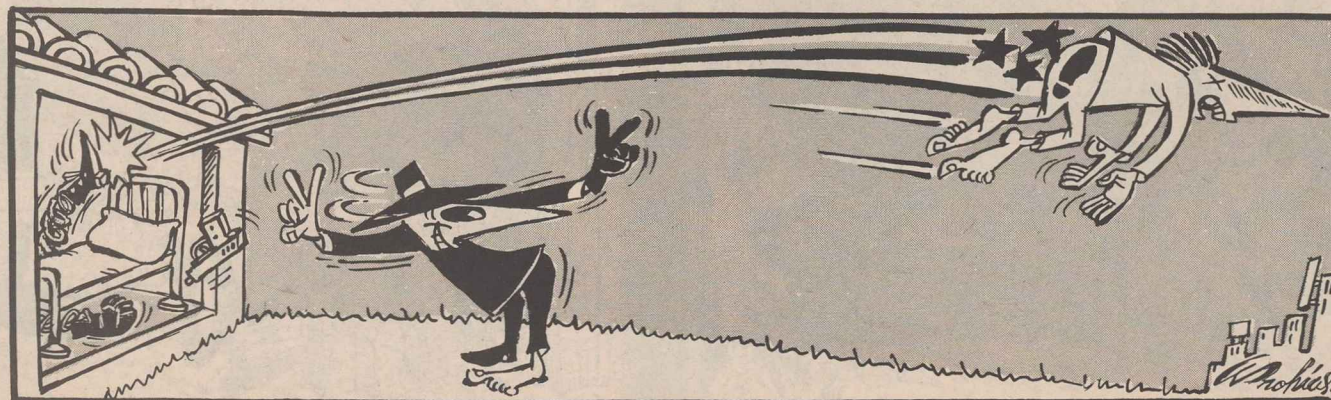
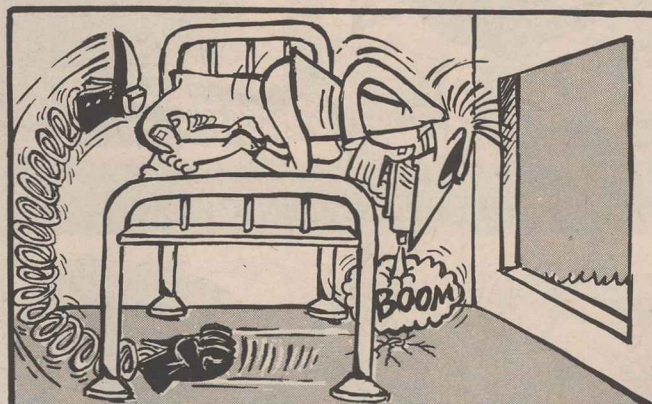
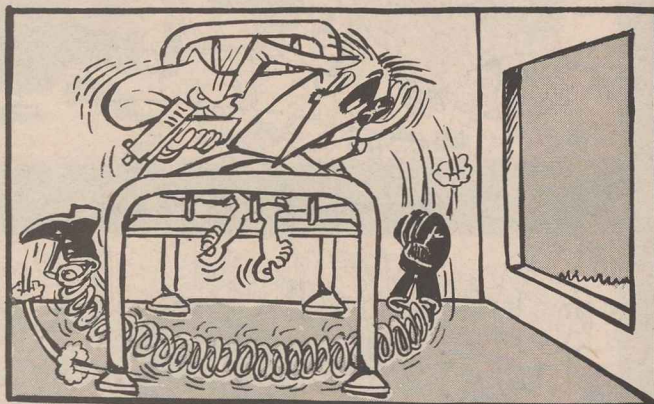
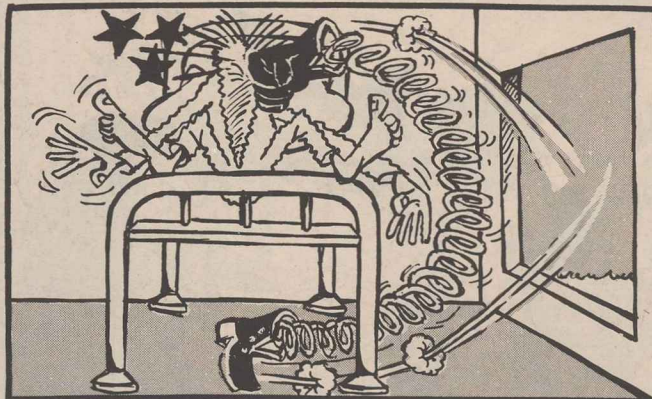
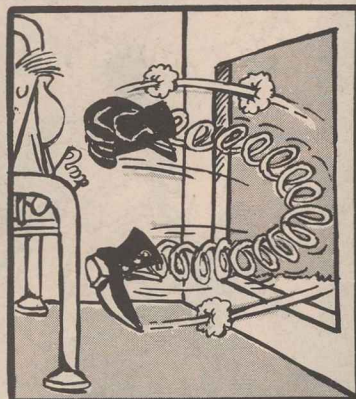
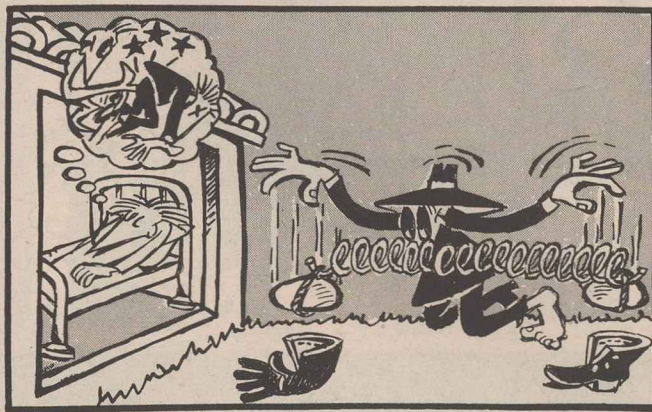
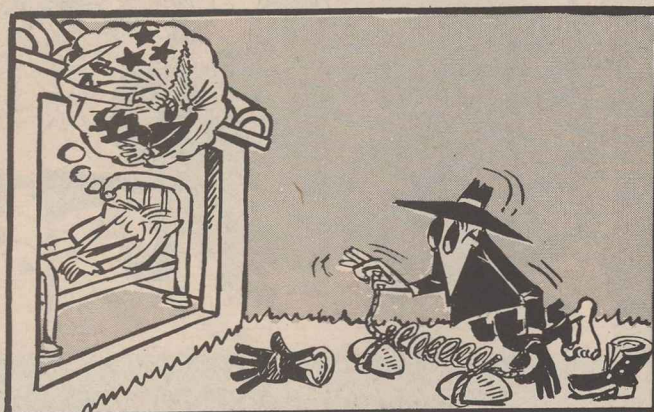
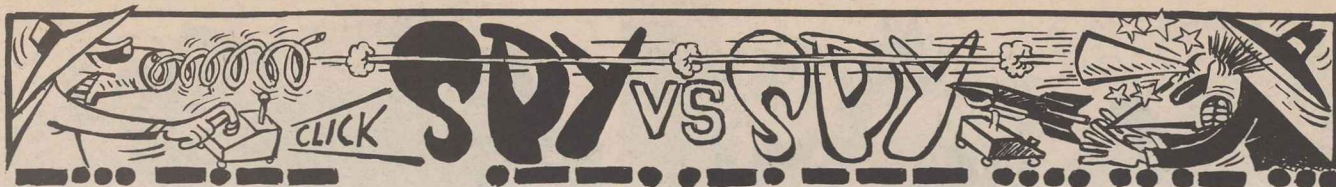
**Overturning A CONVICTION**



**Serving A STIFF TERM**









It's an ugly world out there, what with wars and terrorists and muggers and all the rest. And it's time we prepared the kiddies by giving them the message as early as possible. Well, what better way to introduce them to the hard realities of life, than with Mad's...



ARTIST: JACK DAVIS

WRITER: FRANK JACOBS

## JACK SPRAT

Jack Sprat  
Can swing his bat;  
His wife can spray her mace;  
He'll smack her hard  
When she's off-guard;  
She'll spritz him in the face.



Jack Sprat  
Is knocked out flat,  
His wife the worst of sights;  
Though bitter foes,  
At least it shows  
They're into equal rights.



# THIS IS THE FILM THAT JACK MADE



This is the film that Jack made.



This is the girl who's blown away  
who's in the film that Jack made.



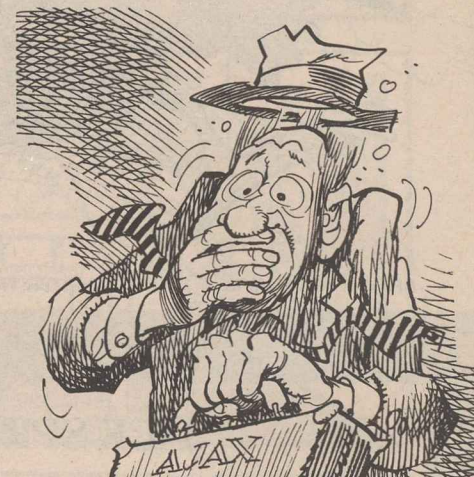
This is the creep who stalks his prey,  
Who blasts the girl who's blown away,  
Who's in the film that Jack made.



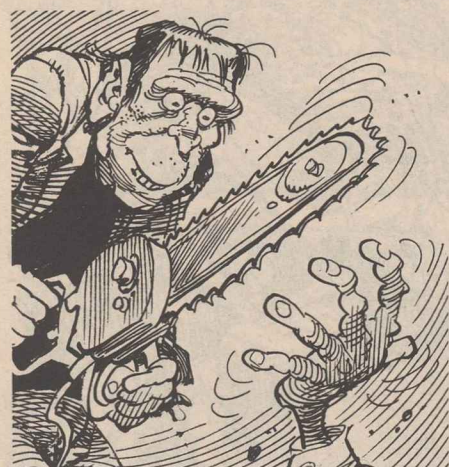
This is the ax that splits the head  
That's swung by the creep who stalks his prey,  
Who blasts the girl who's blown away,  
Who's in the film that Jack made.



This is the dude who winds up dead  
From getting the ax that splits his head  
That's swung by the creep who stalks his prey,  
Who blasts the girl who's blown away,  
Who's in the film that Jack made.



This is the salesman from Omaha,  
Who calls on the dude who winds up dead  
From getting the ax that splits his head  
That's swung by the creep who blasts the  
girl who's in the film that Jack made.



This is the handy electric saw  
That slices the salesman from Omaha,  
Who calls on the dude who winds up dead  
From getting the ax that splits his head  
That's swung by the creep who blasts the  
girl who's in the film that Jack made.



This is the carnage of blood and gore  
That's made by the handy electric saw  
That slices the salesman from Omaha,  
Who calls on the dude who gets the ax  
that's swung by the creep who blasts  
the girl who's in the film that Jack made.



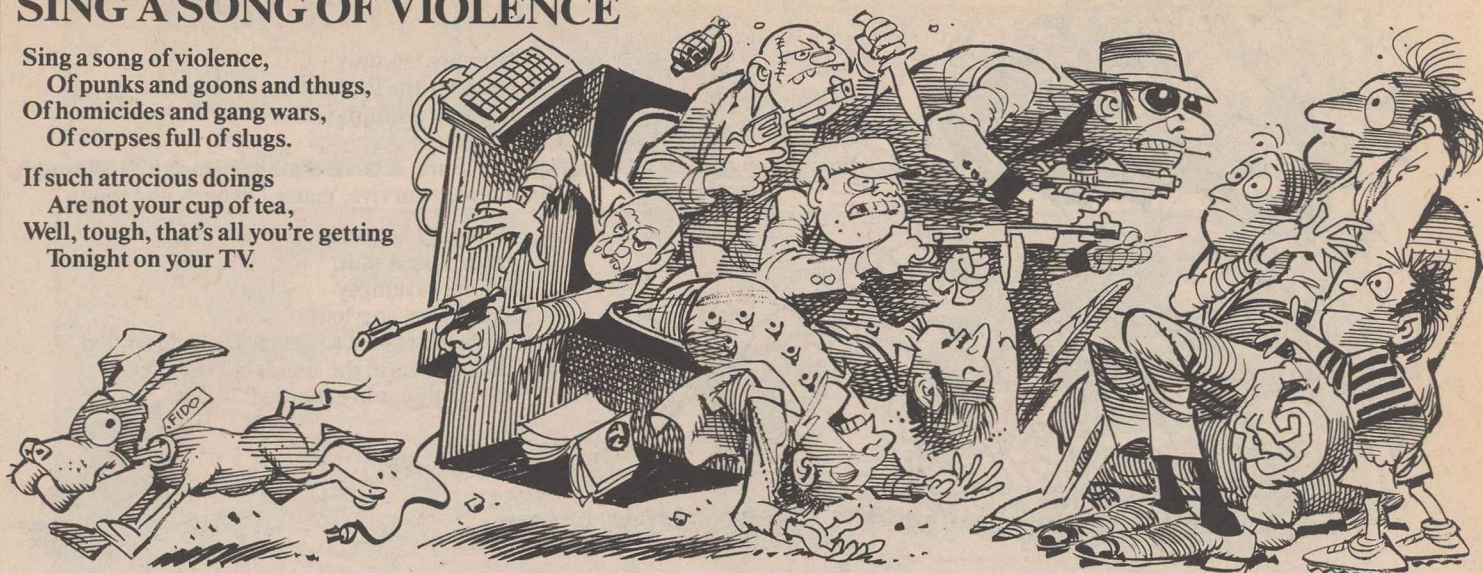
These are the profits of bucks galore  
That come from the carnage of blood and gore  
That's made by the handy electric saw  
That slices the salesman from Omaha,  
Who follows the dude who gets the ax  
that's swung by the creep who blasts  
the girl who's in the film that Jack made.



## SING A SONG OF VIOLENCE

Sing a song of violence,  
Of punks and goons and thugs,  
Of homicides and gang wars,  
Of corpses full of slugs.

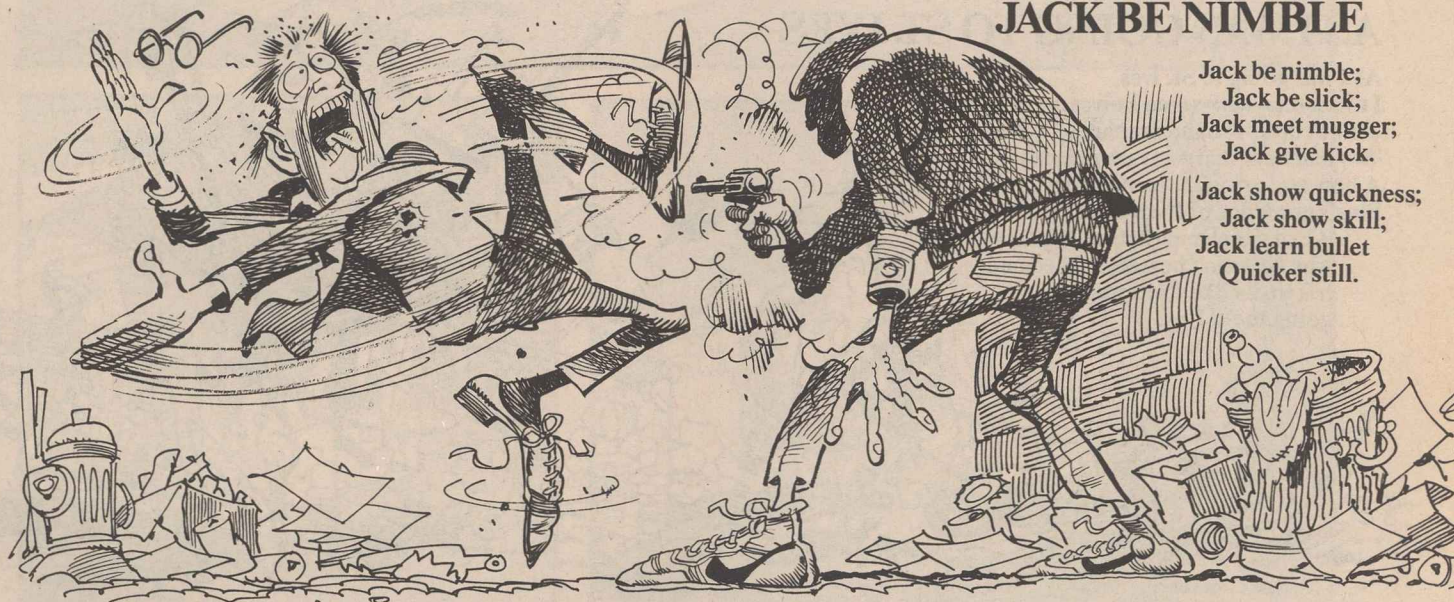
If such atrocious doings  
Are not your cup of tea,  
Well, tough, that's all you're getting  
Tonight on your TV.



## JACK BE NIMBLE

Jack be nimble;  
Jack be slick;  
Jack meet mugger;  
Jack give kick.

Jack show quickness;  
Jack show skill;  
Jack learn bullet  
Quicker still.



## OMAR HAD A LITTLE BOMB

Omar had a little bomb;  
He found it filled a need  
For getting rid of all those folks  
With whom he disagreed.

Omar let his bomb go off  
Without the proper care;  
And now we're finding little bits  
Of Omar ev'rywhere.







## HUMPTY DUMPTY

Humpty Dumpty  
Plays for the Pack;  
Humpty Dumpty  
Is a great back;  
Says he, "Sure, it's true that the game's kind of rough,  
"But I always survive, 'cause I'm burly and tough."

Humpty Dumpty  
Takes a hard shot;  
Humpty Dumpty  
Says, "Hey, so what?"  
"On the field I expect to get tackled and spilled,  
"But those fights in the stands—  
why, a guy could get killed!"

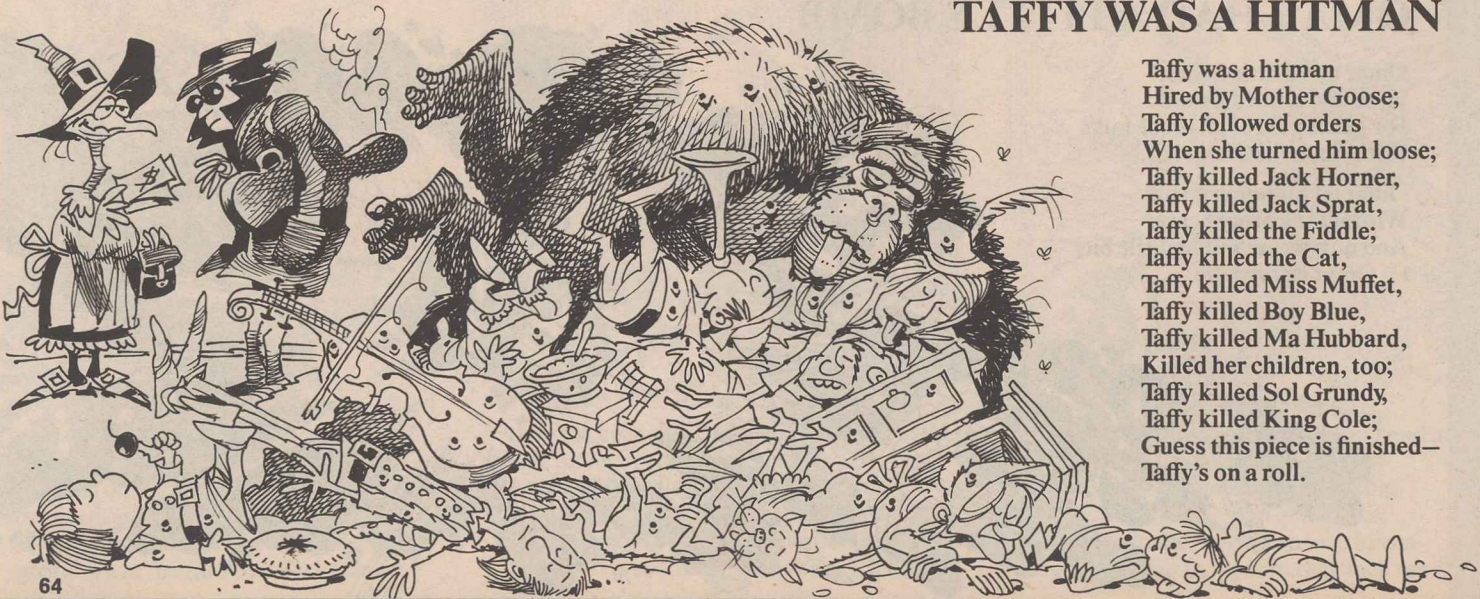
## AS I WAS GOING TO ST. IVES

As I was going to St. Ives,  
I met a man with seven knives,  
Three rifles, 14 hand grenades,  
Two hatchets sharp as razor blades,  
A bow and arrow, poison darts,  
Plus knowledge of the martial arts;  
All of which may help to explain  
why he wasn't beaten, robbed and  
left to die like I was while  
going to St. Ives.

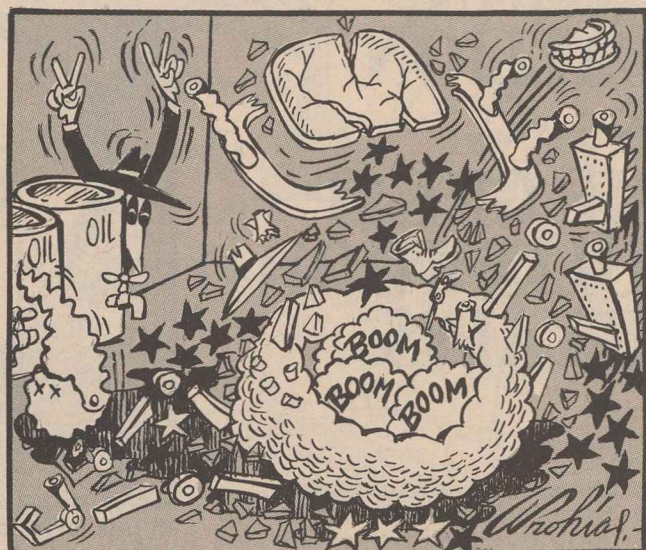
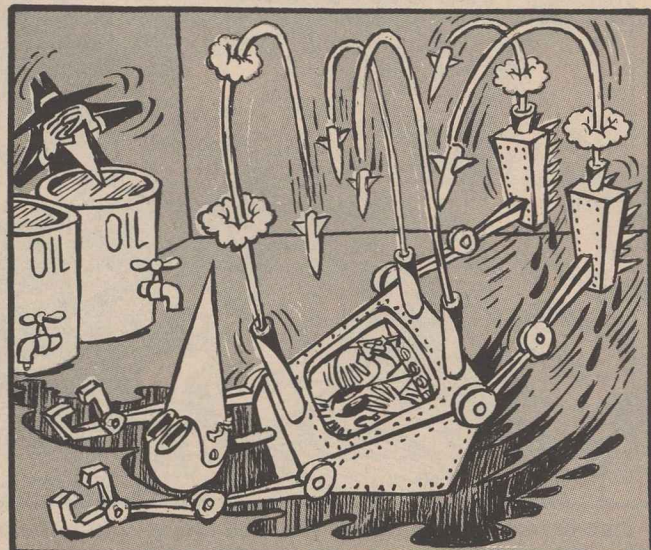
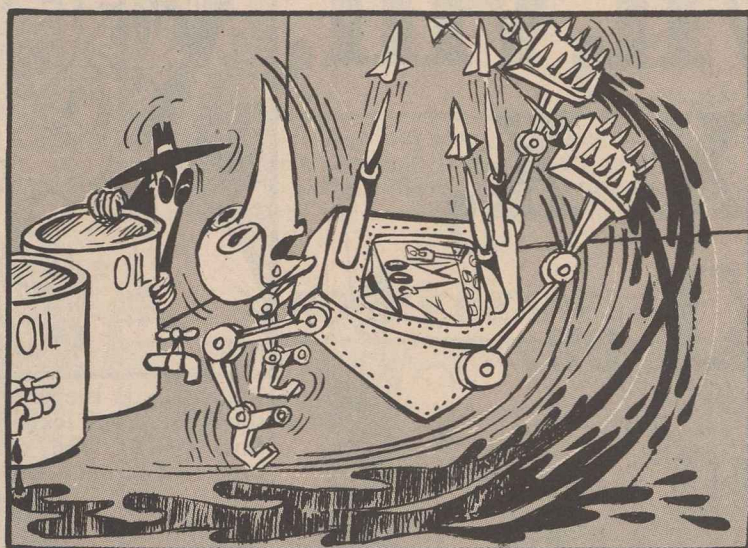
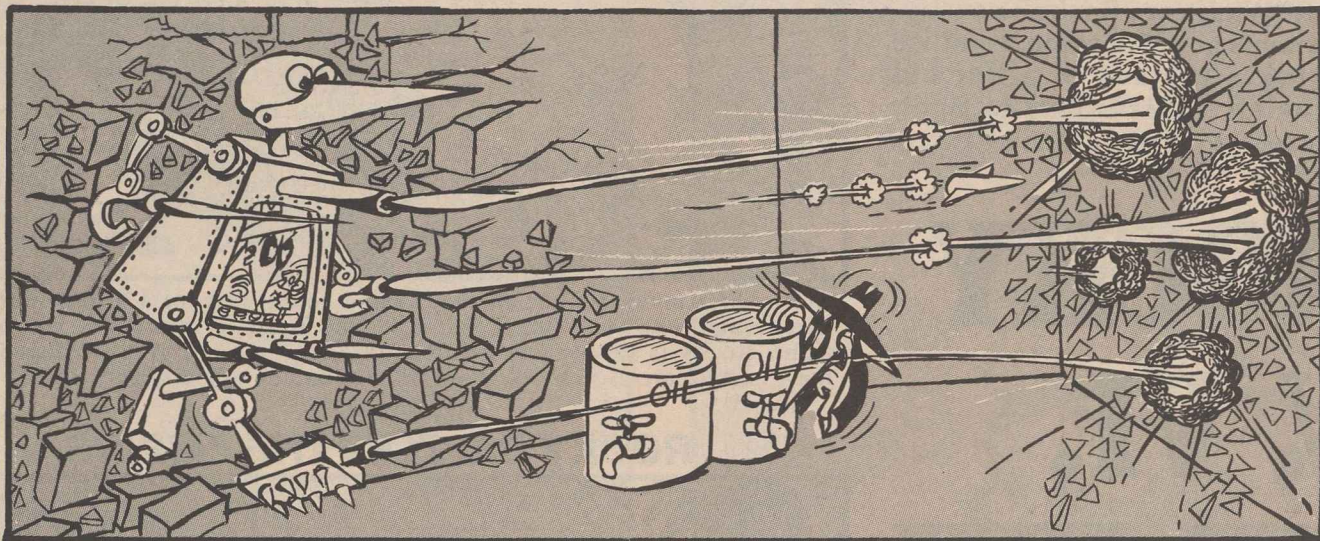
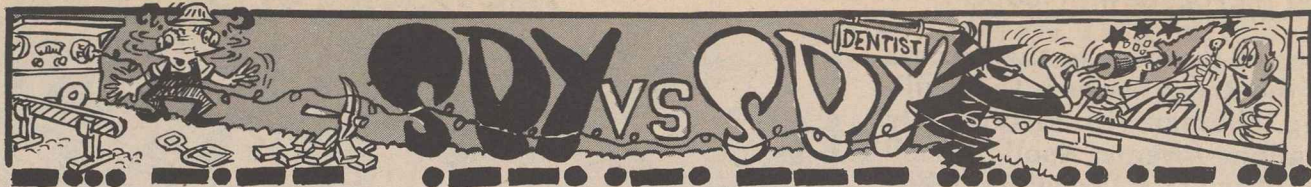


## TAFFY WAS A HITMAN

Taffy was a hitman  
Hired by Mother Goose;  
Taffy followed orders  
When she turned him loose;  
Taffy killed Jack Horner,  
Taffy killed Jack Sprat,  
Taffy killed the Fiddle;  
Taffy killed the Cat,  
Taffy killed Miss Muffet,  
Taffy killed Boy Blue,  
Taffy killed Ma Hubbard,  
Killed her children, too;  
Taffy killed Sol Grundy,  
Taffy killed King Cole;  
Guess this piece is finished—  
Taffy's on a roll.







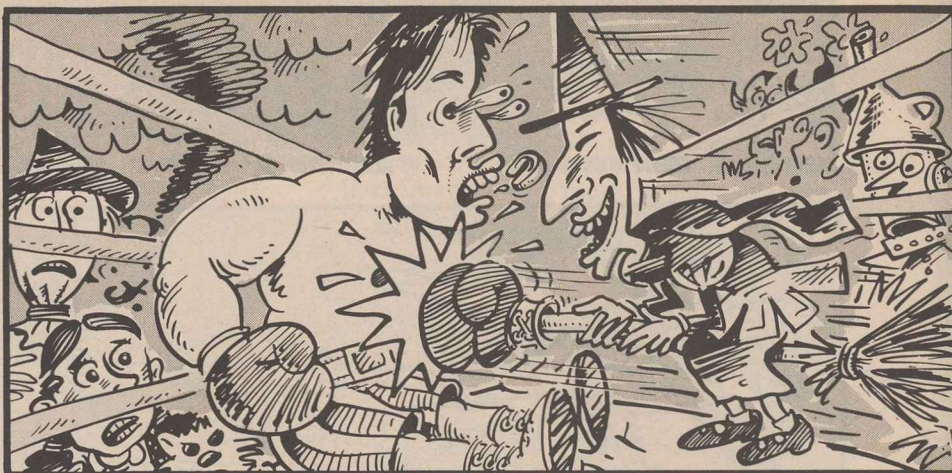


One of the keys to the success of the Rocky series is the thrilling, charismatic villains Sly Stallone invents: Apollo Creed! Clubber Lang! Drago! But who's left? Where are Rocky's next opponents going to come from? We think Sly plans to pilfer old movies for Bad Guys to fight. Here are the scenerios for...

# ROCKY V, VI, VII, VIII, IX, X, XI OR, THE ITALIAN SCALLION VS THE GREAT HOLLYWOOD VILLAINS



## THE ROCKY OF OZ



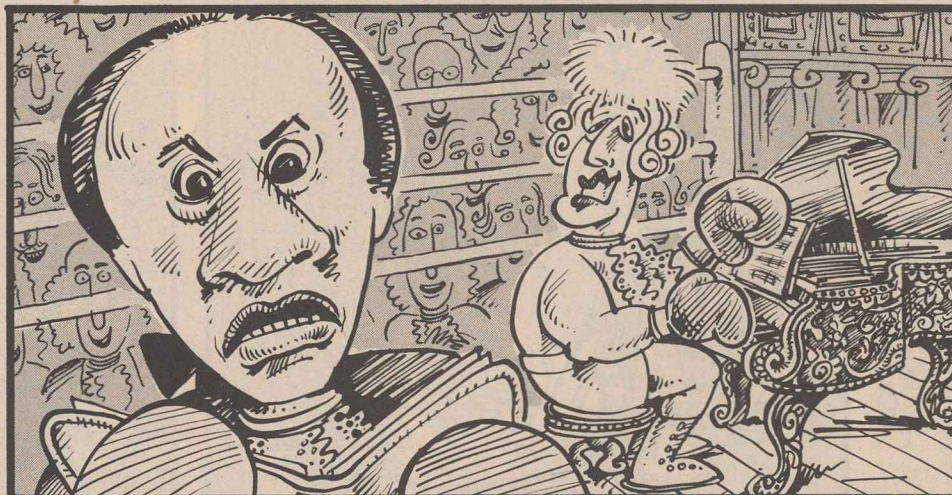
In his first musical, Rocky, the lovable boxer without a brain, battles Margaret Hamilton, The Wicked Witch of The West! In the closing seconds of the fight, Rocky is saved from being counted out when a giant tornado picks up the Champ, carries him over the rainbow, and dumps him back in South Philly!

## ROCKY BATTLES THE EMPIRE



It's Rocky vs the heavy breather of the universe, Darth Vader! On the night of the fight, Rock learns that Darth (aka "Lazer Fists") is really Don King! Can Rocky call on "The Force" in time to save the Boxing Federation? Is Don King Rock's long lost father? May the fists be with you in this battle of slow wit vs evil!

## ROCKYDEUS



In this lavish costume drama, Rocky mocks his rival Salieri by donning boxing gloves and pounding out one of the poor man's bland melodies on the clavier. Salieri beseeches God, "Why did you choose this moronic brute for such gifts and not me?!" This is the cultural Rocky film the critics have been asking for!

ARTIST AND WRITER: TOM HACHTMAN



## ROCKY THE THIRTEENTH



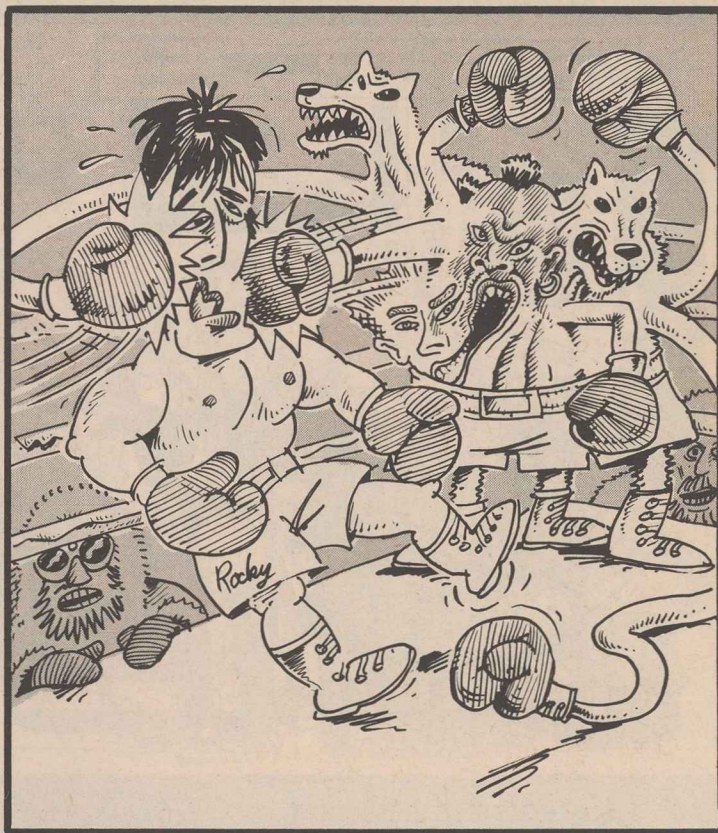
Rocky suffers his most brutal beating when he meets the summer camp champ, Jason, "The Mutilator"! Will this battle of the sequels really be "The Final Chapter"? A blood lover's delight!

## ROCKY FLEW OVER THE CUCKOO'S NEST



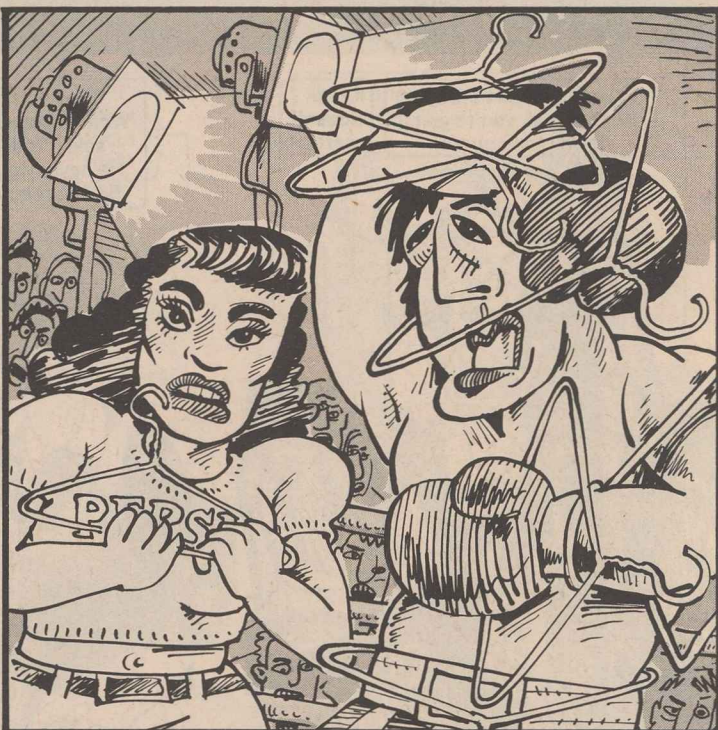
Rocky fakes being punch-drunk to get into psychiatric hospital for a rest. But once in, he faces his meanest opponent yet—Nurse Cratchett! In round one, Big Nurse gives Rock a dose of medication! In round four, she zaps him with electro-shock! In round 10, she hits him with a frontal lobotomy! Will any of this punishment have a noticeable effect on the Champ??

## JOHN CARPENTER'S THE THING IN THE RING



All of Rocky's former foes merge into one big, mutating lump and return for a rematch. If Rock isn't careful this slithering "Thing" will mimic his cellular structure and Rocky movies will never be the same—or just possibly more alike than ever!

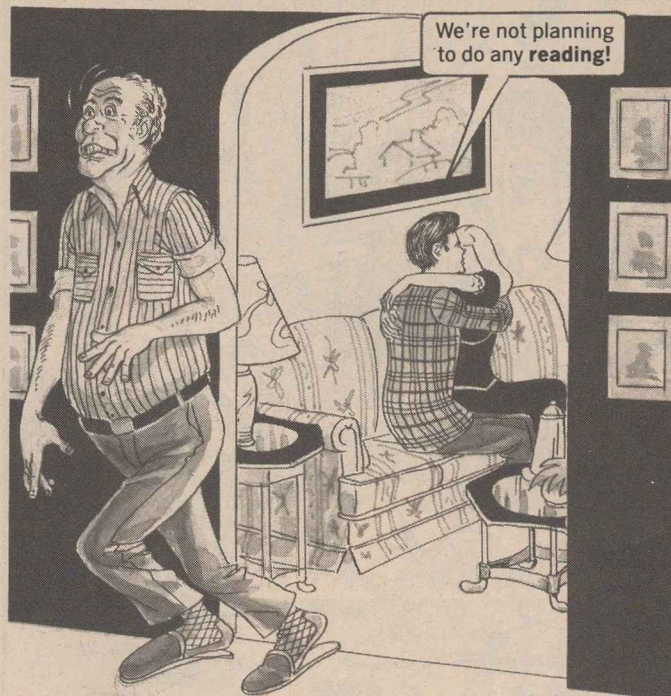
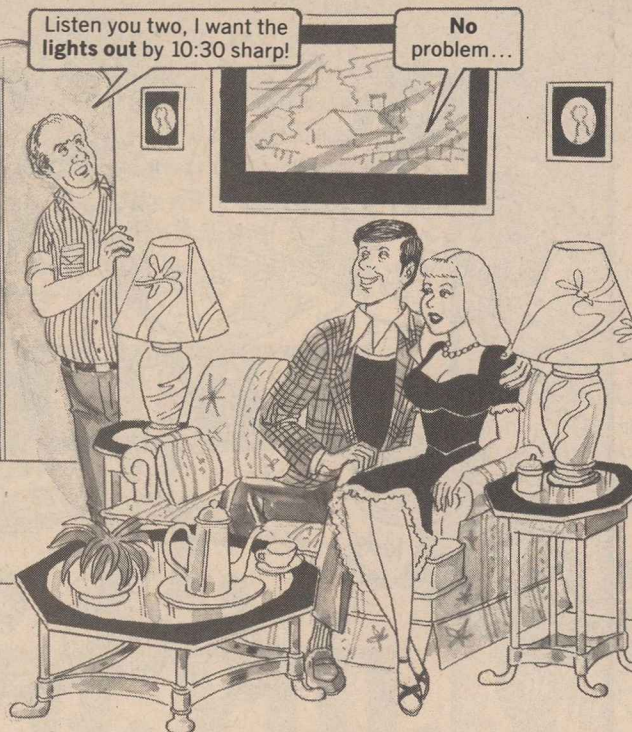
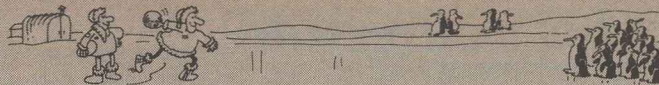
## ROCKY DEAREST



Faye Dunaway is charming as Joan Crawford—until the blood starts to spill! The minute one itsy bitsy drop soils the spotless canvas, Rocky finds himself down for the count—scrubbing the mat! As the referee cries, "NO WIRE HANGERS!" a dazed Rocky wonders if this could be his last tangle!



# DATING



BERG'S-EYE VIEW DEPT.

# THE LIGHTS

## KNOWLEDGE

If you don't start **studying** for the final, you're going to fail the course!

It doesn't matter!

That's a foolish attitude! What if **Commander Peary** had said, "It doesn't matter!" He never would have been the first to reach the **South Pole**!

Peary didn't reach the **South Pole**! It was the **North Pole**!

It doesn't matter!





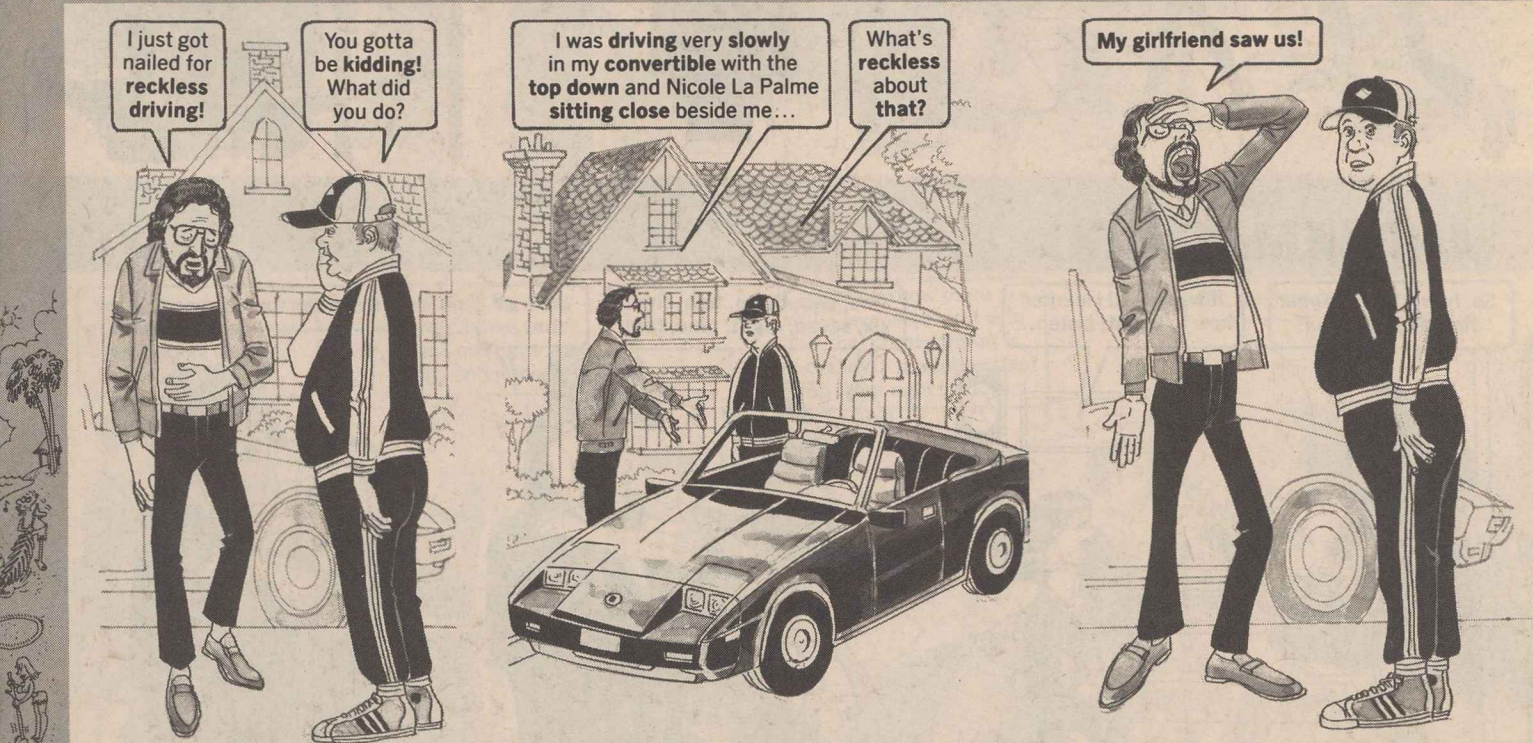
# COLLEGE



# R SIDE OF...

ARTIST & WRITER:  
DAVE BERG

## GETTING CAUGHT





# CULTURE



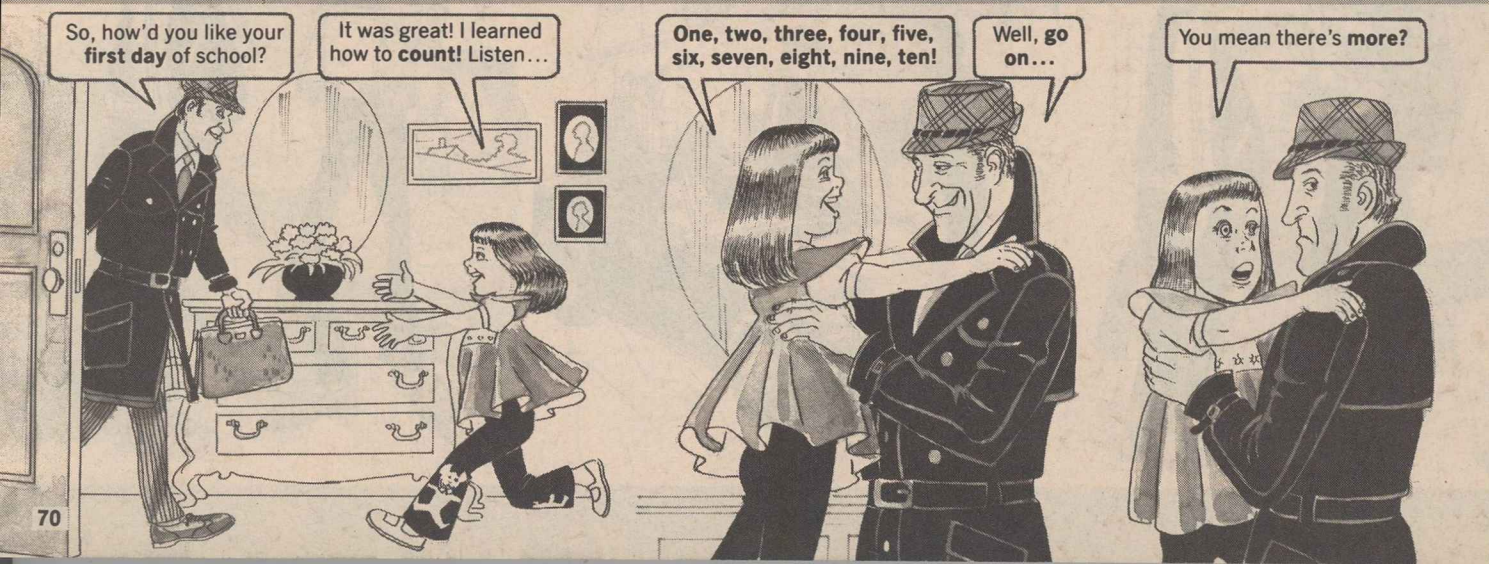
# PICKUPS



# ARGUMENTS

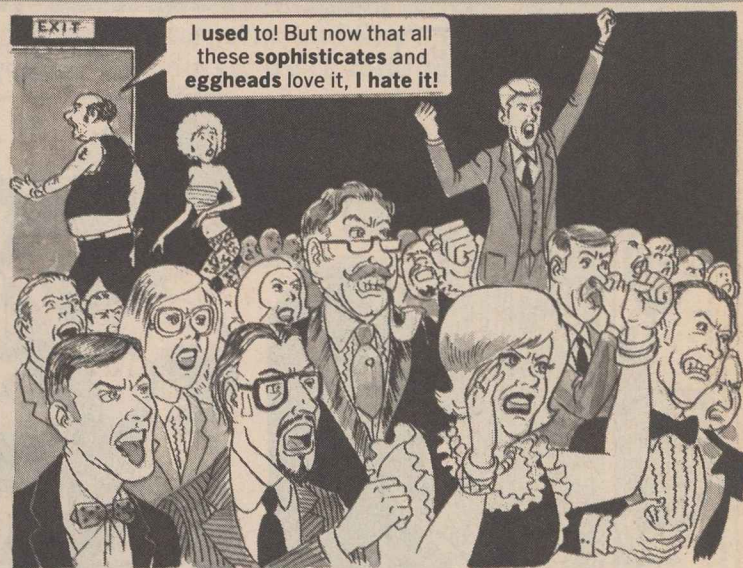
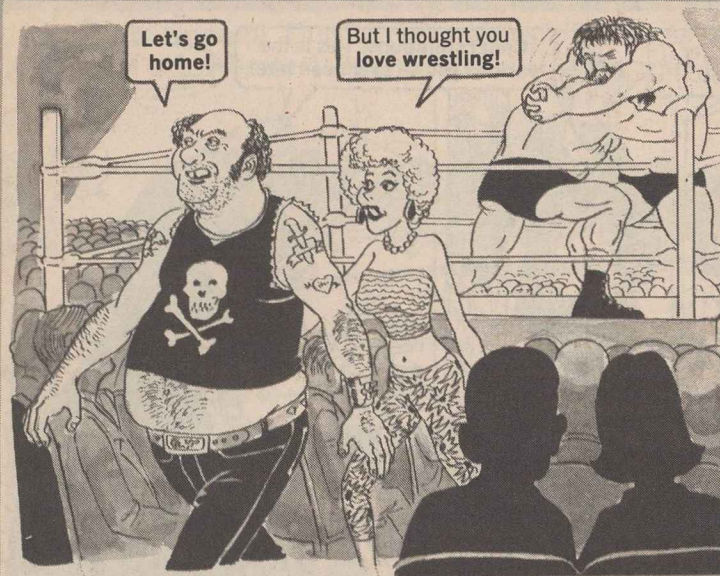


# MATHEMATICS

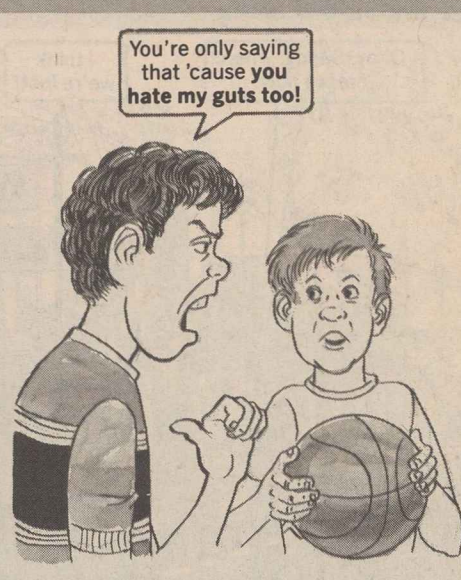
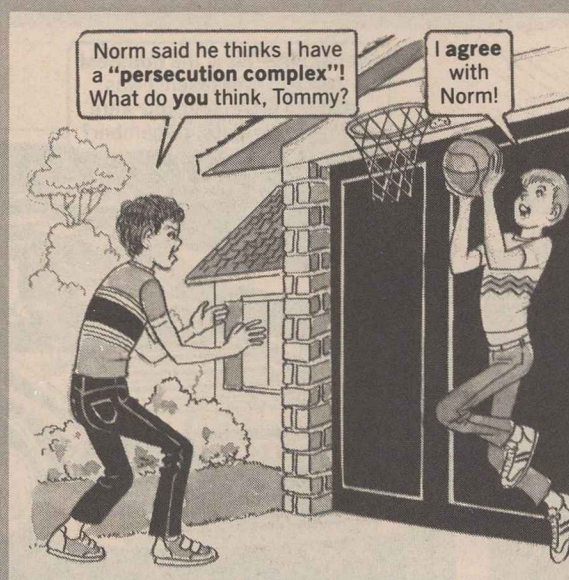




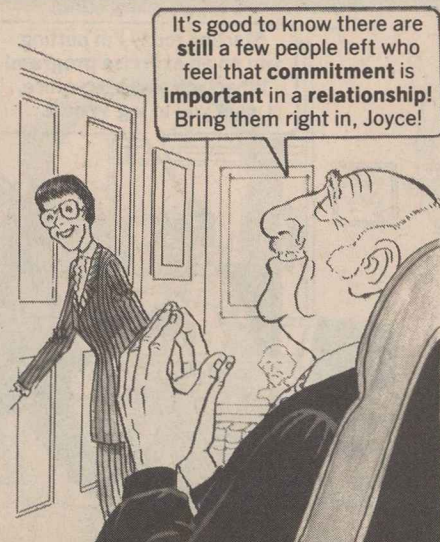
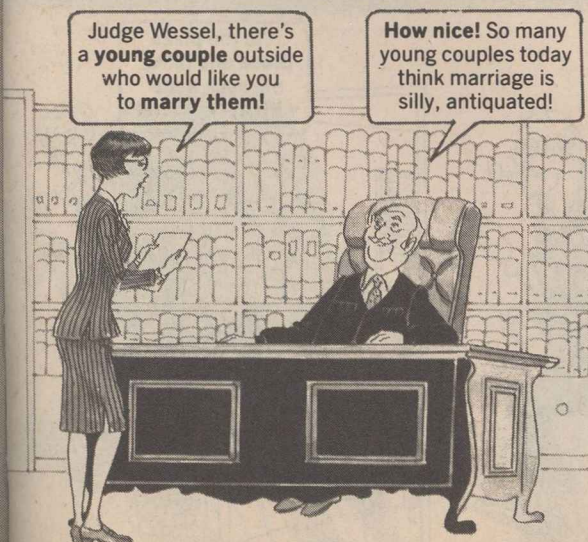
# WRESTLING



# PSYCHOLOGY

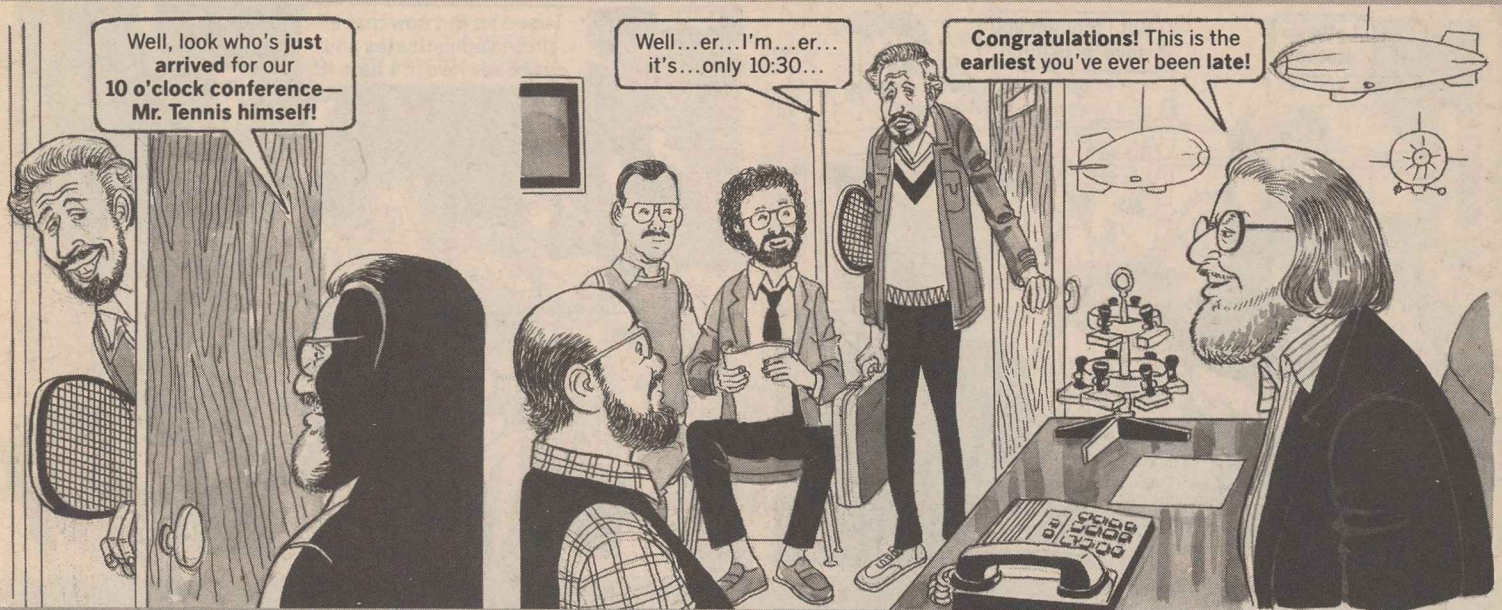


# MARRIAGE

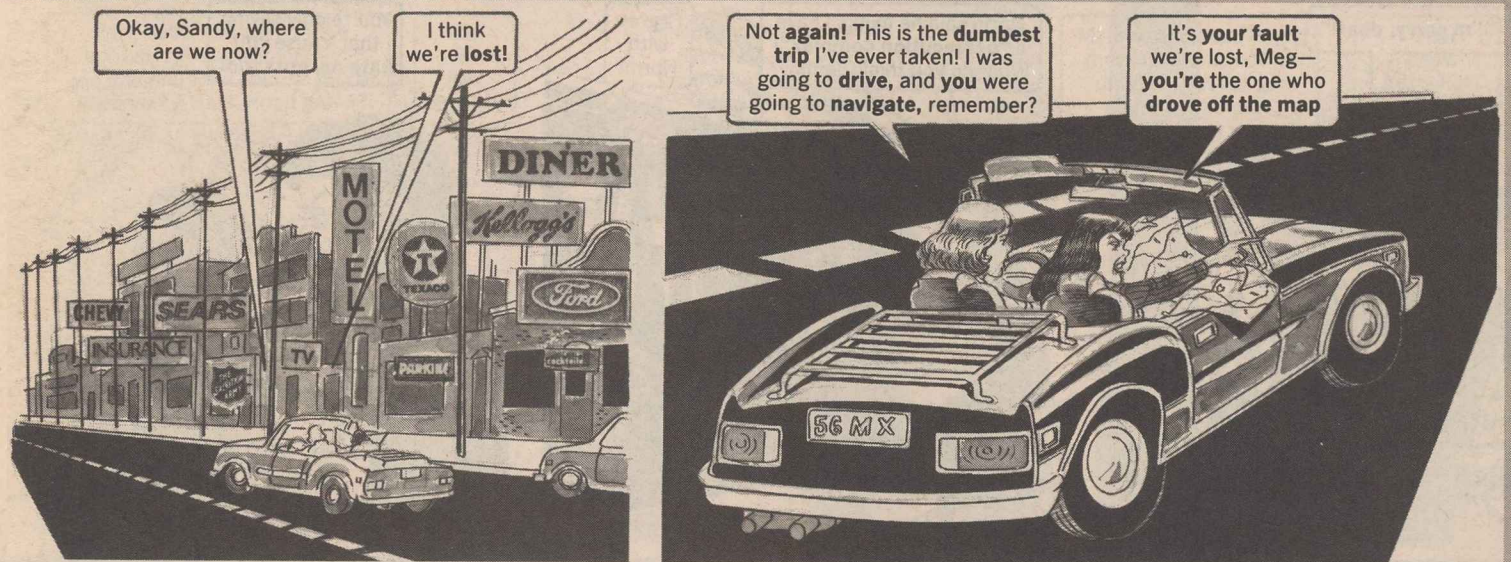




# BEING ON TIME



# TRAVEL



# DOCTORS





It wasn't long ago when all the detectives on television were men. Women were portrayed as being frivolous and silly. But now we have a crime drama show where two of the detectives are women! They're every bit as effective as their male counterparts, and they smell a heck of a lot better! But they're still silly and frivolous! Of course, we're talking about...

# Grabme & Spacey

ARTIST: ANGELO TORRES

WRITER: DICK DE BARTOLO

I'm **Pristine Grabme!** I'm 40-ish, but I look **younger!** I'm also **single** and I **drink** a little **too much.** But hopefully one day I'll be **married** and I'll have someone to **share** my life... and the **cost** of my **booze!** In the meantime, I'll go on working as a **plainclothes detective.** And believe me, on the **salary** they pay New York cops, **plain clothes** are all I can afford!

I'm **Merrybet Spacey,** Grabme's **partner!** I'm 40-ish, but look **older!** I'm a very **private person,** so **don't** ask me about my husband **Hardly,** who's usually **out of work** or not **happy** with the job he **has,** or my **two boys** who wish I wasn't a **cop,** or our new **baby daughter** who drives us all **nuts** with her **crying!** Oh, did I mention our new **house?** Anyway, the guys down here at the police precinct are always **teasing** me. They say they don't know which is **thicker:** my **New York accent** or my **midriff bulge!**

I'm **Lt. Darnrules.** I'm **in charge** here! And although I'm a bit **gruff,** I'm not a **male chauvinist** at all! In fact, I kinda **like** having Grabme and Spacey on my staff. Having **two broads** around here **brightens up** the place a bit!

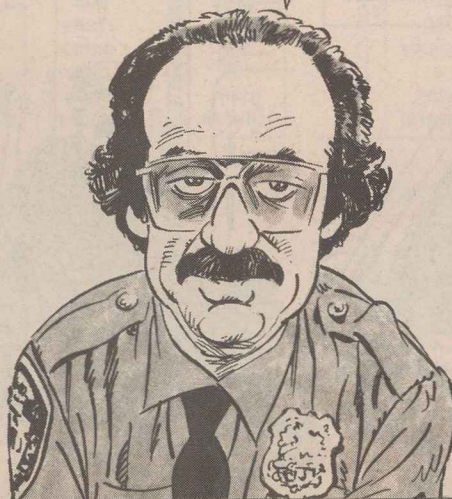
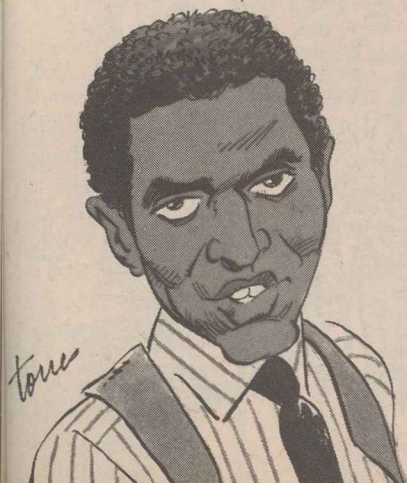
I'm **Issexy,** God's **gift** to **women!** Now if I could only get some women to **accept** the "gift"!



I'm **Detective Peachy** and I'm just a **token** around here! Not a **token black,** a **token detective!** Grabme and Spacey get all the **good** cases in this precinct, so the **rest** of us **guys** are all **tokens!**

I'm the **desk sergeant.** I just mostly **smile.** But everyone in this precinct is so **heavy-handed** and **depressing,** a simple **smile** is like **major comic relief!**

We're **Starsky and Hutch!** We want to report a **robbery!** Someone **stole** our show and **gave** it to **two women detectives!**





OK, listen up!  
We've got a  
rape, arson,  
a drug bust  
and a hit-and-  
run accident.

Perfect!  
I was  
hoping  
for a  
quiet  
day!

The Chick Glitz  
Deli was held  
up for the third  
time **this week!**  
Grabme, you and  
Spacey get on  
it right away!

Naw, that's too  
cut and dry! No  
pathos or chance  
for long-winded  
speeches on "the  
world as seen by  
two modern women."

A Mr. Manana  
called. He's  
being har-  
assed by  
his landlord  
so he'll  
move out.

Bingo! That  
case sounds  
like "maud-  
lin city"!  
Let's get  
over there  
right away!

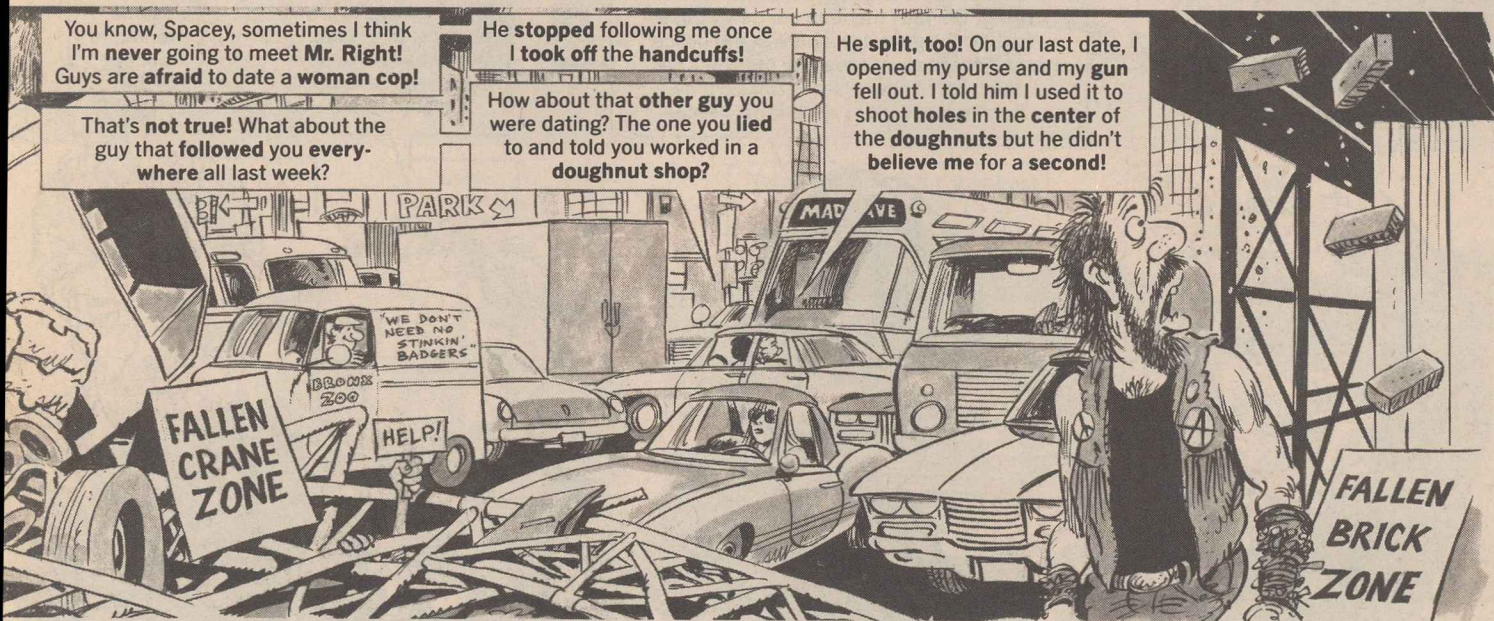
You know, Spacey, sometimes I think  
I'm never going to meet Mr. Right!  
Guys are afraid to date a woman cop!

That's **not true!** What about the  
guy that followed you every-  
where all last week?

He stopped following me once  
I took off the handcuffs!

How about that **other guy** you  
were dating? The one you lied  
to and told you worked in a  
doughnut shop?

He split, too! On our last date, I  
opened my purse and my gun  
fell out. I told him I used it to  
shoot holes in the center of  
the doughnuts but he didn't  
believe me for a second!



You know,  
Merrybet, you  
passed the  
address  
we're  
going to  
three times  
already!

I know, but I have a wonderful  
husband and three great kids!  
Your personal life is **nothing**  
but **despair and depression!**  
So I thought the least I could  
do is **keep driving around...**  
until you finished **complaining!**

You  
have  
a  
lot  
of  
**class,**  
Merrybet!



Look at this place! **Roaches**  
are everywhere! There hasn't  
been heat or hot water for  
**six months!** Hookers and drug  
pushers live on both sides  
of me! I need help fast!

Let me ask you one  
question first: Are  
there any vacancies?  
This place sounds a  
lot better than the  
dump I live in now!







You don't want to live here, believe me! The landlord is trying to force us all to move so he can sell the building to a **condo developer**. They **harass** us day and night! Today there was a **dead body** in the **garbage chute**!

Well, at least they're **neat**! They could have left the stiff in the **hallway**!

You should **organize**! Elect a **tenant representative**!

We did! That's the guy they found in the **garbage chute**!

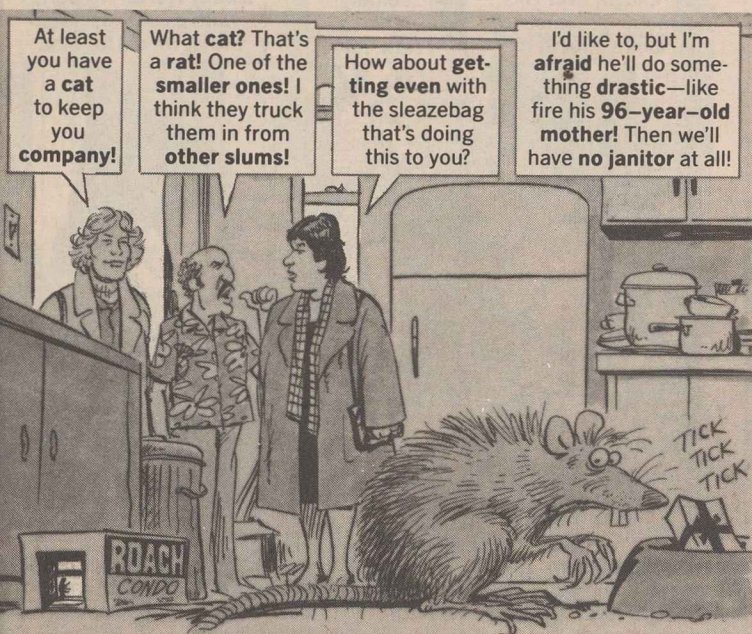


This floor is a **mess**!

That's not the floor, that's the **ceiling**!

What's the ceiling doing on the floor?

The same thing that the wall is doing in the tub, **FALLING**!



At least you have a **cat** to keep you **company**!

What cat? That's a **rat**! One of the **smaller ones**! I think they truck them in from **other slums**!

How about **getting even** with the sleazebag that's doing this to you?

I'd like to, but I'm **afraid** he'll do something **drastic**—like fire his **96-year-old mother**! Then we'll have **no janitor** at all!



You must **testify** against your landlord! You must, **MUST, MUST!!!!**

**OK! OK!** I'll testify! I can't take any more **harassment**!

That's why we're going after your **landlord**!

What landlord? The harassment I mean is **you** and your **partner**! Get out!

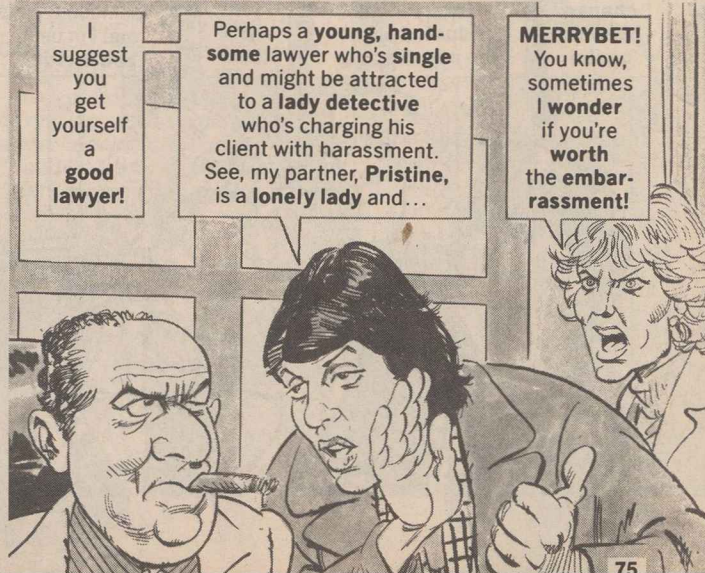


Hey, **Slimebucket**! Here's a **subpoena** for you to appear in **court**! Mr. Manana is going to testify **against** you. The **charge** is **harassing tenants**!

Whadda ya mean? I'm one of the most **generous** landlords around! Who **else** arranges for the **garbagemen** to come every day of the week?

Yeah, but **you**s come everyday to **deposit** garbage!

**Big deal**! So hang me for mere **details**!

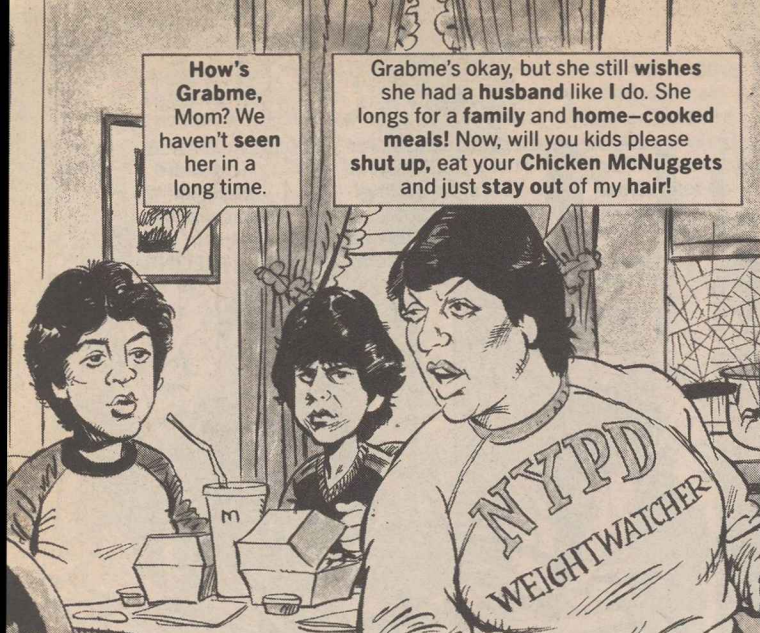


I suggest you get yourself a **good lawyer**!

Perhaps a **young, handsome** lawyer who's **single** and might be attracted to a **lady detective** who's charging his client with harassment. See, my partner, **Pristine**, is a **lonely lady** and...

**MERRYBET!** You know, sometimes I wonder if you're **worth** the **embarrassment**!





How's Grabme, Mom? We haven't seen her in a long time.

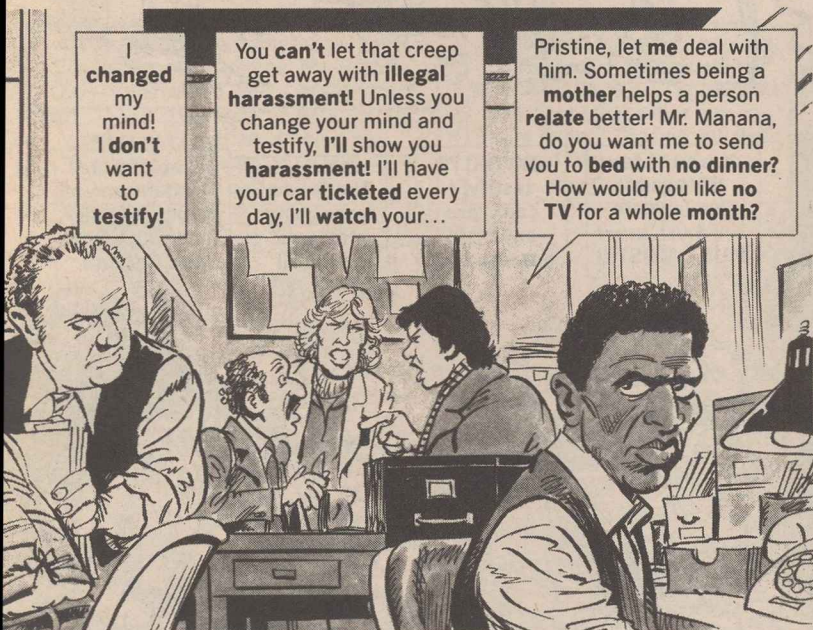
Grabme's okay, but she still wishes she had a husband like I do. She longs for a family and home-cooked meals! Now, will you kids please shut up, eat your Chicken McNuggets and just stay out of my hair!



So tell me, Hardly, how was your first day on the new job?

It was okay! But it was only a half day. I changed jobs during my lunch hour!

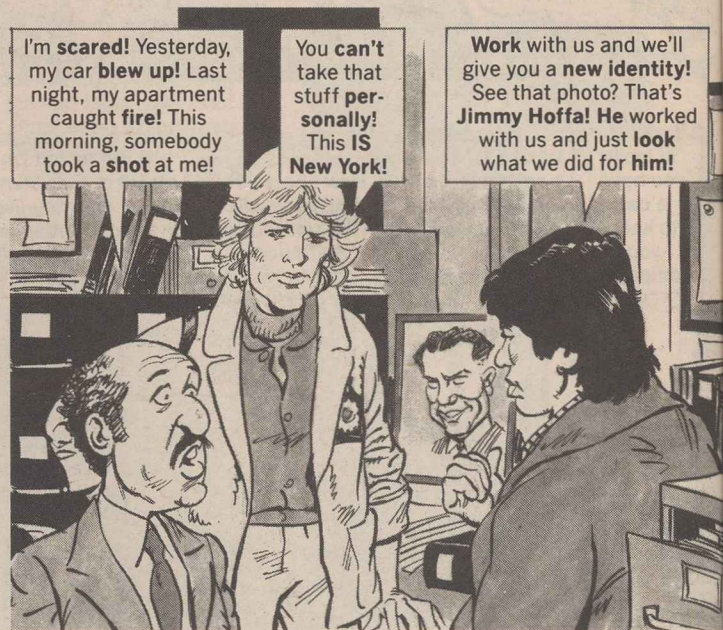
Hardly, you change jobs more often than New York City politicians accept bribes!



I changed my mind! I don't want to testify!

You can't let that creep get away with illegal harassment! Unless you change your mind and testify, I'll show you harassment! I'll have your car ticketed every day, I'll watch your...

Pristine, let me deal with him. Sometimes being a mother helps a person relate better! Mr. Manana, do you want me to send you to bed with no dinner? How would you like no TV for a whole month?



I'm scared! Yesterday, my car blew up! Last night, my apartment caught fire! This morning, somebody took a shot at me!

You can't take that stuff personally! This IS New York!

Work with us and we'll give you a new identity! See that photo? That's Jimmy Hoffa! He worked with us and just look what we did for him!



Boy, I hope Mr. Manana doesn't change his mind again!

If you're waiting for a Spanish guy, about 40, short with a moustache, I think he was abducted about ten minutes ago.

What makes you think that?

Because as three men dragged him out the door he was screaming, "Somebody help me! I'm being abducted!!!"



We've got to find Manana right away or Sleezebag could win this case!

Hey, what are you two doing in here?

We always go into the bathroom to confer!

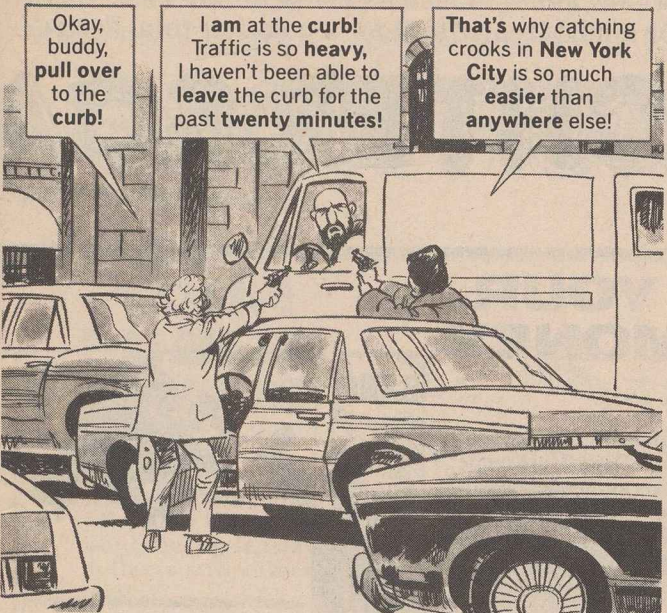
But this is the men's room!

I know! What better place for my single partner here to meet eligible bachelors!

Merry-bet... PLEASE!

YOUR BADGES DON'T LEAVE JOHN WITHOUT 'EM!

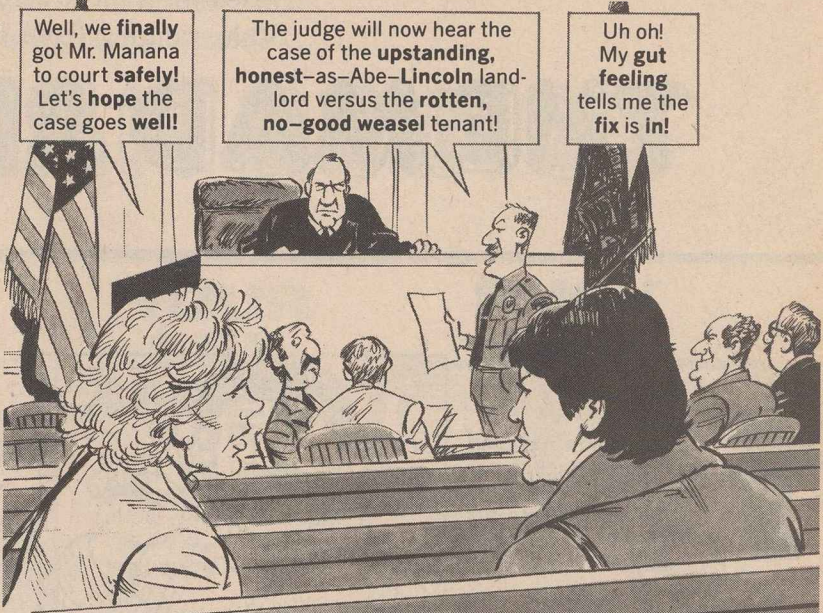




Okay, buddy, pull over to the curb!

I am at the curb! Traffic is so heavy, I haven't been able to leave the curb for the past twenty minutes!

That's why catching crooks in New York City is so much easier than anywhere else!



Well, we finally got Mr. Manana to court safely! Let's hope the case goes well!

The judge will now hear the case of the upstanding, honest-as-Abe-Lincoln landlord versus the rotten, no-good weasel tenant!

Uh oh! My gut feeling tells me the fix is in!

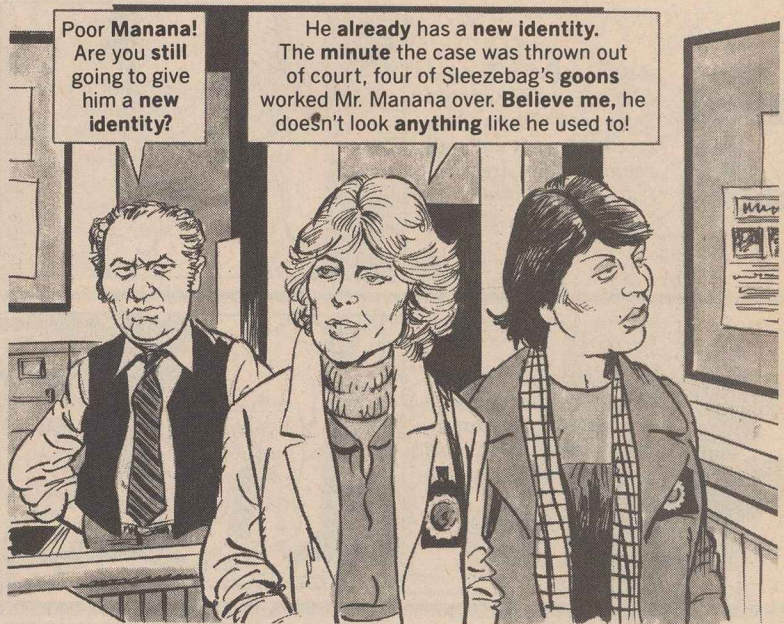


How did the hearing go?

What kind of technicality?

Mr. Manana lost on a small technicality.

The judge was on Sleezebag's payroll!



Poor Manana! Are you still going to give him a new identity?

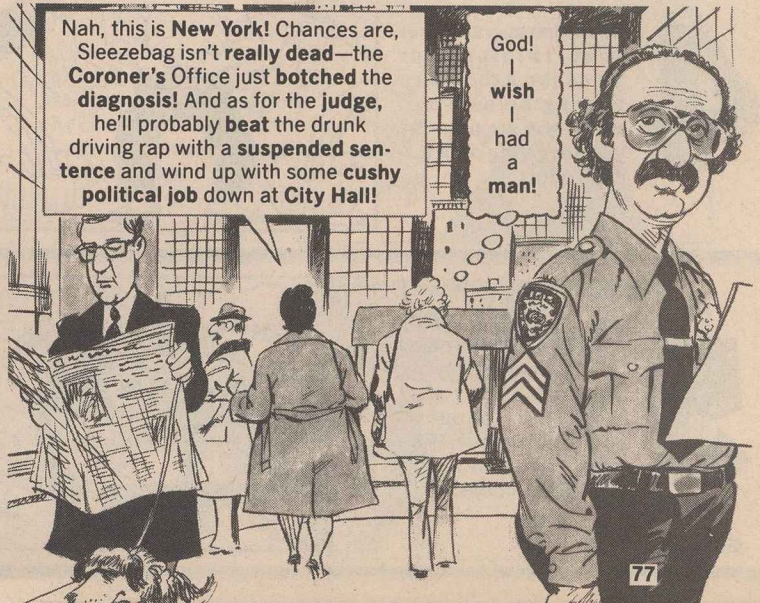
He already has a new identity. The minute the case was thrown out of court, four of Sleezebag's goons worked Mr. Manana over. Believe me, he doesn't look anything like he used to!



Merrybet, don't you wish that, just once, one of our cases would have a happy ending?

Good news! It just came over the wire. Mr. Slimebucket was killed by a drunken driver! And that drunken driver was the judge who threw out your case. He'll get 30 years!

Hey... could this be our first happy ending?



Nah, this is New York! Chances are, Sleezebag isn't really dead—the Coroner's Office just botched the diagnosis! And as for the judge, he'll probably beat the drunk driving rap with a suspended sentence and wind up with some cushy political job down at City Hall!

God! I wish I had a man!



## MIRTHQUAKE DEPT.

When we want to measure the power of an earthquake, we use the Richter Scale, ranging from 1 for a mild tremor to 9 for a quake of total destruc-

# THE MAD RICHTER SCA

ARTIST: AL JAFFEE

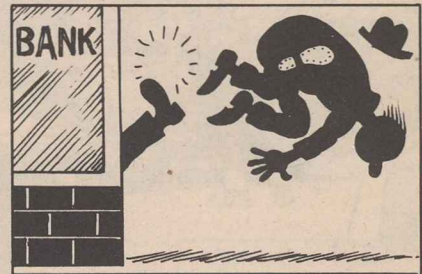
## YOUR BODY

1 Except for a hangnail and some excess ear wax, your body functions adequately for someone of your nationality.

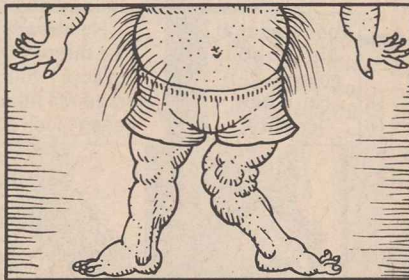


## YOUR MONEY

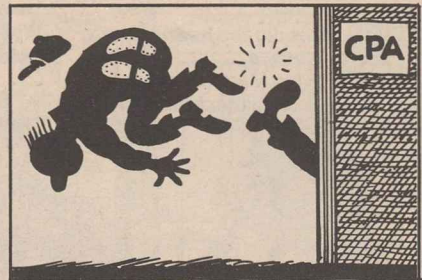
You learn too late that your Daily Horoscope is an unreliable investment guide. The interest on your VISA Card exceeds your salary.



2 Because of a fungal disease, hair sprouts from your ribs. A shattered kneecap ends all dreams of playing professional lacrosse.



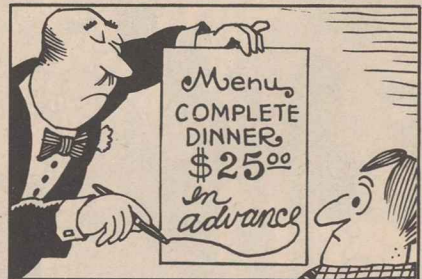
Your tax accountant begs off, saying he "doesn't want to get involved." There are no buyers for your bowling trophies.



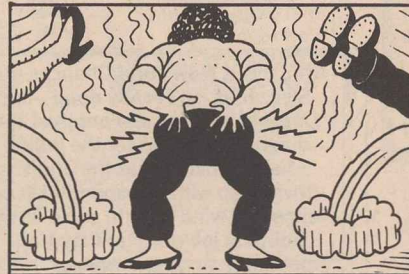
3 With no warning, you throw up four times a day on mixed company. Your only comfortable position is crawling on all fours.



Restaurants require you to put down a cash deposit before ordering. The word "Deadbeat" is imprinted by your bank on your personal checks.



4 Back spasms rack your body, ruining your plans for Arbor Day. Having no sense of smell, you are unaware you are giving off a terrible odor.



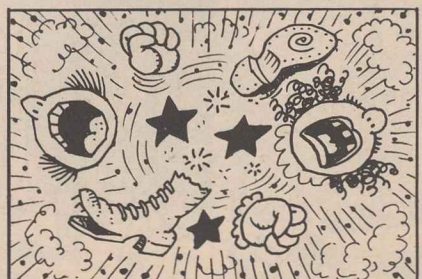
Bleeding in an alleyway, you learn that loansharks are not good listeners. Your scheme to mortgage your children is unsuccessful.



5 You are rejected by your life-support system for not "playing the game." Your vital organs give out one by one and later will be sold, though at a substantial discount.



A bus driver refuses your IOU. You wrestle a bag-lady for territorial garbage rights.





tion. Don't you wish there was a system that simple for indicating what shape our lives are in? There is now! A 1 to 5 grading system called...

# LE FOR HUMAN BEINGS

WRITER: FRANK JACOBS

## YOUR PUBLIC IMAGE

Although you are not totally liked and often rub people the wrong way, your essential dullness still shines through.



## YOUR SEX APPEAL

There is something about you no woman can resist, and one day you hope to find it.



You are trailed by a security guard while shopping for washcloths at a local K-Mart. Your camper is turned away at an RV park.



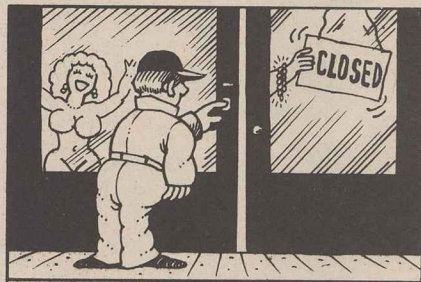
Two former girlfriends send you picture sex manuals on your birthday. Your dinner date takes along a pit bull as a chaperone.



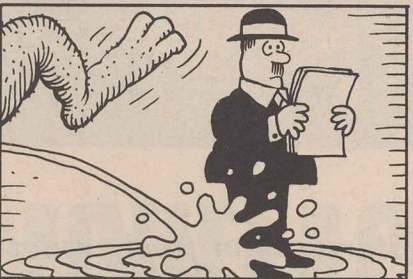
No one knows who you are at a family reunion. Your minister requests that you change religions.



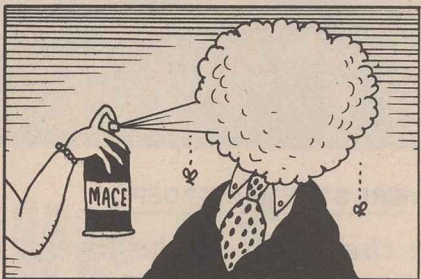
Dancers at a nude bar put on clothes when you enter. You see a sex therapist, who triples his fee after your first visit.



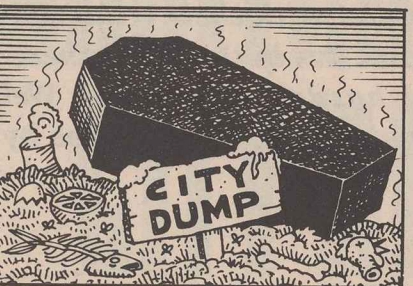
Large dogs use your leg as a hydrant. While taking your vacation, neighbors have your house towed away.



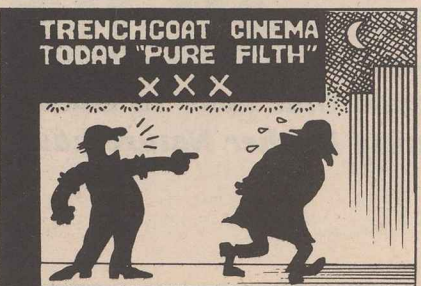
Alone with a date, you get your first sniff of Mace. A supermarket checker washes her hands after touching your groceries.



You collapse on a downtown street and someone calls for a sanitation truck. Because of "prior commitments," your family can't make your funeral.



The manager of an X-rated theatre says you're giving the place a bad name. You scout funerals for new widows.

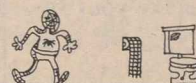






#### WHERE'S THE BEAST? DEPT.

*In the wilds of the forest, where all God's creatures roam freely, animals must constantly be on the lookout for predators. Mother Nature, in her infinite wisdom, has provided for these animals by giving them the ability to blend in with their wilderness surroundings. But what about those unfortunate creatures who don't live in the wilderness? What about the animals that have to endure the hardships and hassles of city life? Well, not to worry, because Mother Nature has taken care of them quite well, as you'll see by taking a look at...*







# CAMOUFLAGE TRICKS OF CITY ANIMALS

ARTISTS: HARVEY KURTZMAN & WILL ELDER

WRITER: RURIK TYLER





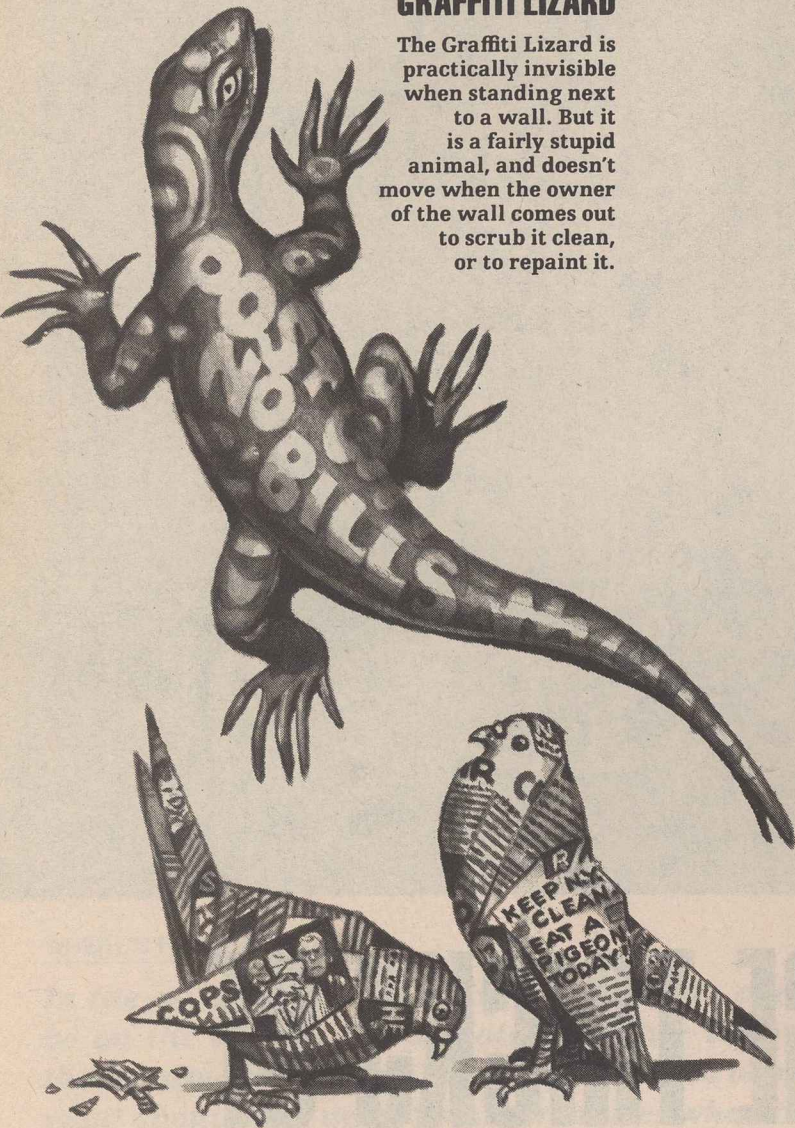
## BULLET BEETLE

Bullets in the big city are so common, no one takes notice of them. So while the Bullet Beetle's disguise saves it from predators it is often trampled to death by pedestrians.



## GRAFFITI LIZARD

The Graffiti Lizard is practically invisible when standing next to a wall. But it is a fairly stupid animal, and doesn't move when the owner of the wall comes out to scrub it clean, or to repaint it.

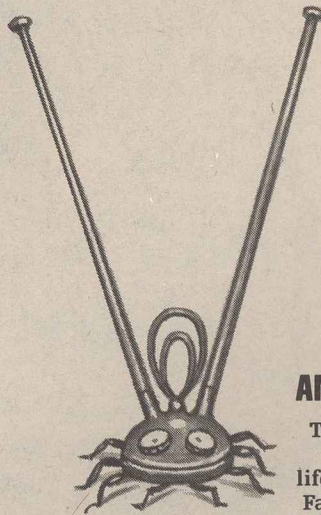


## NEWSPAPER PIGEON

Taking advantage of high winds that send newspapers flying, these birds can soar undetected. They are a treat for winos who start out looking for something to use as a blanket and wind up with a meal.

## RADIO-FACED RACCOON

The Radio-Faced Raccoon looks like the gear of a typical city kid—a radio face and sports bag body with a clip on raccoon tail. Known to hang on to unsuspecting passersby when in danger, it is a nasty surprise for people who think they have found a free radio.



## ANTENNAE BUG

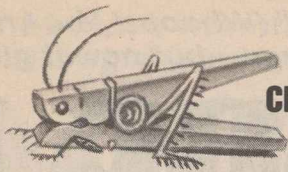
The Antennae Bug lives a symbiotic life with the Radio-Faced Raccoon, living off the Raccoon's food scraps. It can also live on top of T.V.'s, buildings and certain visiting martians.



## WALKING WINDOW CRACK

The Walking Window Crack is a thin white insect. Its disguise works so well, it is virtually invisible to its predators. Its only worry is being drowned or crushed by the squeegees of window washers who don't realize it's there.





## CLOTHESPIN CRICKET

The Clothespin Cricket is a harmless insect. It is threatened only by nearsighted people who ordinarily step on clothespins thinking they are crickets.



## BEER TAB BUTTERFLY

A beautiful creature, the Beer Tab Butterfly has no enemies except oddball bag ladies who use beer tabs as jewelry.



## CIGARETTE WORM

The Cigarette Worm's camouflage is very effective. Its only enemies are smoking birds.

## CHANGE PURSE CLAM

The Change Purse Clam is a miser's delight. Once something finds its way in, the jaws snap shut and nothing gets out again.



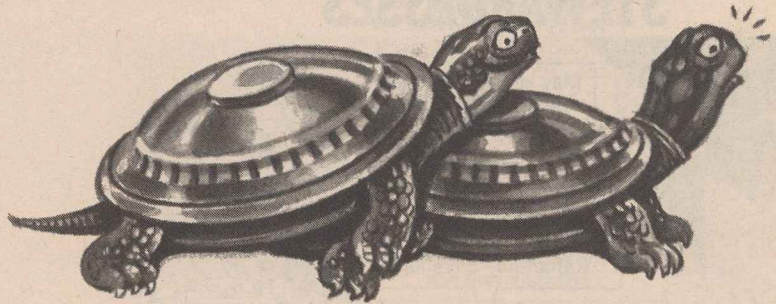
## EXTENSION CORD ANACONDA

The Extension Cord Anaconda is a cousin of the electric eel. It is usually found in display bins at big city hardware stores where it is often mistaken for the real thing, taken home and electrocuted.



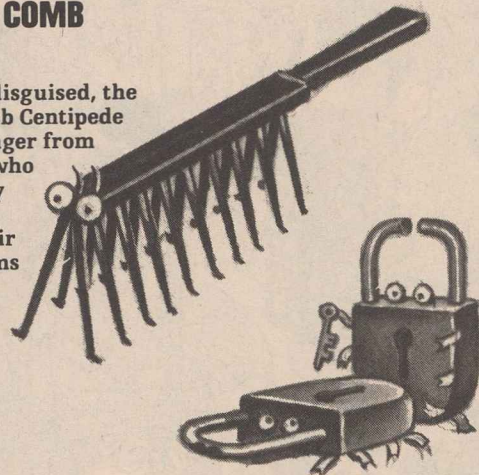
## HUBCAP TURTLE

Very slow and harmless, the Hubcap Turtle is fine until a young hubcap thief figures him for an easy score.



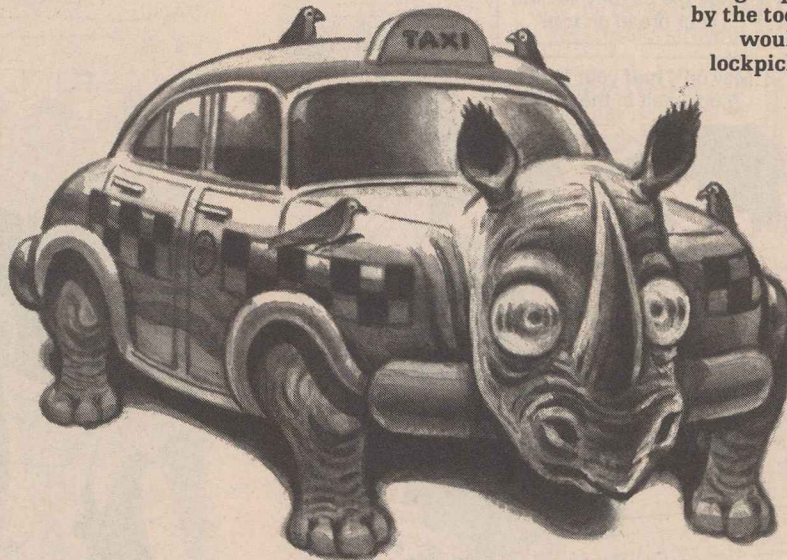
## CRAWLING COMB CENTIPEDE

Wonderfully disguised, the Crawling Comb Centipede only faces danger from those people who don't have any qualms about acquiring their grooming items from the gutter.



## PADLOCK BEETLE

The Padlock Beetle has super strong mandibles that allow it to hang from anything! Yet, when lying in the gutter, it looks like a snapped lock and is left alone. It lives with constant fear of being impaled by the tools of would-be lockpickers.



## RHINO CAB

This big lumbering animal roams the street with no worries. It's built better than any modern car and can walk away from a collision. It comes with its own horn.





Nothing makes the skin crawl like that tired old parting remark "Have—" (Whoops! You know the one we mean!) Maybe it used to generate good feeling—30 years ago—but now it gives

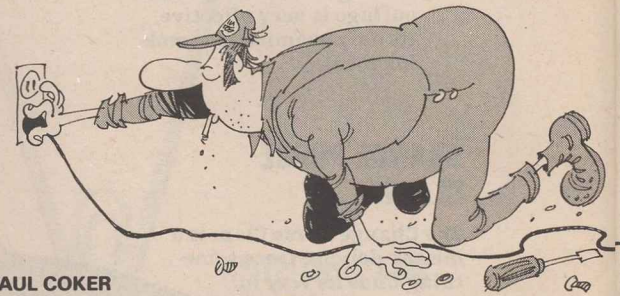
## STEWARDESSES



## SUPERMARKET CHECKERS

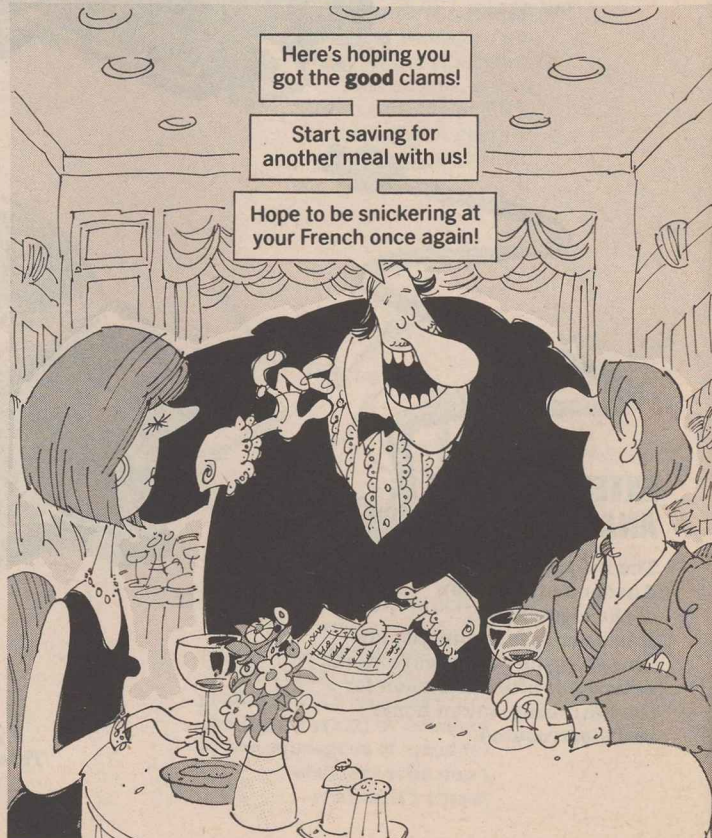


# MORE L FAREW TO REPLACE T



ARTIST: PAUL COKER

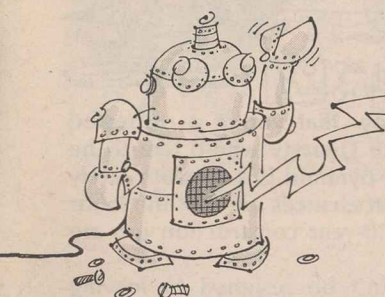
## WAITERS





off as much warmth as a frozen enchilada. It's high time to revive the heartfelt good-bye! You'll be glad you're on your way out when you hear MAD's extremely meaningful, sincere and

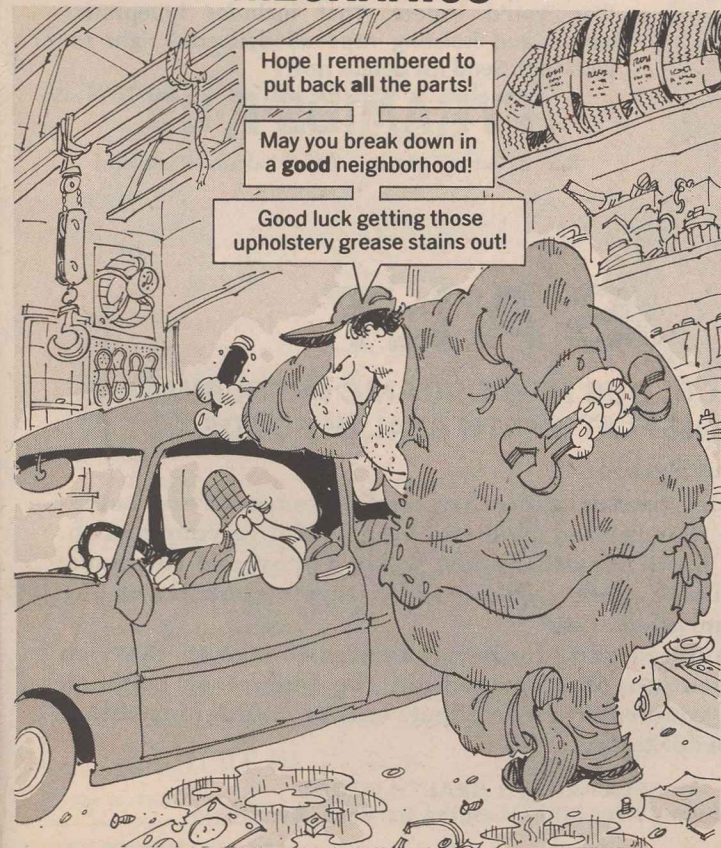
# LOGICAL VELLS HE DREADED



Have a nice day!  
Have a nice day!  
Have a nice day!  
Have a...

WRITER: MIKE SNIDER

## MECHANICS

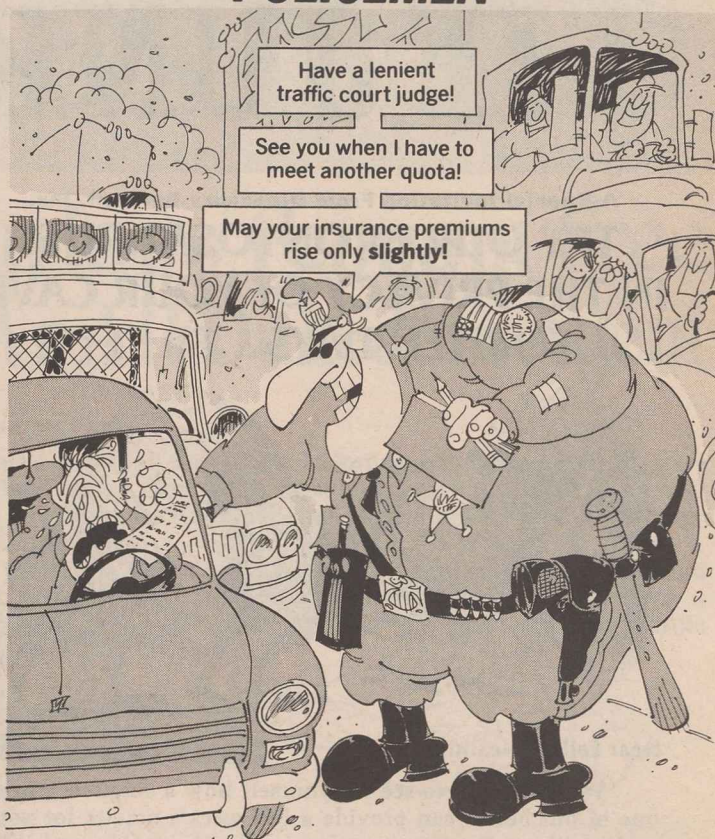


Hope I remembered to  
put back all the parts!

May you break down in  
a good neighborhood!

Good luck getting those  
upholstery grease stains out!

## POLICEMEN



Have a lenient  
traffic court judge!

See you when I have to  
meet another quota!

May your insurance premiums  
rise only slightly!

## DR.'S OFFICE RECEPTIONISTS



May the pharmacist  
give you the right drug!

May the lab keep all your  
test results straight!

Hope the rest of your  
busy day isn't wasted!



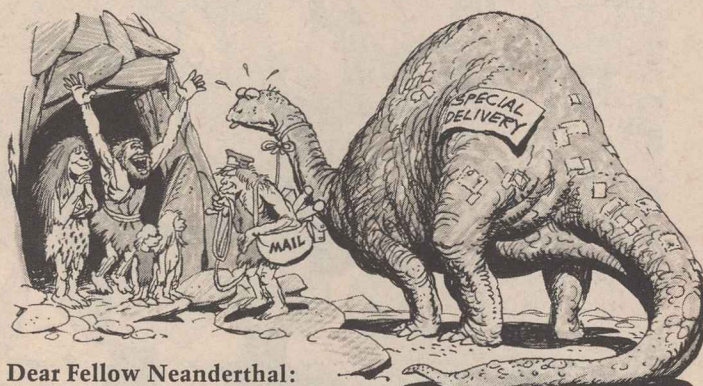
One of the new plagues to befall mankind during the past generation is Junk Mail. The type of advertising trash that postmen now deliver hadn't even been conceived in our grandparents' time. Which is our bad luck. But it also may have been very

# IF JUNK MAIL HA

ARTIST: GEORGE WOODBRIDGE

A Special Invitation From Dinosaurs-By-Mail, Inc.

**TRY OUR BRONTOSAURUS  
IN THE PRIVACY OF YOUR CAVE  
FOR TEN DAYS...FREE!**



Dear Fellow Neanderthal:

We want you to see for yourself how a single egg from one of our beasts can provide a full week's omelet for your entire village. Or, if you prefer, let the egg hatch, and then freeze the young one for your winter meat supply.

If, after ten days, you don't agree that our brontosaurus is everything we claim, just send him back and pay us nothing. It's our way of acquainting preferred semi-humans like yourself with our products. Order now while supplies last.

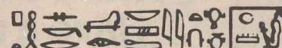
**DINOSAURS-BY-MAIL, INC.**

Dripping Fern Trail Great Primeval Ooze 53127

**SEND NO TRINKETS NOW-OUR BRUTES WILL COLLECT LATER**

**DON'T LET RISING COSTS  
PREVENT YOU FROM BEING  
BURIED IN A PYRAMID**



Dear 

Our records show that you're a respected citizen of the Twelfth Dynasty who'd like to be laid away in a classy pyramid just like our lately departed pharaoh. But chances are that the labor costs involved in a 30-year construction job are beyond your means.

Well, you needn't be resigned to leaving your carcass for the buzzards. We'll supply everything needed to build your own pyramid for less than you'd expect. That includes blueprints, stones and hoisting rope all delivered right to your tent. Send for details now!

**PYRAMIDS-R-US**

R.R. 2, Omar's Oasis Great Sahara Wasteland



**EAT RIGHT... AND  
LIVE TO BE 40!**

## SALT

**THE MIRACULOUS NEW ORGANIC PRESERVATIVE  
FROM FLAT EARTH HEALTH FOODS**

Dear Nauseous Person:

Reputable wizards and other medical experts are beginning to agree that tainted food can be harmful to your health. Here at Flat Earth Health Foods, we've discovered the pure, natural additive that prevents meat from turning putrid and getting green scum all over it.

It's granulated salt, formerly available only to the rich from spice mongers, but now within the budget of common wretches like yourself. No side effects except maddening thirst. Place a trial order today.

**FLAT EARTH HEALTH FOODS**  
Alchemy Arts Bldg. Hanging Gardens, Babylonia

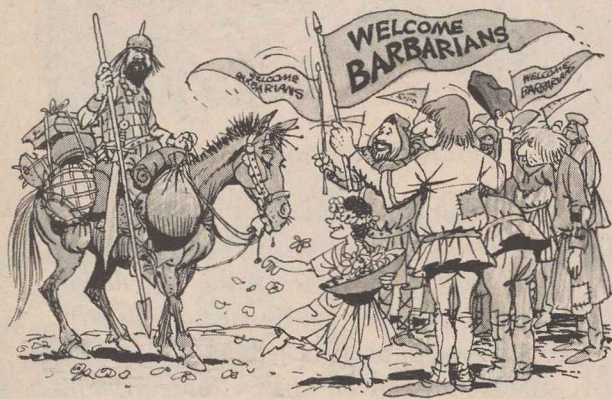


unfortunate for our ancestors. With no radio or TV to provide them with advertising, they probably would have welcomed the mail order offers we now consider such a nuisance. And so, MAD envisions what postmen long ago might have delivered . . .

# D ALWAYS EXISTED

WRITER: TOM KOCH

## Get A "Welcome Barbarians" Pennant Free Just For Chatting With An All-Dukedom Agent



Dear Potential Victim:

Chances are that the Mongol Hordes will soon overrun your village. Once you're required to open your home to the invaders, you may find that you don't have enough household insurance to cover the resulting damage.

Just think how much bric-a-brac a clumsy Hun can destroy, and then rush to see your All-Dukedom Insurance Agent. He'll give you a free "Welcome Barbarians" pennant that may save your neck while he tries to save your property.

You're In Good Hands  
With All-Dukedom



## Learn to be a Highly-Paid Fool The Easy Home-Study Way



Dear Overworked Churl:

Court Jesters and skilled knaves earn big money, plus such fringe benefits as getting to sleep indoors and eat unrotted food. So why not leave your drab dolthood behind with a home study course from the famed College of Fools?

You'll receive guidance in juggling, somersaulting and other oafish arts. To enroll, just fill out the coupon below (which happens to be a binding legal contract) and mail it today.

I want to make a fool of myself, which is why I'm signing this coupon and agreeing to pay whatever you charge for your juggling and somersaulting course.

SIGNATURE \_\_\_\_\_

ADDRESS \_\_\_\_\_

**College of Fools**

Box 46, Thieves' Station, Dawdling-On-Thames

## at last! a magazine expressly written for a busy galley slave like yourself!



Dear Oarsman:

Pursuing a lifetime career like yours means that a fellow is always on the go, with little time for extensive reading to keep up with new developments in your field.

That's why you'll welcome AEGEAN NEWS & SLAVE DIGEST, the fact-filled publication that's concisely written with you in mind. It contains all that a professional rower needs to know, boiled down to a few words that can be scanned during those brief work breaks.

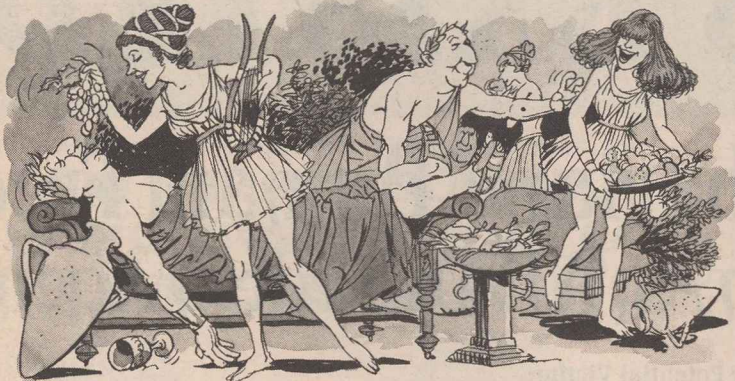
STEAL 4 PIECES  
OF SILVER AND  
SEND THEM AT  
ONCE FOR 12  
BIG ISSUES OF

**AEGEAN NEWS &  
SLAVE DIGEST**





# YOU'LL CAROUSE WITH CLASS AS A MEMBER OF THE EXCLUSIVE ROMAN ORGY CLUB



Dear Decadent Citizen:

You have been selected from among our city's most aristocratic drunks to receive this membership invitation from the new Roman Orgy Club. Deluxe facilities include ample wine served by charming maidens, relaxing massages given by charming maidens and anything else you have in mind provided by charming maidens.

If you're tired of the smelly peasants who hang out in singles bars, you'll want to join while we still have openings. Send your application today!

## MEMBERSHIP APPLICATION

NAME \_\_\_\_\_

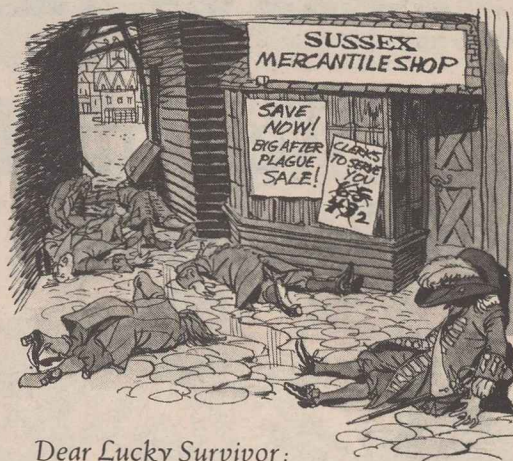
IMPRESSIVE TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

QUALIFICATIONS: (Check one)

- ☐ I come from an influential family and possess great wealth.  
☐ I possess great wealth, so never mind the family bit.

# At The Sussex Mercantile Shop THE BLACK PLAGUE Is Your Good Fortune

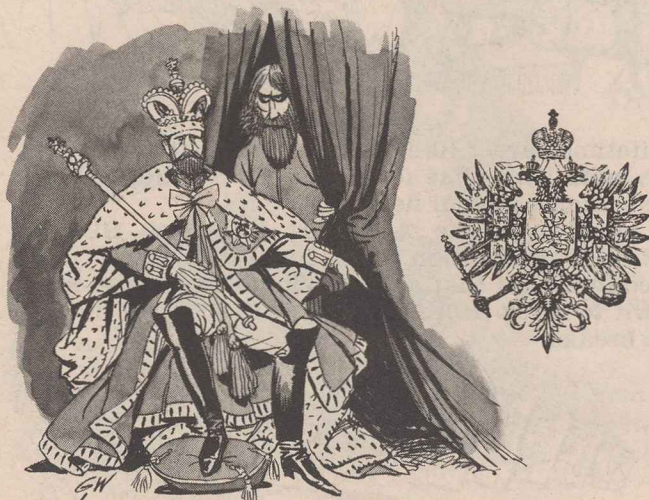


Dear Lucky Survivor:

Whoo boy, has the recent plague made us feel silly! Frankly, our buyers never dreamed that 95% of the population would be wiped out this season. As a result, we're overstocked on fashionable hair shirts in all sizes. Those healthy enough to get to our store can save big money while supplies last.

**For Personalized Service, Ask For Hugo  
Merlin Dunsion Anyone Who's Still Alive**

# THE COMMITTEE TO RETAIN THE CZAR URGES YOU TO EXAMINE THE ISSUES



Dear Monarchist Sympathizer:

We know that your mailbox is filled these days with campaign trash from the Bolsheviks, Marxists and other crackpot organizations, all trying to win your support in the coming Russian Revolution.

You're undoubtedly sick of receiving all that junk mail, and that's why we urge you to support Czar Nicholas when the fighting spreads to your village. He never sent the peasant class any unwanted mail before, and he promises that you'll never hear from him again once he's back in power.

## STAND UP FOR NICHOLAS IN '17

"The People's Tyrant"

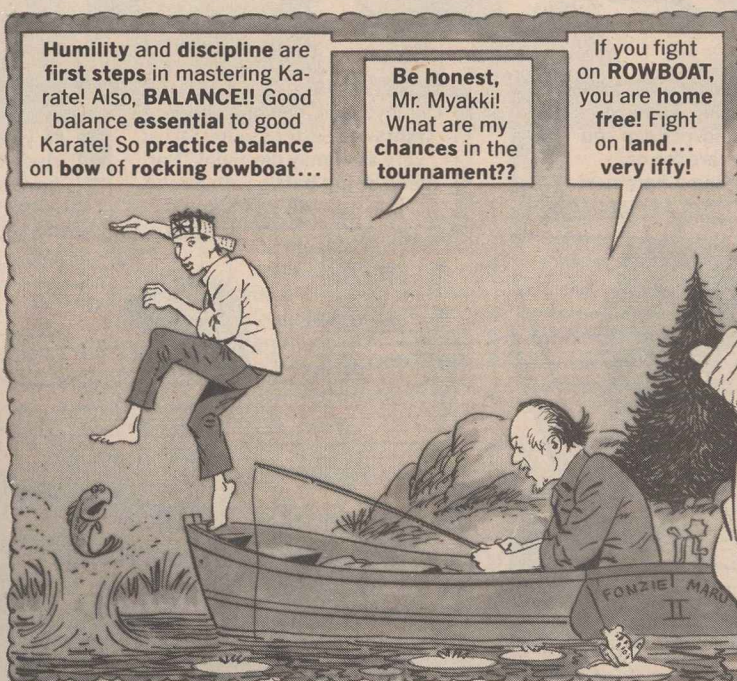
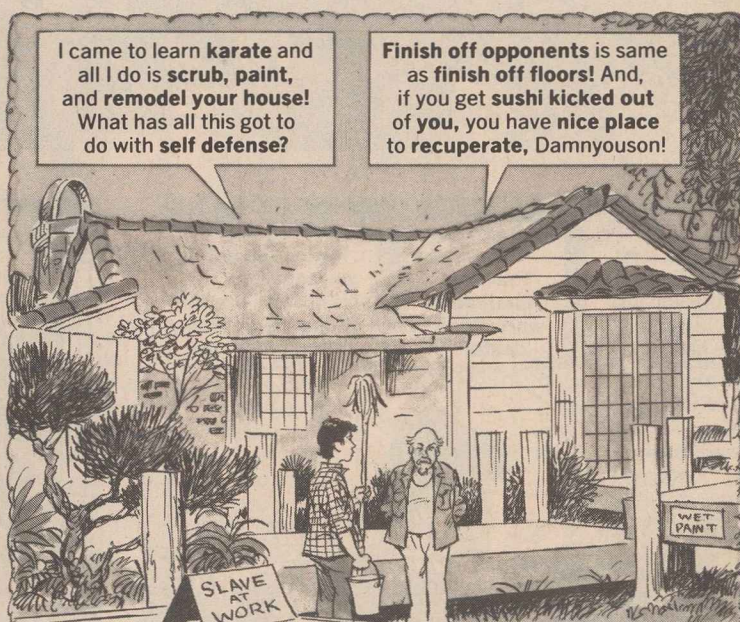
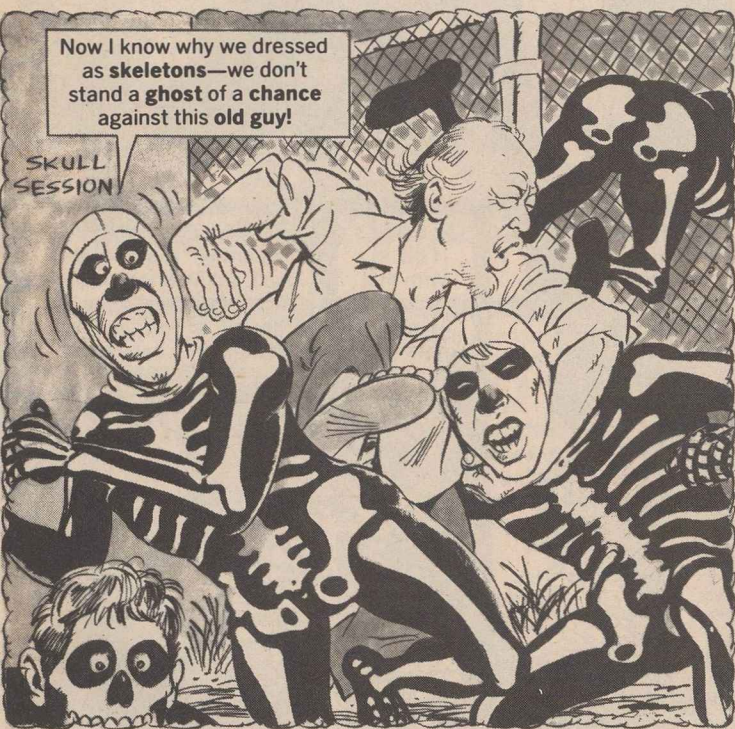
(This literature paid for by the Committee To Retain The Czar)



To quote the philosophy of Sly Stallone—“*All men are created with sequels!*” Hollywood, of course, has an even broader point of view—“*All men and boys are created with sequels!*” Which leaves Mad, a “*sequel opportunity employer,*” no choice but to present...



# The Karocky Kid Part II





Please, Truss, don't kick me anymore! After all, I did win **second place!**

Second place is **nothing!** Especially since there were only **two people** in the entire **competition!**

Please, must ask you not do **violence!** Is wrong!

Oh, yeah? Well I **crush** anyone who accuses me of using **violence!** Yipes!

I warn you about **violence** but you ignore me! Now I end your life!

You could have killed him, Mr. Teriyaki, but you just **"tweaked"** his nose!

Always remember, **"Humiliation worse than death!"**

I see what you mean! If I got that **glitch** you **squeezed** from his **nose** all over my **hand**, I'd die from **humiliation**, too!

Look, I finally do it! I **catch fly** with **chopsticks!** Now you try!

I did it! I did it! With that good, old **American know-how!**

Very true! Since Nixon, **"cheating"** is **acceptable** good, old American know-how! Next I teach you to **"focus"** so you can drive in **nails** with **bare hand!**

Yow! This really hurts!

Don't focus on **pain!** Focus on something else!

Okay, I'll focus on how **cheap** you are for not buying a **hammer!**

Damn you son, I must go home to **Okinawa!** Letter say my father very sick, may die soon! That mean **doing battle** with **Socko**, foe from **45 years ago!**

**45 years ago?** And you still have to fight this guy?

Not much to do in Okinawa, so **"holding grudges"** is popular **pastime!**



Welcome to Okinawa, Mr. Teriyaki! Sorry you have to come here for reasons of death!

You have heard my father very ill?

I'm talking about your death!

SOCKO AND BON-SETI CAR SERVICE

Oon-bel-di, my first love! You look as **young** as the day I **leave** here! Maybe **that's** why I **leave**! How you know where to find me in States?

Socko told me look in **Yellow Pages** under "**Marinated Chickens**" and there you were!

How my father doing?

Well, yesterday he **wheezing and gasping**, today, he no sound as **well**! I put it **this** way—Socko also own **insurance business**—ask him about "**15-minute**" **policy**!

Gobble-dee-gook!  
Gooky-dee gobble!

What did he say?

"No hitting below the kimono!"



He's gone! May a thousand golden eagles fly about his head, but never poop on his tombstone!

Ah, sweet Oon-bel-di, such poetry! After all these years, you have not lost your sensitivity!

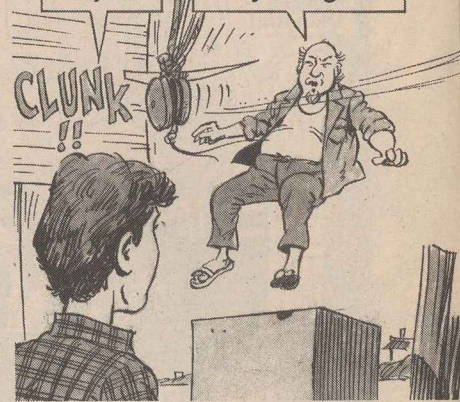
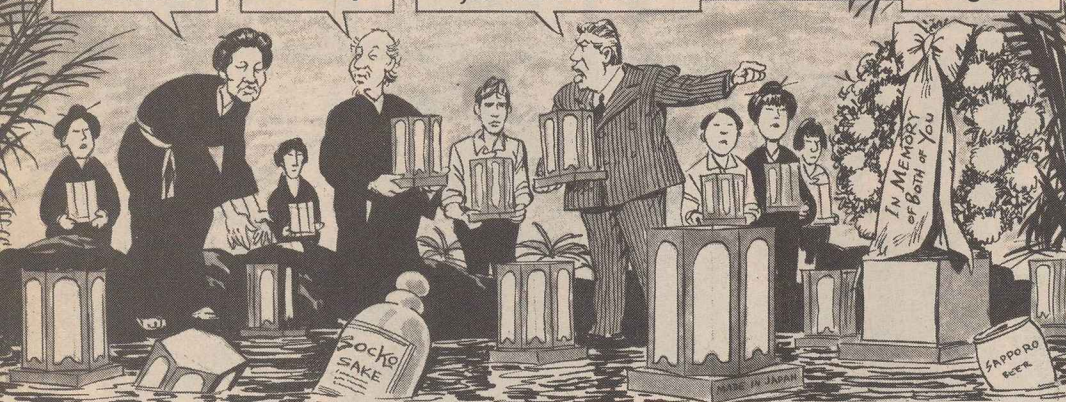
Me neither! I return kindness and compassion your father show me as a boy, Teriyaki! I give 20 minutes of peaceful mourning! Then I show you "Killer Karate"!

By you, 20 minutes to mourn and "Killer Karate" is kindness and compassion?

Yes! And since I also own flower store, I save you bundle! Make one funeral wreath for both graves!

Are you afraid of your upcoming fight with Socko, Mr. Teriyaki?

No, Teriyaki know best way to avoid "Killer Karate" death blow—move out of way very quickly! I use same technique 45 years ago...



Do you duck, or move to the side?

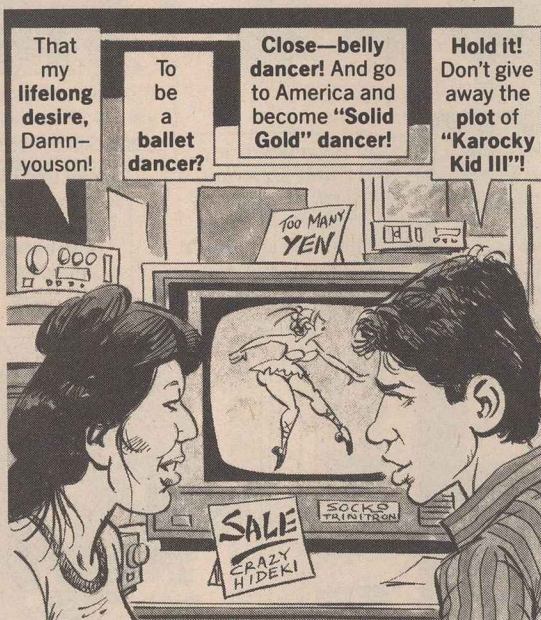
Move very far out of way—take plane to America! I develop that technique myself—is called "The Teriyaki Take-Off"! Remember these words, Damnyouson— When in doubt, get the hell out!

That my lifelong desire, Damn-youson!

To be a ballet dancer?

Close—belly dancer! And go to America and become "Solid Gold" dancer!

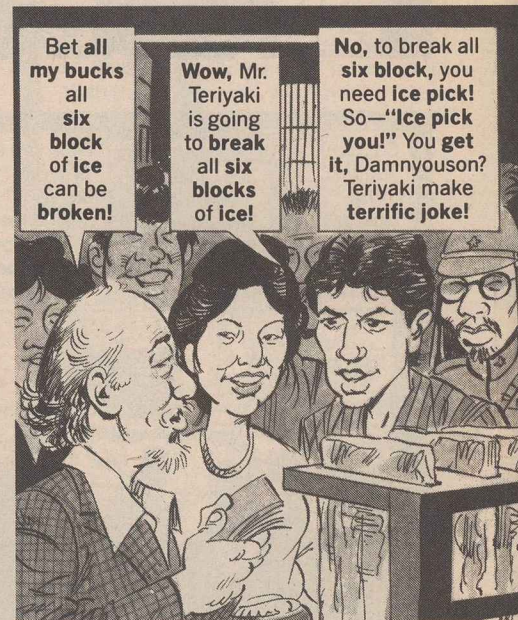
Hold it! Don't give away the plot of "Karocky Kid III"!



Bet all my bucks all six block of ice can be broken!

Wow, Mr. Teriyaki is going to break all six blocks of ice!

No, to break all six block, you need ice pick! So—"Ice pick you!" You get it, Damnyouson? Teriyaki make terrific joke!



But seriously, folks, is very important you learn to break ice!

Is that so I can better my focus?

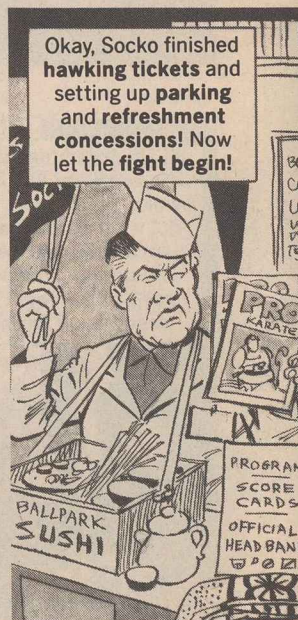
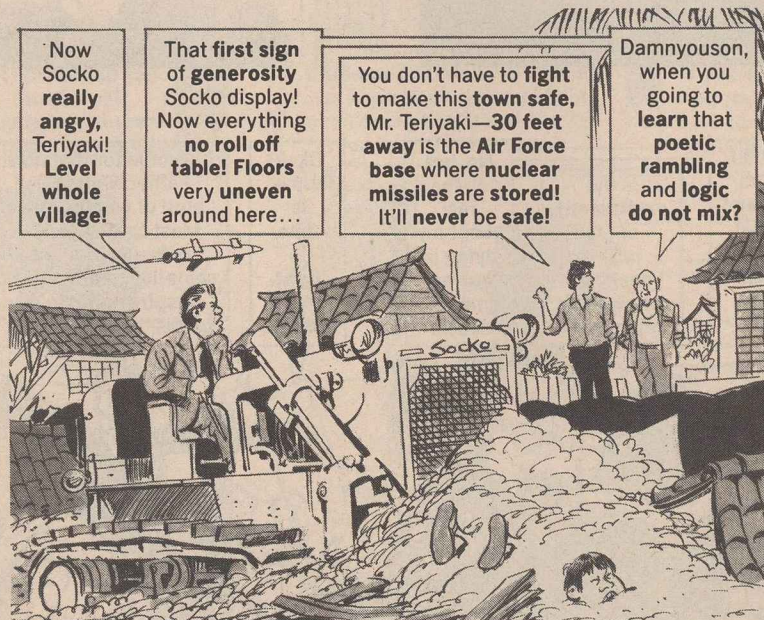
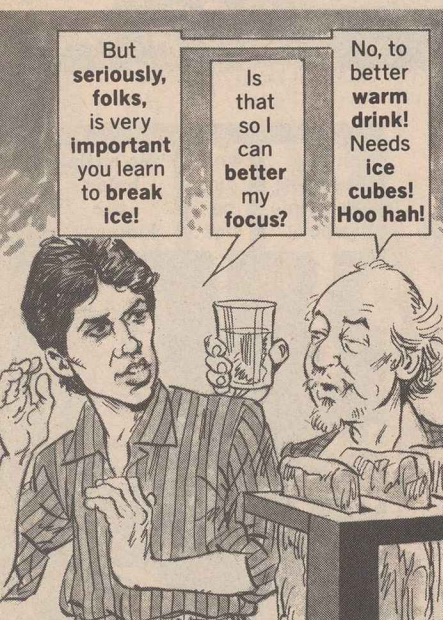
No, to better warm drink! Needs ice cubes! Hoo hah!

Now Socko really angry, Teriyaki! Level whole village!

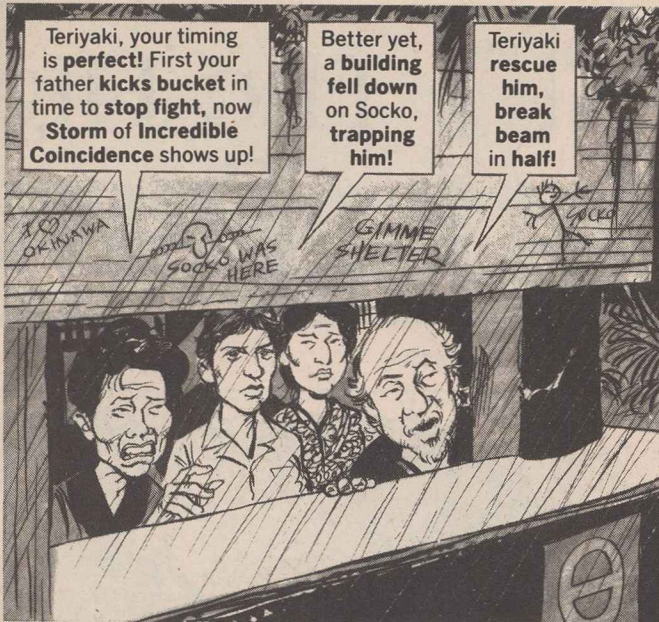
That first sign of generosity Socko display! Now everything no roll off table! Floors very uneven around here...

You don't have to fight to make this town safe, Mr. Teriyaki—30 feet away is the Air Force base where nuclear missiles are stored! It'll never be safe!

Damnyouson, when you going to learn that poetic rambling and logic do not mix?



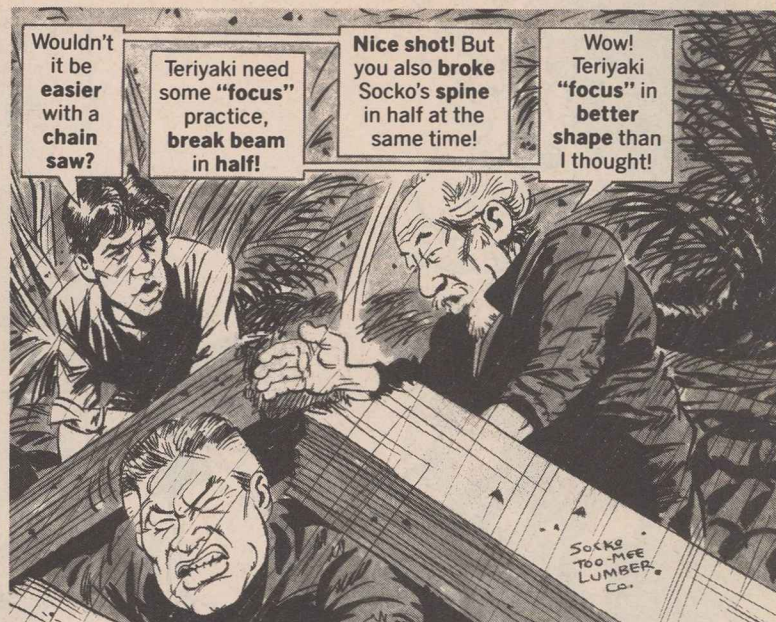




Teriyaki, your timing is **perfect**! First your father kicks bucket in time to **stop** fight, now **Storm of Incredible Coincidence** shows up!

Better yet, a **building** fell down on Socko, trapping him!

Teriyaki rescue him, break beam in half!

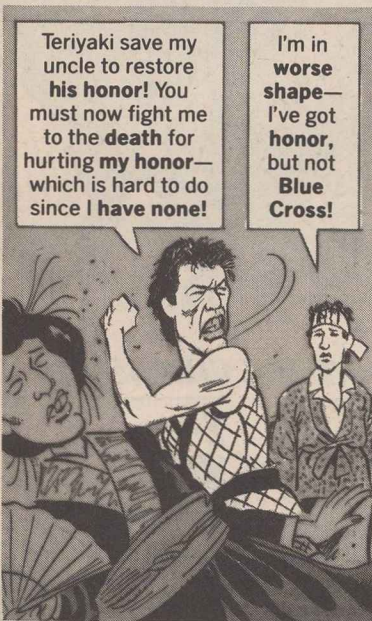


Wouldn't it be easier with a **chain saw**?

Teriyaki need some **"focus"** practice, break beam in half!

Nice shot! But you also **broke** Socko's spine in half at the same time!

Wow! Teriyaki **"focus"** in better shape than I thought!



Teriyaki save my uncle to restore his **honor**! You must now fight me to the **death** for hurting my honor—which is hard to do since I **have** none!

I'm in **worse** shape—I've got **honor**, but not **Blue Cross**!



Honorless nephew pulling every **dirty** trick in the book! He'll kill Damnyouson!

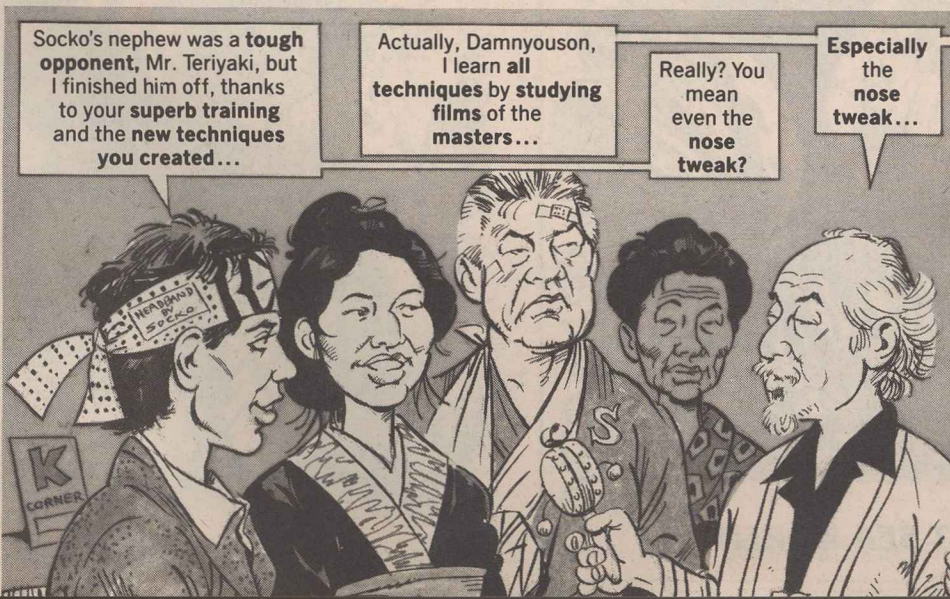
Fear not! I teach Damnyouson most **important** move in karate!

He **jump** on plane?

That silly, unexplainable plot gimmick—the **"swinging drum** move"?

Not the famous Teriyaki **nose tweak**?! Get me out of here—is much too **disgusting** to watch!

The new, improved Teriyaki **nose tweak**—done with **Kleenex** in hand!



Socko's nephew was a **tough** opponent, Mr. Teriyaki, but I finished him off, thanks to your **superb** training and the new techniques you created...

Actually, Damnyouson, I learn all **techniques** by studying films of the masters...

Really? You mean even the **nose tweak**?

Especially the **nose tweak**...

...created and perfected by the honorable **Larry, Moe, and Curly**—the masters!



**WHY, YOU...**

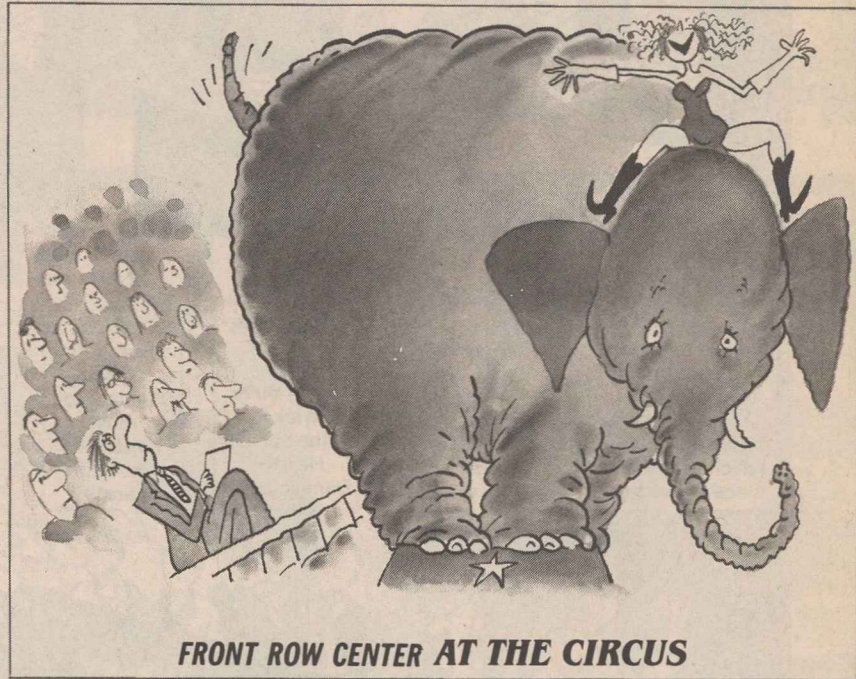


FRONT ROW

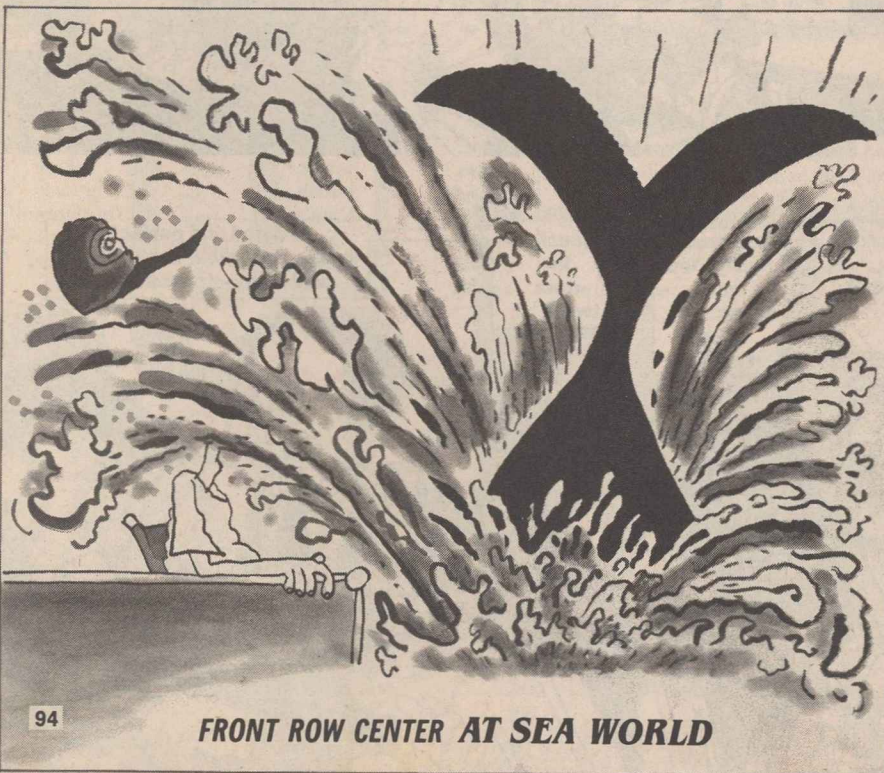
# The High FRONT



FRONT ROW CENTER  
AT THE WRESTLING MATCH



FRONT ROW CENTER AT THE CIRCUS



FRONT ROW CENTER AT SEA WORLD



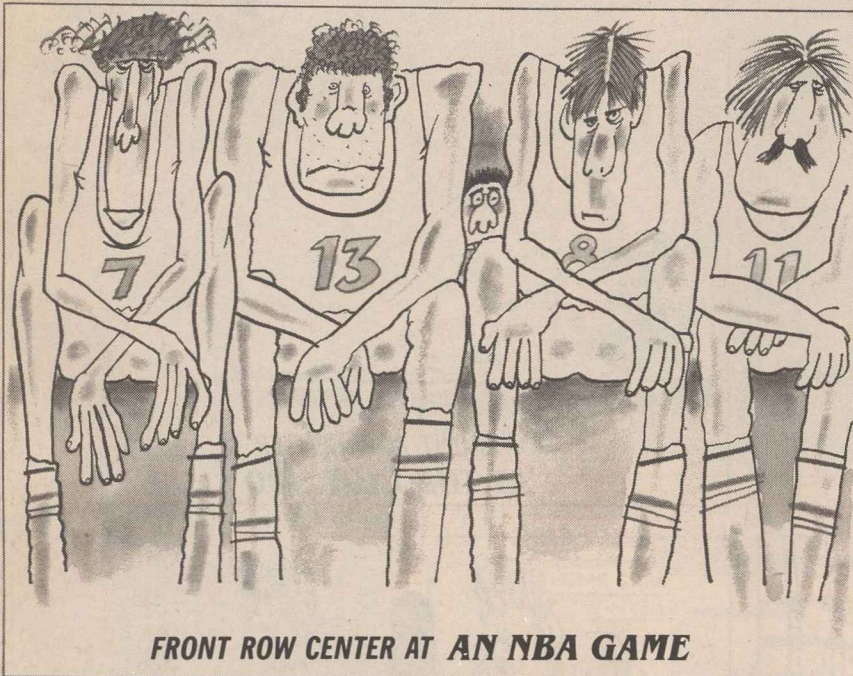
FRONT ROW CENTER



# Risks of Row Center

ADMIT ONE  
FRI., MAY 30 \$100.00

ARTIST AND WRITER: PAUL PETER PORGES



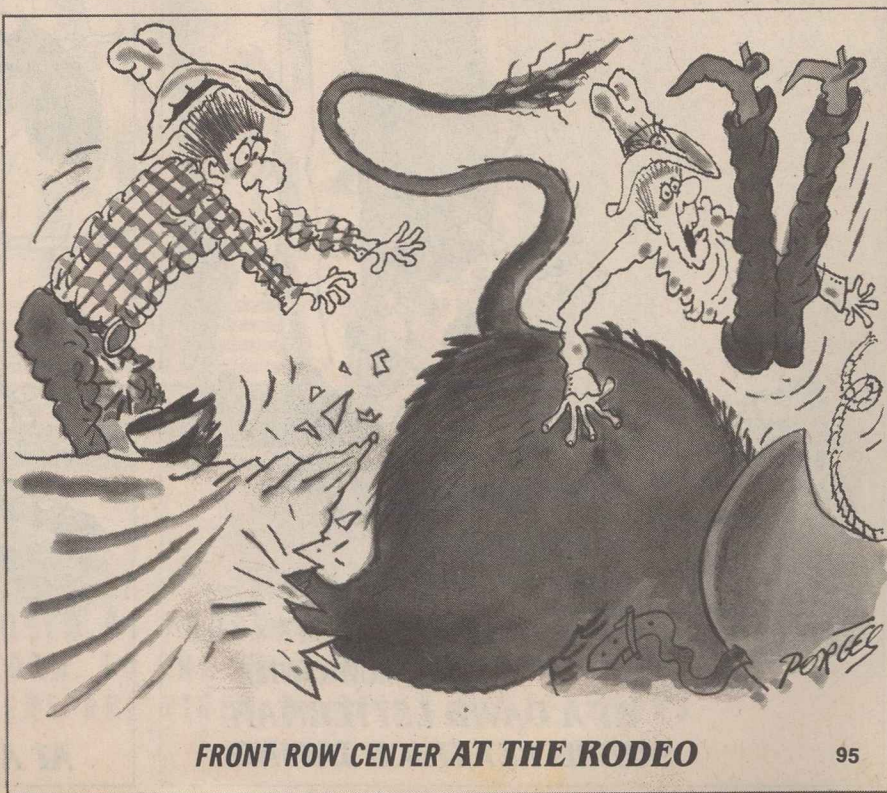
**FRONT ROW CENTER AT AN NBA GAME**



**FRONT ROW CENTER  
AT THE SHAKESPEARE FESTIVAL**

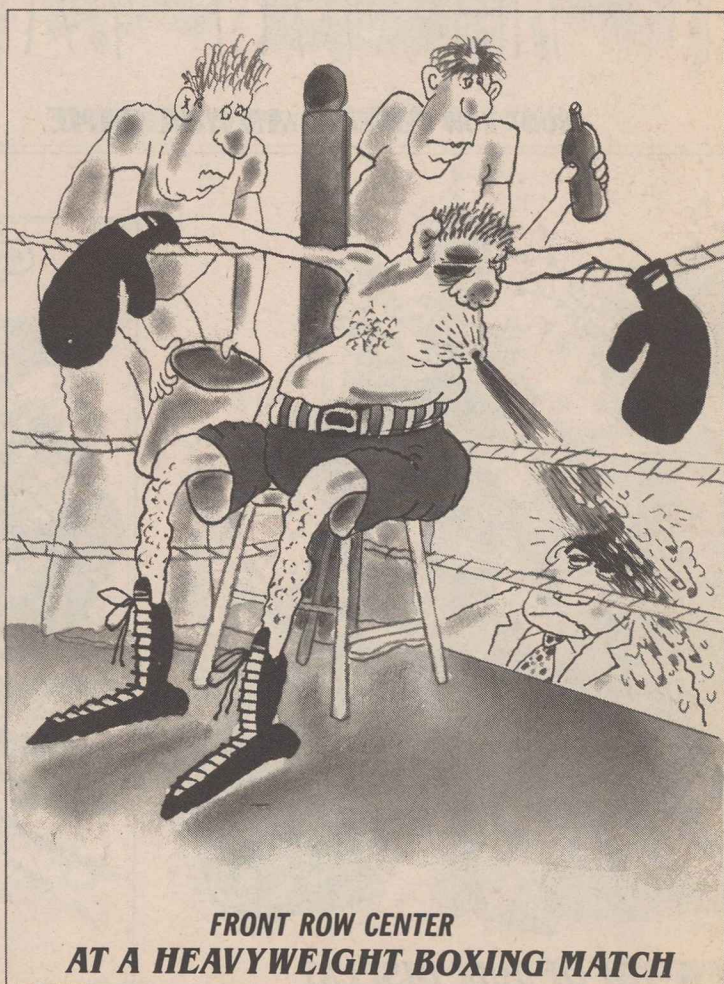
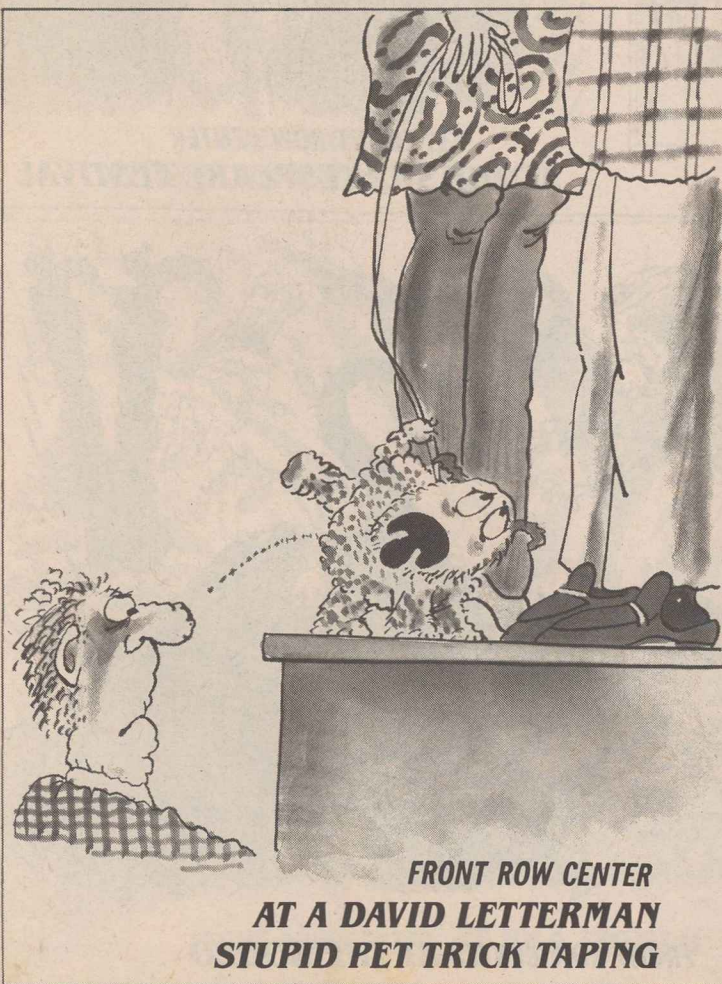
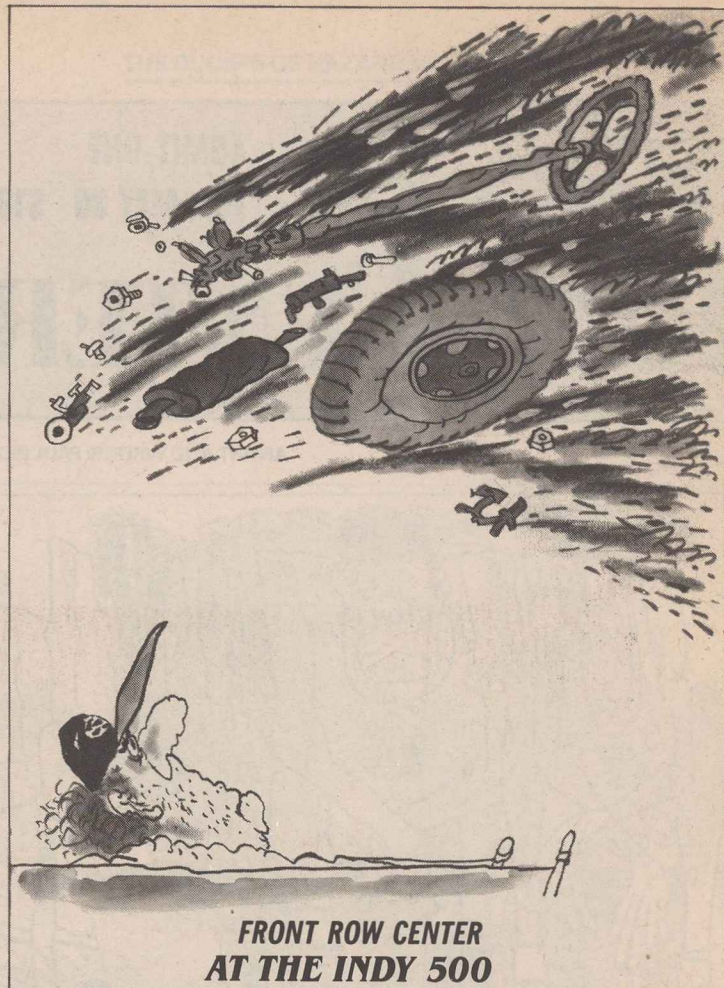


**AT A 4TH OF JULY DISPLAY**



**FRONT ROW CENTER AT THE RODEO**



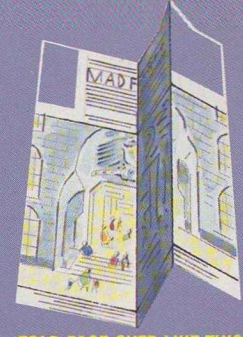




**WHAT'S THE  
BIGGEST  
FINANCIAL  
DRAIN ON  
THE FEDERAL  
GOVERNMENT?**

**SURPRISE! HERE'S ANOTHER RIDICULOUS  
MAD FOLD-IN**

Our government supports thousands of expensive programs. Fold page in as shown to find out the one that's really draining the Treasury!



FOLD PAGE OVER LIKE THIS!

**A▶**

FOLD THIS SECTION OVER LEFT

**◀B**

FOLD BACK SO "A" MEETS "B"



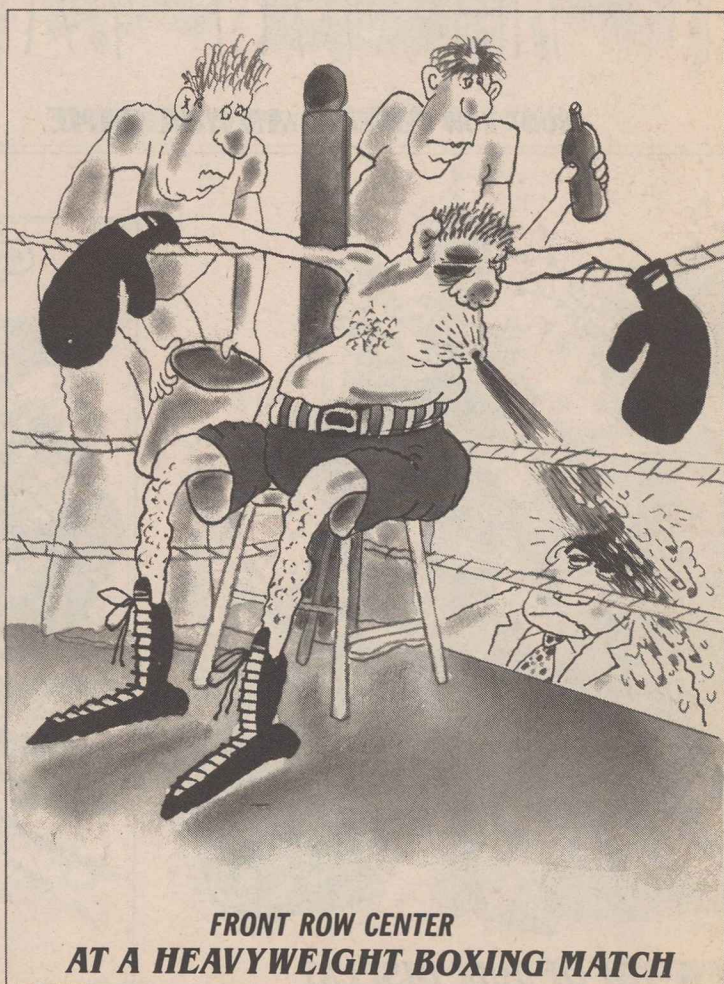
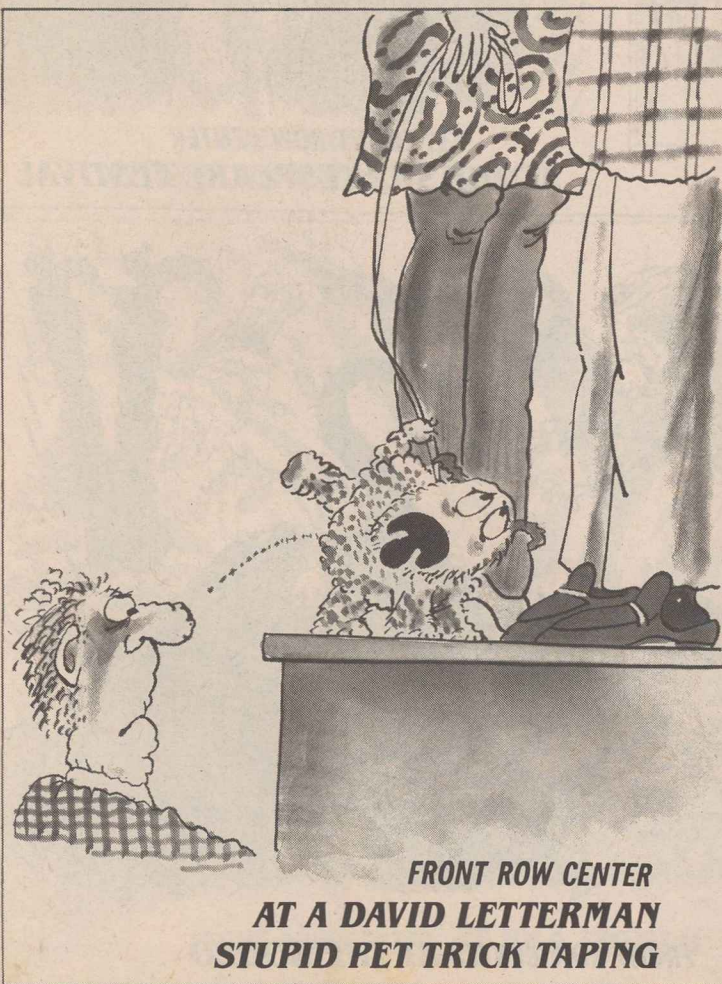
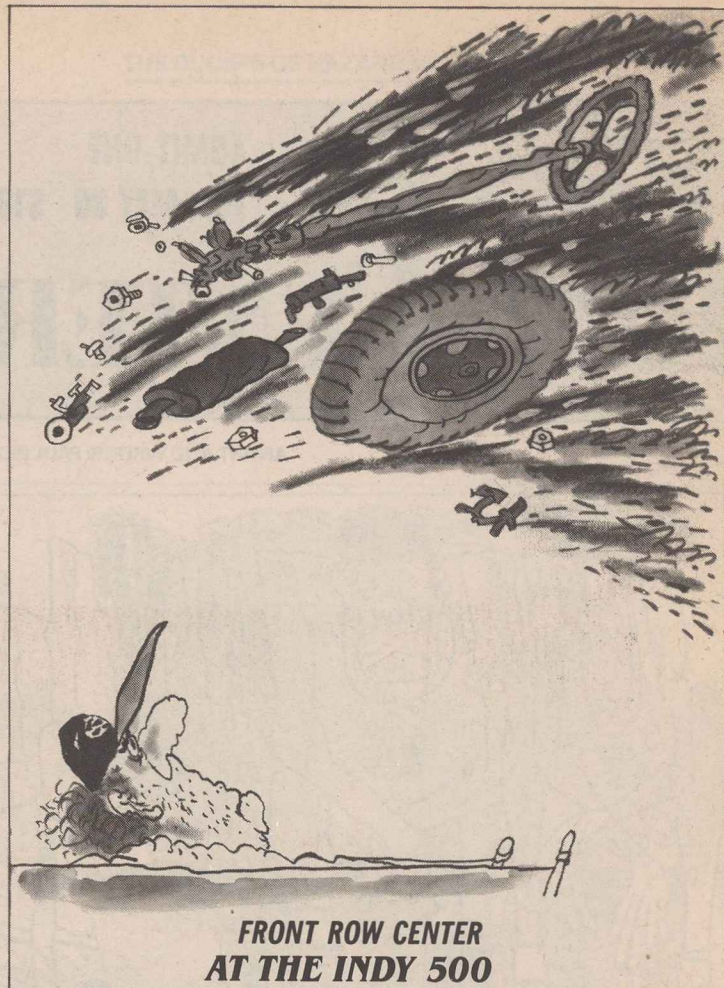
**DEFICITS ARE CAUSED BY PROGRAMS WHOSE EXPENSE  
WE CAN'T AFFORD. TO END THIS WE NEED NEW  
CONTROLS. TAX PAYERS ARE TIRED OF BEING BENEFACTORS**

WRITER AND ARTIST:  
AL JAFFEE

**A▶**

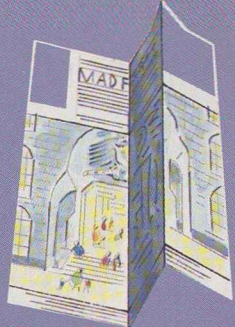
**◀B**





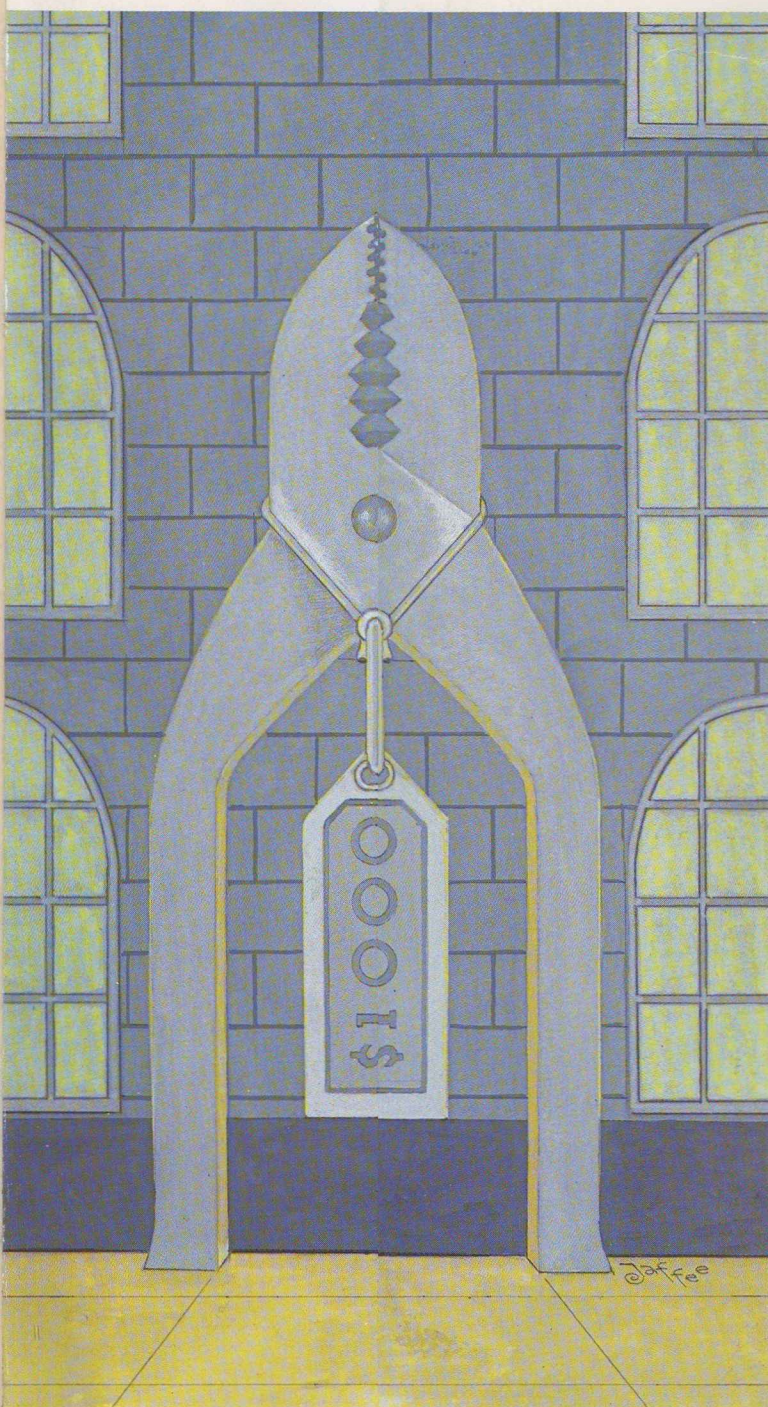


**WHAT'S THE  
BIGGEST  
FINANCIAL  
DRAIN ON  
THE FEDERAL  
GOVERNMENT?**



FOLD PAGE OVER LIKE THIS!

**A B** FOLD BACK SO "A" MEETS "B"



**DEFENSE**

**CONTRACTORS**

WRITER AND ARTIST:  
AL JAFFEE

**A B**



# GREAT MOMENTS IN ADVERTISING

The Day AT&T Went Too Far

